PREPARE YOUR ORGANIZATION FOR AN UNPREDICTABLE TOMORROW.

Every day, understanding risk becomes increasingly critical to the success of business professionals. Intensive education opportunities at the Risk Institute challenge executive-level professionals to identify, measure, and prioritize the many risks facing their organizations and to develop strategies for managing these risks.

The Risk Institute Executive Education Series, part of the Fisher College of Business Executive Education Program, is a five-part collaborative engagement. The half-day sessions bring together thought leaders from the Fisher faculty, institute member organizations, and similar companies to explore new perspectives on risk management. Key topics explored throughout the series:

- The Evolution of Risk Management: Failures, Lessons Learned, and the Foundation for Value Enhancement
- By the Numbers: Leveraging Advanced Analytics in Risk Management
- Connecting the Dots: Strategy, Economics, and Risk
- Managing the Message: The Importance of Effective Communications in Managing Risk
- Enabling the Right Risk Culture: The Role of Governance, Compliance, and Incentive Compensation

The Risk Institute Executive Education Series brings together widely-published, globally regarded academic and practitioner experts from a range of disciplines to facilitate a dynamic, multi-dimensional conversation about risk and to create an integrated and proactive approach to risk management.

TAKE AWAY REAL-WORLD SKILLS AND EXPERTISE.

The Risk Institute is a collection of forward-thinking companies that know understanding risk and effective risk management strategies not only protect their organizations, but also position them to create growth and value in a competitive, dynamic marketplace. The Risk Institute Executive Education Series will arm professionals with fresh perspectives and approaches to:

- Identify, measure, and respond to risks critical to organizational success
- Use economic and strategic analyses to turn data and information into insight for more competitive and sustainable business advantages
- Implement effective messaging of risk management and organizational policies and strong governance for an integrated value-creating risk management function
- Avoid the common mistakes of conventional risk management approaches
- Create an organizational culture that manages risk proactively by allowing ideas, innovation, and initiatives to flourish
SERIES
AT A GLANCE

WHAT: Balancing Risk and Opportunity to Create Value

WHERE: Fisher College of Business
Pfahl Hall Conference Center
The Ohio State University
280 West Woodruff Ave.
Columbus, Ohio 43210

WHO: Direct reports to C-level executives, SVPs, VPs, and business unit leaders charged with driving growth and creating value while managing risk.

UPCOMING SESSIONS:
Thursday, October 24, 2013 8 a.m.-Noon
The Evolution of Risk Management: Failures, Lessons Learned, and the Foundation for Value Enhancement

Thursday, December 5, 2013 8 a.m.-Noon
By the Numbers: Leveraging Advanced Analytics in Risk Management

Thursday, February 13, 2014 8 a.m.-Noon
Connecting the Dots: Strategy, Economics, and Risk

Thursday, April 10, 2014 8 a.m.-Noon
Managing the Message: The Importance of Effective Communications in Managing Risk

Wednesday, May 14, 2014 8 a.m.-Noon
Enabling the Right Risk Culture: The Role of Governance, Compliance, and Incentive Compensation

COST: Each half-day session is $495

LEARN & Collaborate with Top-Ranked Fisher College of Business Faculty.

René Stulz, Everett D. Reese Chair of Banking and Monetary Economics; Director, Dice Center for Research in Financial Economics—René Stulz is a global thought leader in risk, guiding and inspiring the research efforts of the Risk Institute. Professor Stulz acts as a co-director of the Fisher finance PhD program, teaching enterprise risk management to graduate students. He has provided executive education in the U.S., Europe, and Asia. With more than 60 papers in leading finance and economic journals, Professor Stulz is one of the most diversely published scholars in his field.

Karen Wruck, Dean’s Distinguished Professor; Professor of Finance—Karen Wruck focuses her research in corporate finance, restructuring, financial distress, governance, and management compensation. She has published numerous articles in leading academic journals, and her opinion has been highlighted in business periodicals. She is an associate editor for the Journal of Financial Economics, Journal of Corporate Finance, Journal of Financial Research, and European Financial Management.

Anil Makhija, Dean’s Distinguished Professor; Professor of Finance—Anil Makhija holds the Dean’s Distinguished Professorship in Finance. He specializes in corporate finance and issues related to capital structure, corporate governance and utilities. His work has appeared in major academic journals and he has won many prestigious teaching awards. Dr. Makhija received his PhD in finance from the University of Wisconsin-Madison.

Jay Anand, Dean’s Distinguished Professor of Corporate & Global Strategy—Jay Anand regularly consults and conducts executive education programs with companies all over the world. He has worked in more than a dozen countries in Africa, the Americas, Asia, and Europe. He has appeared on ABC, NBC, CBS, and Summit Business TV and has been referenced in The Economist, The Wall Street Journal, USA Today, The CEO Magazine, Knowledge@Wharton, and other popular media in several countries.

Greg Allenby, Helen C. Kurtz Chair in Marketing—Greg Allenby’s research focuses on the development and application of Bayesian statistical methods. His research deals with quantifying aspects of customer behavior using data routinely collected by most organizations, and more recently, its relationship to behavior prior to the purchase, outside the marketplace. These insights are used to develop new approaches to business analysis and decision-making including: market definition and market segmentation, product development, pricing, promotion and targeting activities. He is a Fellow of the American Statistical Association, and is co-author of Bayesian Statistics and Marketing, published in 2005.

Bernadette Minton, Professor of Finance—Bernadette Minton leads curriculum development at the Risk Institute, focusing on the one-year Specialized Master in Risk. As a co-director of the Fisher finance PhD program, Professor Minton works closely with future finance thought leaders. She teaches corporate risk management and corporate finance to Fisher undergraduate business students, and has taught related topics for Fisher’s executive education programs.

LEARN MORE:
For additional program details, contact:
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