Contact Information:

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Course Objective and Overview:

The class invests approximately $10 million for the University’s Endowment Fund in a practical, hands-on course setting. Students taking this class will learn about and experience financial decision-making from the real-world perspective of the institutional investor.

The course is designed for students who are either pursuing careers in the investment field or who simply have a keen interest in learning more about investments. The undergraduate prerequisites for this course are Business Finance 4212 (721), 4222 (722), 4260 (726), 4230 (723), 4201, and 4250. Not open to students with credit for 724. Students should have a basic understanding of accounting, corporate finance, economics, Modern Portfolio Theory, and statistics. **Students must take this class for a grade. Pass/Fail in not an option.**

Course Structure:

The class format will consist of class discussions and student presentations. The first several weeks of the course will provide the framework and process for the group presentations and stock research report.

The students will be assigned a stock and divided into sector teams. There are ten sectors in the S&P 500. Each sector team is responsible for tracking trends in its sector and for making a sector outlook presentation. Additionally, the teams will make a stock recommendation presentation. Students are responsible for all news flow regarding their assigned stock (and important sector-related news) throughout the quarter.

Please see the following website for information on The Student Investment Management Program: [www.buckeyefunds.com](http://www.buckeyefunds.com).

Revised 5/11/15
**Grading:**

The grading for the course consists of six parts:

1) Each sector team will present its sector outlook and recommendation to the class.

2) Each sector team will present its stock purchase(s)/sale(s) recommendations.

3) Participation is a vital portion of this class.
   a. At the beginning of each class, we discuss the previous week’s market-related events. Students should be ready to discuss the following: S&P500 performance for the week, top/bottom sector performers, key economic drivers for the week, and key news that drove the market/stocks for the week, and the assigned reading.
   b. Students will be awarded for participation.

4) Outside of the classroom preparation and attendance are vital to this class. In order to incentivize student preparation and attendance, there will be multiple pop-quizzes held throughout the quarter (students may drop their lowest quiz grade). Quiz questions may include:
   a. The previous week’s market-related events. Students should be aware of: S&P500 performance for the week, key economic and company-specific releases, and key news that drove the market/stocks for the week.
   b. The assigned readings.

While attendance is important, please don’t attend class if you are ill. Wilce Student Health Center has developed an online, self-reporting “Explanatory Statement for Absence from Class” that we will accept in the event of a health-related issue.

5) Six homework assignments will be collected during the quarter. These assignments will be directly applicable to your Final Report.

6) In lieu of a final exam, each student will write a report on the stock that he/she follows. The class’ top stock reports will be submitted for the Rosenfield Prize ([http://fisher.osu.edu/fin/courses/sim/aboutsim/rosenfieldprize.html](http://fisher.osu.edu/fin/courses/sim/aboutsim/rosenfieldprize.html)). The paper requirement is fairly intense…so start early.
The following formula will be used to determine the course grade.

- Sector presentation: 10%
- Company presentation: 10%
- Participation: 10%
- Quizzes: 10%
- Homework: 20%
- Stock Report: 40%

**Reading Materials:**


*Optional:*


Students are expected to bring the reading materials to class, as they will be utilized and the readings discussed during the class lectures.

It is also recommended that students regularly read *The Wall Street Journal* and other financial publications.

**Course Policies:**

Seating Arrangements: To help the instructor keep track of class participation and to make it easier for you to interact with each other during discussions, he asks that you sit in the same seat each day and to bring your name card. Additionally, it is recommended that you sit with your sector teams.

Submitting the final paper late or not being prepared for an individual or group presentation is highly frowned upon and may result in a substantially reduced grade.

Office Appointments: The instructor will be happy to set up meetings with students to discuss areas of concern and questions. He will be available before or after class on most occasions, but you can also set up additional appointments.

*Any student who feels s/he may need an accommodation based on the impact of a disability should contact me privately to discuss your specific needs. Please contact the Office for Disability Services at 614-292-3307 in room 150 Pomerene Hall to coordinate reasonable accommodations for students with documented disabilities.*
**Class Outline:**

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<th>Class</th>
<th>Date</th>
<th>Discussion:</th>
<th>Assignment due:</th>
<th>Bloomberg U:</th>
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| 1     | 5/13   | Introduction & Begin the Research Process  
Course overview-syllabus  
Finalize stock/group assignments  
Computer Lab Hours/Bloomberg Locations  
Review Statement of Characteristics | TBD | Getting Started  
Equity Essentials |
| 2     | 5/20   | TBD         | Assignment #1 | Getting Started  
Equity Essentials |
| 3     | 5/27   | Bhavik Kothari, Research Analyst, Diamond Hill Investments  
Talk about the market and your stocks  
Expectations Investing: Chapters 5-9  
Assign #2 & Acknowledgement of Bloomberg Training  
Bloomberg News  
Market Monitors & Launchpad  
API (Bloomberg Data in Excel) | John Lane, CIO, Ohio State University  
Talk about the market and your stocks  
Review Income Statement and DCF  
How to find new stock ideas  
Expectations Investing: Chapters 10-12  
Assignment #3 & #4 | Assignment #3 & #4 corrections  
Find another stock to research |
| 5     | 6/10   | Dan Roberts, Chief Economist, STRS Ohio  
Talk about the market and your stocks  
SOPH: Chapters 1-3  
Assignment #3 & #4 corrections  
Find another stock to research | SOPH: Chapters 4-7  
Ethics/Presentations/Paper  
QUIZ on SOPH | Assignment #3 & #4 corrections  
Find another stock to research |

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| 7    | 6/24 | Students: Talk about the market and your stocks  
Discussion: Price Targets  
**Assignment due:** Assignment #3 & #4 (on a new stock within your sector)  
Price Targets due to Grad Assistant  
Sector Presentations: Consumer Discretionary  
Consumer Staples  
Financials  
Healthcare |
| 8    | 7/1  | Guest Speaker: Gary Foust and Jason Stein, Analysts, STRS Ohio  
Students: Talk about the market and your stocks  
**Assignment due:** Final Paper Due |
| 9    | 7/8  | Students: Talk about the market and your stocks  
Sector Presentations: Industrials  
Technology  
Telecom  
Utilities |
| 10   | 7/15 | Students: Talk about the market and your stocks  
Sector Presentations: Energy  
Materials  
Stock Presentations: Consumer Discretionary  
Consumer Staples |
| 11   | 7/22 | Students: Talk about the market and your stocks  
Stock Presentations: Financials  
Healthcare  
Industrials  
Technology |
| 12   | 7/29 | Students: Talk about the market and your stocks  
Stock Presentations: Telecom  
Utilities  
Energy  
Materials |
| **Finals Week** | | **Grade stock reports** |

*Revised 5/11/15*