INVEST IN Fisher.
Leadership support from our alumni and friends is critical to Fisher’s mission of providing access to a world-class business education for students who may not otherwise have the opportunity to do so; creating innovative experiential-learning opportunities in the classroom and around the world; and fostering faculty thought leadership.

The following pages highlight the ways in which your investment will help support our college. Whether inspired to give because of the impact Fisher has had on your business education or career, or to honor a professor or memorialize a loved one, every donor’s story is unique. We look forward to learning yours.
Impact giving

**$100,000+**

Paying forward establishes a donor’s legacy of deep commitment to the college and has a profound impact at Fisher in a number of ways. Opportunities to give include establishing a named, endowed fund in support of the college’s strategic goals, including student scholarships, faculty excellence and global learning experiences.

**$50,000**

Your support ensures that Fisher is best prepared to respond to the ever-changing landscape in business education. A gift—either outright or through a multi-year pledge—can create a named endowment such as a Dean’s Innovation Fund. These funds enable our students, programs and faculty to go beyond the expectations of business education, ensuring that our students are equipped to make meaningful impacts in their careers and in the world around them.

**$25,000**

These gifts will not only support the academic endeavors of our students, but may also qualify for naming rights for meeting spaces on Fisher’s campus—venues such as the newly redesigned study rooms inside Mason Hall, which provide valuable opportunities for students to meet and work on group presentations.

**$10,000**

Fisher remains committed to providing access to high-quality academic rigor for all. Gifts comparable to the cost of in-state undergraduate tuition provide our students with the financial freedom to broaden their educational experiences and become leaders on campus and in their communities.

**$5,000**

Exceptional students are influenced by exceptional thought leaders. These gifts can help support our faculty’s commitment to the research and teaching that is impacting industry and shaping the next generation of business leaders.

**$3,000**

Whether implementing a supply chain model to eradicate rabies in Ethiopia or exploring sustainable food and housing options in Central America, Fisher students are shaping their careers through global learning experiences. Gifts starting at this level help the college achieve its mission of incorporating these valuable experiences into the curriculum of all Fisher students.
Ways to give

TYPES OF GIFTS

Outright Gifts and Pledges
Outright cash gifts or the transfer of securities remain the most popular giving options among donors. Donors also may elect to create a pledge—paid over a period of no more than five years—to fulfill a commitment. Another option is to set up a recurring gift, either monthly or annually.

Matching Gifts
Many employers sponsor programs that will match any charitable contributions made by their employees. To see if your company has a matching gift policy, visit: giveto.osu.edu/matching

Gifts in Kind
Many donors choose to support the college's outreach and engagement efforts by hosting events with college leaders, current students and fellow alumni and friends. Hosting these events is tax-deductible and is recognized by giving societies at Fisher and Ohio State.

Planned Gifts
For estate, financial and/or tax purposes, planned gifts are an option. These long-term commitments can be made through various gift instruments, including charitable remainder trusts, gift annuities, charitable lead trusts and bequests. Planned gifts are recognized by The Ohio State University's Neil Legacy Society.

Endowments
Gifts of $25,000 or more to an unrestricted endowed fund and $50,000 or more to a restricted endowed fund provide flexibility for donors to direct their gifts to a specific area of support. Donors work with a member of Fisher's development team on an endowment description, which is approved by the college and the university's Board of Trustees.

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Endowed Fund

An endowed fund, or the establishment of a new fund, is a gift made in perpetuity. Endowed funds operate much like mutual funds, with the distributed income used each year to support the fund’s purpose.

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**PAYMENT OPTIONS:**

- **Online** Visit give.osu.edu/impactgiving
- **Check Enclosed** Make checks payable to The Ohio State University Foundation
- **Credit Card** Choose your credit card option:
  - I authorize The Ohio State University to charge my credit card in the amount of $________ Per month on the 1st of the month
  - 15th of the month
  - This is a one-time gift of $________

Complete your credit card information:
- **Print name on card**
- **Credit card number**
- **Expiration date**
- **Signature**
- **Date**

Visit giveto.osu.edu/matching or call 614-292-2141 to see if your employer will match your gift.

FCOB-0-Leadership-BR-S
RECOGNITION

Fisher proudly recognizes all donors, including those who have generously supported the college through annual leadership gifts of $3,000 or more. These gifts to Fisher qualify for membership in the Fisher College of Business Hagerty Club as well as The Ohio State University President’s Club.*

Donors whose lifetime support of Fisher totals $100,000 or more will be honored by the college’s 1916 Society.

For more information on the many ways to support Fisher, contact the Office of External Relations at (614) 292-2181 or email givetofisher@osu.edu.

* Membership in President’s Club with qualifying gift(s).
For more information contact presidentsclub@osu.edu