Operations Management

What is Operations Management?

Operations management can refer to all the activities related to producing and managing an organization's goods and services. Operations management takes various inputs (labor, materials, capital, information, time, energy) and transforms those into the wide array of outputs of goods and services that we have today. Companies recognize that the operations functions can be a competitive weapon to strengthen their position in today's marketplace as they seek to improve productivity while still providing a broad array of high quality products and services.

Preparation

A bachelor's degree with a specialization in Operations Management is important. Good background in mathematics and statistics is important for entry into the field. Internships in Operations management are available and an excellent way to prepare for a career. Active participation in extra-curricular activities is valued and can provide an opportunity to develop leadership skills. Having supervisory experience is also a plus when entering the field especially for management positions where you will have supervisory responsibilities from the beginning.

Careers

Students selecting Operations management as an area of specialization will obtain a broad foundation for careers in:

- the manufacturing sector (everything from manufacturing food products to airplanes)
- the wholesale and retail sectors (distribution, warehouse, stores, web based commerce)
- service sector (banks, hospitals, restaurants, hotels, government agencies)

Job titles include: Planning and Supply Chain Analyst, Project Controls Engineer, Supply Chain Management, Operations Supervisor, Materials Representative, Operations Analyst, Materials Acquisition Specialist, Distribution Manager, Inventory Management.

Hiring Companies (A sampling of companies who have recruited Operations majors at Fisher)

- Abercrombie & Fitch
- Amazon
- American Woodmark Corporation
- Arcelor Mittal
- Capital One
- Cardinal Health
- Dow Chemical
- FedEx
- Frito Lay
- General Mills
- Giant Eagle
- Goodyear
- GE
- Honda of America
- JB Hunt
- JPMorgan Chase
- Nestle
- PepsiCo
- Rockwell Automation
- Scotts Miracle-Gro Company
- Sears Holdings Corporation
- Shaw Industries
- Swagelock
- Unilever
- Wells Fargo
- Whirlpool Corporation
- Williams-Sonoma

Salaries

Fisher College of Business (2011-2012)

<table>
<thead>
<tr>
<th>Type</th>
<th>Salary</th>
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<tbody>
<tr>
<td>Full-time</td>
<td>$51,763</td>
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<tr>
<td>Intern</td>
<td>$2,553/month</td>
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