Memorandum

TO: Prospective Specialized Master of Business Finance applicant
FROM: Graduate Programs Office
RE: Fisher SMF application essay questions

Application Essay Questions

The following essay questions give you the opportunity to present yourself more fully to the Fisher SMF Admissions Committee and to provide insight into your experiences and goals, both short and long term.

1. Shaping your vision - Every year Fisher College's SMF program admits a select group of talented professionals with demonstrated potential to become successful business leaders in an increasingly competitive, global environment. **Why do you want to earn a SMF degree in general and a Fisher College SMF in particular?** How will Fisher specifically assist you in achieving your individual potential? As part of your response, include a brief summary of your professional accomplishments to date. If you have not held a full-time job or are still in college, let us know about your leadership accomplishments in a school, internship, or extracurricular context. (maximum 1000 words)

2. Focusing on leadership - One of Fisher College's strengths is its dedication to developing leaders. Below are ten attributes that characterize great leaders. Please select the two criteria that best describe you, your leadership style or your leadership successes to date and provide us with concrete evidence of your accomplishments. Write an essay for each of the two characteristics you select, describing situations in which you exemplified these leadership traits. Please title each of your essays with the specific attribute (e.g. "Endurance") that you have chosen for yourself.

* Integrity
* Empathy
* Curiosity
* Endurance
* Creativity
* Global awareness
* Passion
Choice 1 (maximum of 500 words)
Choice 2 (maximum of 500 words)

3. IF YOUR UNDERGRADUATE MAJOR IS/WAS NOT FINANCE, you must answer this question. (If your undergraduate major is/was finance, skip this question.)

If you are applying to our program without an academic major/background in finance, what have you done to prepare yourself academically for this program? (Note: you need to reference the specific accounting, economics, mathematics, and statistics courses you have completed to date and, if applicable, are currently scheduled to take.)

Include official course descriptions of the finance courses you have taken to date and/or in which you are currently enrolled.