Mission of the Team

- Foster an entrepreneurial culture, university wide
- Catalyze faculty, staff and student inventions
- Assist in maximizing the value of Ohio State developments
- Accelerate transition of new developments into products, services, and new or expanded jobs

Service offerings for Ohio State inventors and entrepreneurs

- Cultivate partnerships and inventions
  - CDAs and MTAs - guidance, negotiation, and execution
  - Consulting arrangements - guidance and language assistance
  - Corporate Sponsored Research - IP and structure advice
  - Invention capture and refinement - training and facilitation

- Establish and protect market differentiation
  - Value propositions - cultivate and articulate
  - IP positions - guide and develop
  - Financial models - commission or complete
  - Market research - commission or conduct

- Establish commercialization pathways
  - Marketing - develop strategies and collateral
  - Partners - identify and qualify
  - Licenses - develop and negotiate
  - Deals - nurture, finalize and monitor

Secure revenue streams to inventors, university, colleges and depart-