Marketing Graduates: 406

Average Starting Salary:

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Time (annual)</td>
<td>$47,177</td>
</tr>
<tr>
<td>Internship (full time/mo)</td>
<td>$2,339</td>
</tr>
</tbody>
</table>

Demographics:

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>203</td>
</tr>
<tr>
<td>Men</td>
<td>203</td>
</tr>
<tr>
<td>Black</td>
<td>9</td>
</tr>
<tr>
<td>Native American</td>
<td>0</td>
</tr>
<tr>
<td>Asian</td>
<td>35</td>
</tr>
<tr>
<td>Hispanic</td>
<td>9</td>
</tr>
<tr>
<td>White</td>
<td>328</td>
</tr>
<tr>
<td>Unknown</td>
<td>25</td>
</tr>
</tbody>
</table>

U.S. News and World Report 2012 ranked the Fisher undergraduate Marketing program 19th in the nation.

Total Bachelor of Science in Business Administration Graduates: 1389

Average Business Administration Starting Salary:

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Time (Annual)</td>
<td>$50,222</td>
</tr>
<tr>
<td>Internship (Full Time/mo)</td>
<td>$2,676</td>
</tr>
</tbody>
</table>

72% accept full-time offers in the Midwest
73% accept internship offers in the Midwest

Companies Recruiting Marketing Students:

* indicates a full-time or internship hire in Marketing

- Abercrombie & Fitch*
- ABF Freight Systems, Inc.
- Acrotek
- Alcoa*
- ALDI, Inc.
- American Eagle*
- American Greetings Corporation*
- American Marketing & Publishing LLC
- Amica Mutual Insurance Company
- Arbor Advisors
- Arcelormittal*
- AT&T Mobility*
- Beckman Coulter, Inc.*
- Bob Evans*
- Boeing*
- Brooksource and Technical Youth
- Cardinal Health*
- Charles Penzone Salons*
- Citigroup*
- Clear Selling*
- Columbus Clippers*
- Consolidated Graphics*
- Coviden*
- Coyote Logistics*
- Crane Worldwide Logistics
- CSX*
- Deloitte Consulting LLP*
- Diebold, Inc.*
- Discover*
- Document Solutions*
- Dow Chemical
- dunnhumbyUSA
- DuPont
- Edward Jones
- Enterprise Rent-A-Car*
- Epic Systems Corporation*
- Exel Inc.
- Fifth Third Bank
- GE
- General Mills*
- Hacket Group, The
- Heartland Dental Care
- Hershey Company, The
- Insight Global, Inc.*
- Insphere Insurance Solutions
- JC Penney*
- PMorgan Chase & Co.*
- Key Bank*
- Kohl’s Department Stores*
- Kraft Foods*
- Lowe’s Companies, Inc.
- Macy’s*
- Marathon Petroleum Company LLP
- McCarthy & Associates*
- McKesson*
- Mettler Toledo
- Nestle USA*
- NewPage Corporation
- NuGrowth Solutions
- Ohio Dept. of Natural Resources*
- Ohio State University Medical Center*
- OmniSource
- OSU Energy Services & Sustainability*
- Owens Corning*
- PepsiCo - Frito Lay
- Pearson Publishing*
- Peletonia*
- Phillips Healthcare*
- PNC Financial Services Group, Inc.*
- PricewaterhouseCoopers*
- Procter & Gamble*
- Resource Interactive*
- Reynolds and Reynolds Co., The*
- Rolls-Royce*
- RR Donnelley
- Saks Fifth Avenue
- Save-A-Lot Food Stores*
- Scotts Miracle-Gro Company*
- Sherwin Williams Company, The*
- Sinclair Broadcast Group, Inc.
- Sony Music Entertainment*
- Special Olympics Ohio*
- Sports Authority*
- Sports Ohio*
- State Street Properties Chicago LLC
- Strayer University
- Sun Life Financial
- Time, Inc.*
- Total Quality Logistics, Inc.
- U.S. Army Aviation and Missile Life Cycle Management Com
- Verizon Wireless*
- Walt Disney World*
- Western & Southern Financial Group
- Whirlpool Corporation
- Xcelerate Media, Inc.*

Recruit at Fisher:

http://fisher/offices/career-management/recruiters/

For More Information:

Contact Mark Wilson at: 614-292-8615 or by email at Wilson_46@fisher.osu.edu

Fisher College of Business Office of Career Management
150 Gerlach Hall
2108 Neil Avenue
Columbus, Ohio 43210-1144