After years of globalization, supply chains have become more efficient and complex, while new and different types of risks to supply chains have increased. In the first session of the 2014-2015 Risk Institute Executive Education Series, Fisher College of Business Associate Professor Keely Croxton and Darrell Copenhaver, Associate Director, Supply Chain Expertise and Resilience, Supply Chain Technology and Expertise Center, The Dow Chemical Company, discuss the importance of understanding the vulnerabilities in a firm’s supply chain and ways to integrate risk management to achieve supply chain resilience. Dr. Croxton discusses key features of a resilience framework and assessment tool to identify, measure, and manage risks to the supply chain, and Mr. Copenhaver shares the benefits of using this approach at The Dow Chemical Company. The session underscores how embedding risk management strategies to create a resilient supply chain is a source of value creation.

Executives will learn how to:
- Identify, measure, and manage supply chain risk
- Use a supply chain resilience framework to attain a state of balanced resilience
- Embed risk management and resilience into their supply chain

Engagement with other senior executives
Executives will participate in a hands-on case study exercise to examine a real-life supply chain disruption and how it impacted two companies. We will discuss the companies’ responses and explore what actions could have lessened the impact. The engagement component and lunch also provide participants with the opportunity to interact with other senior executives across industries.

About the risk institute
The Risk Institute is a collection of forward-thinking companies that understand effective risk management strategies not only protect their firms, but also positions them to create growth and value. The Risk Institute Executive Education Series will arm professionals with fresh perspectives and approaches to:
- Identify, measure, and respond to risks critical to a firm’s success
- Use economic and strategic analyses to turn data and information into insight for more competitive and sustainable business advantages
- Implement effective communication of risk management policies for an integrated value-creating risk management function
- Create a company culture that manages risk proactively by allowing ideas, innovation, and initiatives to flourish

To register please contact:
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Keely L. Croxton, Associate Professor in the Department of Marketing and Logistics at The Ohio State University Fisher College of Business

Dr. Croxton’s research interests are supply chain resilience and supply chain management business processes. She is part of a research team that has developed a resilience framework and assessment tool that has been used by multiple companies to better understand how to achieve balanced resilience. The work she did with The Dow Chemical Company in this area was a finalist for a CSCMP Supply Chain Innovation Award. Her prior work experience is in the automotive, paper and packaging, and third-party logistics industries. Dr. Croxton holds a BS from Northwestern University and a PhD from MIT.

Darrell Copenhaver, Supply Chain Expertise and Resilience, Associate Director, Supply Chain Technology and Expertise Center at The Dow Chemical Company

Darrell joined The Dow Chemical Company in 1990 as a production engineer in Texas Operations. He held a number of leadership roles in manufacturing operations, technology, and quality. In 2001, Copenhaver joined Dow’s Supply Chain Technology center as Master Black Belt to lead Dow’s Six Sigma and Lean program across the Supply Chain Operations and Technology Center. He became Supply Chain Improvement Leader in Performance Materials in 2006 and was named to his current position as Associate Director of Supply Chain Expertise and Resilience in 2010. Copenhaver has been responsible for developing and leading a multitude of complex improvement programs in Inventory Optimization, Supply Chain Resilience, Integrated Envelope ES&OP, Lean, Six Sigma, Supply Chain Design, Raw Material Strategy and Benchmarking to deliver value impact and gain competitive advantage for Dow. Copenhaver is currently located in Freeport, Texas. He earned his bachelor’s degree in Chemical Engineering from the University of Akron, and an MBA from the University of Houston, Clear Lake. He is APICS CSCP, Six Sigma Master Black Belt, and Lean certified.

Bernadette Minton, Professor of Finance and Academic Director of the Risk Institute

Dr. Minton leads curriculum development at the Risk Institute, focusing on the Risk Institute Executive Education Series, Morning Briefings, and the development of a one-year Specialized Master in Risk. Dr. Minton teaches risk management classes to undergraduate and MBA students and works closely with future finance thought leaders in her role as co-coordinator of Fisher’s finance PhD program. Dr. Minton’s research on risk management and corporate governance has been published in leading financial economics journals such as the Journal of Finance, Journal of Financial Economics, and Review of Financial Studies as well as the financial press. Dr. Minton holds a BA from Mount Holyoke College, and an MA and a PhD from the University of Chicago.