LOGISTICS MANAGEMENT 571

Undergraduate Program in Business Administration
Fisher College of Business

PROFESSIONAL AND GENERAL EDUCATION

Name ___________________________
Admitted to OSU ______/Admitted to BUS______

FIRST YEAR REQUIREMENTS
¶ English 110……………………………………………… 5
¶ Mathematics 130………………………………………… 4
¶ Mathematics 131………………………………………… 4
¶ Mathematics 132………………………………………… 5
¶ CS&E 200………………………………………. 5

GENERAL EDUCATION CURRICULUM
2nd Writing Course………………………………………. 5
Social Science…………………………………………… 5
• {Social Diversity Course……………………………….}

NATURAL SCIENCE (one must be a laboratory course)
Biol Sci I………………………………………………… 5
Biol Sci II………………………………………………... 5
Phys Sci I………………………………………………... 5
Phys Sci II………………………………………………... 5

ARTS AND HUMANITIES (Designate US/European &
Non-US/European options – one course in each required)
History I…………………………………………………. 5
History II…………………………………………………. 5
Literature………………………………………………….. 5
Visual and Performing Arts…………………………….. 5
Cultures and Ideas/Lit/VPA……………………………. 5
• A: {US/Europe Course…………………………………}
• B: {Non-US/Europe Course……………………………}

CONTEMPORARY WORLD………………………… 5

Notes:
¶ Requirements for entry to College. A competitive point
hour ratio is also required.
• {} Designates requirements that may be met within other
requirements. See printable version of GEC at
http://fisher.osu.edu/programs/undergraduate/academics/general-ed-curriculum-
¶ Prerequisites to Business Adm 799.
◊ Prerequisites required to Specialization Courses.
× Course to be taken your last quarter.

IMPORTANT NOTE:
You must apply to graduate 3 quarters before your anticipated
graduation date. Application forms are located in the College Office.

SECOND YEAR REQUIREMENTS
Statistics 133……………………………………………. 4
◊ Bus-Adm Mgt 330………………………………………. 5
◊ Bus-Adm Mgt 331………………………………………. 5
¶ Economics 200…………………………………………. 5
¶ Economics 201…………………………………………. 5
¶ Acct & MIS 211…………………………………………. 5
¶ Acct & MIS 212…………………………………………. 5

BUSINESS CORE REQUIREMENTS
◊ Bus-Adm 499……………………………………………. 4
Bus-Adm 555……………………………………………. 4
† Bus-Adm: Fin 510…………………………………………. 4
Economics Option (501, 502, 520, 530, 570, or 580)…. 5
† Bus-Adm: Fin 620…………………………………………. 4
† Bus-Adm: Mgt 630…………………………………………. 4
† Bus-Adm: M&L 650………………………………………. 4
† Bus-Adm: MHR 701………………………………………. 5
× Bus-Adm: 799…………………………………………... 4

SPECIALIZATION CHECKLIST

<table>
<thead>
<tr>
<th>COURSE NBR</th>
<th>HRS</th>
<th>TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bus Adm: M&amp;L 780</td>
<td>4</td>
<td>Logistics Management</td>
</tr>
<tr>
<td>Bus Adm: M&amp;L *781</td>
<td>4</td>
<td>Analysis and Des of Sys</td>
</tr>
<tr>
<td>Bus Adm: M&amp;L 784</td>
<td>4</td>
<td>Transportation Mgmt</td>
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</tbody>
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Choose two of the following:
Bus-Adm: Fin 721 (Corporate Finance); Bus-Adm: Mgt 732
(Operations Planning and Control), 735 (Purchasing and
Materials Management); Bus-Adm: M&L 751 (Managerial
Marketing), 782 (Logistics Decision Making), 785 (Supply
Chain Management);

__________ ___ ___ ________________
__________ ___ ___ ________________

*781 – must have credit for 780

REQUEST ‘M’ SECTIONS FOR REGISTRATION
(These specialization courses may be taken in any order, as long as
prerequisites are met.) Minimum 2.0 required in the specialization
to graduate.)

