Description
The Undergraduate Interdisciplinary Minor in Entrepreneurship is designed for capturing the economic value in creative ideas for commercially viable products and services. The educational program enhances a student’s understanding of and appreciation for entrepreneurship, encourages exploration into personal career opportunities through entrepreneurial studies, and develops specific competencies in the creation, growth, and leadership of entrepreneurial enterprises.

Required Courses
BUS-MHR 290 – Innovation and Entrepreneurship in Modern Business (5)
Examines the theoretical foundations of innovation and entrepreneurship, including their influence on industry and market evolution.

BUS-MHR 490 – New Venture Creation (4)
Explores the process for creating new ventures, including ideation, evaluation of business opportunities, business planning, and assembling business resources.

The minor requires the successful completion of a minimum of 20 hours and five courses. Completion of required courses before elective courses is recommended. Credit hours for each course are listed following the course title.

Elective Courses
The minor requires students to successfully complete at least three elective courses. It is recommended that students complete one elective from each of three content areas listed below. Regardless, students will not be permitted to count more than two courses from any one content area for credit toward the minor. In addition, students are encouraged to take at least two electives outside their major area of study.

Creativity, Innovation, and Idea Generation
BUS-M&L 490 – Entrepreneurial Marketing (4)
ISE ME 682 – Fundamentals of Product Design (4)
PSYCH 662 – Psychology of Creativity (3)

Opportunity Evaluation and Venture Planning
AEDE 402 – Principles of Agribusiness Marketing (4)
BUS-FIN 590 – Entrepreneurial Finance (4)
GEOG 694 – Geographical Environments for Entrepreneurship (5)
SOCIOL 597 – Contemporary World Societies (5)

Leading High-Performance Ventures
AEDE 460 – Human Resource Management in Small Businesses (3)
BUS-MHR 590 – Leading High-Performance Ventures (4)
COMM 626 – Strategic Organizational Communication (5)
SOCIOL 464 – Work, Employment, and Society (5)
FM RES M 567 – Families in Business (3)

Prerequisites
BUS-MHR 290 is the primary introductory course to the new minor, and there are no prerequisites for that course. For all other required and elective courses, prerequisites are determined on a course-by-course basis. Specific information can be found at fisher.osu.edu/programs/undergraduate/entrepreneurship-minor.

Additional Requirements
• No grade below a C- will be permitted in courses comprising the minor; the minimum overall CPHR of the minor shall be 2.00.
• Courses completed for the minor may not count toward a particular major. Please see your advisor for specific implications.
• No more than 10 hours of transfer credit may be applied to the minor.
• Variations in the program are generally not permitted; any variation must be approved by the academic director of the Center for Entrepreneurship in the Fisher College of Business.
• A student who completes the minor following the above guidelines need only file their college’s Minor Program Form with their college office. No approval from the Fisher College of Business is required.

More information is available at fisher.osu.edu/programs/undergraduate/entrepreneurship-minor.