196 DEGREE HOURS NEEDED FOR GRADUATION

HOURS THAT DO NOT APPLY TOWARDS GRADUATION

- Course numbers less than 100 (050, 075-examples) are considered
remedial and will not be used towards graduation hours.
- The credit hours for a repeated course will not be counted more
than once in meeting graduation requirements.

++The old GEC requirements apply to all undergraduate students
admitted to the university and enrolled for any quarter prior to
summer quarter 2007, and to transfer students admitted to the
university for summer quarter 2007 through spring quarter 2008
who have earned 45 or more hours of transfer credit. The new GEC
requirements apply to students beginning their careers as regularly
enrolled college students summer quarter 2007 or later (some of
these students may have earned more than 45 hours of transfer
credit completed while they were enrolled in high school); and to
transfer students admitted to the university for summer quarter 2007
or later who have earned fewer than 45 hours of transfer credit.
LOLOGISTICS MANAGEMENT

WHAT IS LOGISTICS? Logistics is concerned with the design and management of systems for the movement of products in the supply chain, that is, from points of origin to points of consumption. Every time you purchase a product, whether it’s food, medicine or clothing, and however you purchase it – at a store, through a catalog or, via the internet – you are seeing the result of hundreds of logistics decisions. Logistics activities include transportation, warehousing, materials handling, inventory planning, information management, customer service, facility location and forecasting. Together these activities influence a firm’s ability to deliver the right product to the right place at the right time so it can provide the intended value to the customer. This is critical to meeting customer needs, and increasingly, companies are using their logistics capabilities to help achieve their corporate goals and create competitive advantage. In our increasingly global economy, the importance of logistics grows because supply chains become longer and more complex.

THE CURRICULUM: The logistics management curriculum is designed to emphasize the applied aspects of the field, while providing a theoretical grounding. Attention is focused on learning analytical tools that can be used to manage a logistics system and on understanding the strategic role of logistics in the firm, i.e., how companies can reduce costs and improve revenues through logistics.

CAREERS: Career paths in logistics stretch from entry-level management or analytical positions to executive-level positions, such as Vice-President of Logistics. Although logistics management students will obtain a broad foundation for a variety of career choices, most commonly students start their careers as (1) analysts in the distribution, logistics, materials or supply chain departments of manufacturing, retailing, and wholesaling firms; (2) managers in transportation and warehousing companies; or (3) logistics consultants for management consulting companies.

OUTLOOK: Logistics management is a fast-growing field with long career paths. Consequently, companies are aggressively seeking people with training in this area to meet their expanding needs. The logistics management program at Fisher is consistently one of the highest ranked programs in the country. Companies from all over the United States actively recruit Ohio State’s logistics graduates due to the reputation of our program.

PREPARATION AND QUALIFICATIONS: Companies recruit logistics majors from Ohio State because they know they will find students with a solid grounding in logistics and business management. In making their hiring decisions, recruiters look for students with good communication and interpersonal skills coupled with good analytical and problem solving skills. Internship experience and demonstrated leadership are also important. There are ample opportunities to gain experience in the field before graduation through part-time or full-time internships within the Columbus area or elsewhere in the country.

EARNINGS: Starting salaries are competitive and career earnings are very favorable, combining both industry stability and individual growth potential. The average starting salary for 2005-2006 for Fisher students in this major reporting to Fisher Career Services was $44,905. For more specific salary information regarding location and job title, please check out Salary Wizard on Fisher Interview Trak and for national salary information, refer to the NACE quarterly Salary Survey, in the Resource Room in Career Services.

CAREER SERVICES: The Fisher College Career Services Office in 150 Gerlach Hall has numerous services to assist all students with their career needs including assistance with resume writing and interviewing, an active internship program, on-campus interviews, employment and employer resources, and career planning advice. Visit the office and the website at: http://fisher.osu.edu/career/ for more information.