PROGRAM CALENDAR

December 2014 through May 2016

Apply early. There is a $150 application fee for applications submitted after July 18, 2014.

EARLY ADMISSION ADVANTAGE

The EMBA program has rolling admissions and applicants who apply early have a greater chance of admission as industry sectors fill.

First Round deadline: May 18, 2014
Second Round deadline: July 18, 2014
Final Round deadline: October 1, 2014

Admission decisions are made within four weeks from the date of interview and are communicated by email and U.S. Mail.

NEW! EMBA-Energy

Beginning December 2014, Fisher College of Business will offer an elective specialization within the EMBA program designed specifically for high potential energy industry professionals. Visit our website go.osu.edu/emba15 for complete details.

SAMPLE 3-DAY SCHEDULE

<table>
<thead>
<tr>
<th>THURSDAY</th>
<th>FRIDAY</th>
<th>SATURDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continental breakfast: 7–8 a.m.</td>
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</tr>
<tr>
<td>Session 1: 8 a.m.–noon</td>
<td>Session 3: 8 a.m.–noon</td>
<td>Session 2: 8 a.m.–noon</td>
</tr>
<tr>
<td>Lunch: noon</td>
<td>Lunch: noon</td>
<td>Lunch: noon</td>
</tr>
<tr>
<td>Session 2: 1–5 p.m.</td>
<td>Session 1: 1–5 p.m.</td>
<td>Session 3: 1–5 p.m.</td>
</tr>
<tr>
<td>Thursday evening speaker series</td>
<td>Class organized social activity</td>
<td>See you next month</td>
</tr>
</tbody>
</table>

4 day on-campus orientation residency.

MODULE 1

January 8–10, 2015
February 5–7, 2015
March 5–7, 2015
Exam Week: March 8–14, 2015*

MODULE 2

April 9–11, 2015
May 7–9, 2015
June 4–6, 2015
Exam Week: June 7–13, 2015*

MODULE 3

August 13–15, 2015
September 9–11, 2015**
International Trip: October 8–18, 2015 (date is tentative)
November 4–6, 2015**
Exam Week: November 7–14, 2015*

MODULE 4

December 3–5, 2015
January 7–9, 2016
Exam Week: January 10–17, 2016*

MODULE 5

February 4–6, 2016
March 10–12, 2016
April 7–9, 2016
Exam Week: April 10–16, 2016*

The date of the international trip is tentative and will be confirmed.

*Exams are completed online. Students are not required to be on campus to complete exams.

**Classes will meet Wednesday, Thursday, Friday due to home football games.

GRADUATION: MAY 8, 2016
## COURSE DESCRIPTIONS

### CORE COURSES

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Organizational Behavior</td>
<td>Overview of the foundations of human behavior in organizations. Topics include group and teamwork effectiveness, managing performance, power and influence, leadership, conflict management and organizational culture.</td>
</tr>
<tr>
<td>Strategy Formulation and Implementation</td>
<td>Examines the nature of business and corporate strategy and develops conceptual frameworks for understanding competition in industries and the factors that shape competitive success or failure.</td>
</tr>
<tr>
<td>Managerial Economics</td>
<td>Applies microeconomic theory to help managers develop effective structures and systems to implement the firm's strategy.</td>
</tr>
<tr>
<td>Data Analysis for Managers</td>
<td>Introduces descriptive statistics, statistical inference and regression. Major emphasis is placed on achieving an application-oriented understanding of data analysis tools and techniques.</td>
</tr>
<tr>
<td>Accounting for Decision Making</td>
<td>Examines fundamental accounting concepts and techniques that are employed by entities to facilitate planning, performance evaluation and control.</td>
</tr>
<tr>
<td>Financial Management</td>
<td>Deals with important managerial decisions such as project selection and financing, starting with the fundamental concepts of valuation and risk-return.</td>
</tr>
<tr>
<td>Marketing Management</td>
<td>The course focuses on three key components of marketing strategy: understanding customers and their needs, using the marketing mix to create a value proposition that meets or exceeds customer expectations and understanding how the external environment affects customer perceptions of value.</td>
</tr>
<tr>
<td>Operations Management</td>
<td>Considers strategic issues in managing operations as a means for competing in global markets, analyzes processes, capacity, quality and improvement policies in both service and manufacturing settings.</td>
</tr>
<tr>
<td>Multinational Business Administration</td>
<td>Examines international business in a global environment, including but not limited to cultural, political and legal variables, trade and foreign direct investment, and the multinational enterprise. An integrated international trip is required.</td>
</tr>
<tr>
<td>Professional Development: Topics in Leadership</td>
<td>Reviews the drivers of success in executive leadership roles, with a heavy emphasis on leadership effectiveness, strategy and vision setting and team effectiveness.</td>
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### SAMPLE ELECTIVES

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mergers and Acquisitions</td>
<td>Combines functional expertise in finance and strategy to address current business concerns about organizational form in response to market conditions and rivalry.</td>
</tr>
<tr>
<td>Private Equity and Venture Capital</td>
<td>Looks at the role private equity plays in financial policy governance and management for small and large and private and public companies.</td>
</tr>
<tr>
<td>Branding and Identity</td>
<td>Common wisdom says you need a great brand — whether it's your company, your product, or YOU — in order to motivate employees, stand out in customers’ minds and win in the marketplace. This course explores these different relationships.</td>
</tr>
<tr>
<td>Leadership and Competitive Analysis</td>
<td>This course is about the creation and maintenance of long-term value by the organization. It is concerned with both the determination of the strategic direction of the firm and the management of the strategic process.</td>
</tr>
<tr>
<td>Global Strategy</td>
<td>This course is designed to understand the process of globalization and the response of managers in firms. Thus, it helps in answering the number one problem facing organizations and their managers worldwide — how to be more competitive in a global environment.</td>
</tr>
</tbody>
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### CLASS PROFILE

- **Average age**: 40
- **Average work experience**: 17 years
- **Average undergraduate GPA**: 3.2
Program Costs

The program cost for the 2014–2016 EMBA degree program is $94,500. The orientation residency, instructional materials, and some on-campus meals are included in the fee. It is important to note that the cost of the required international experience is not included in the program cost. Lodging during the on-campus weekends is not included in the program cost; however, the Blackwell Inn at Fisher offers special nightly rates to students of the Fisher Executive MBA program.

Apply online before July 18 to take advantage of the $0 application fee. Applicants applying after July 18 will be subject to a $150 application fee.

First Round deadline: May 18, 2014
Second Round deadline: July 18, 2014
Final Round deadline: October 1, 2014

Payment Schedule

A deposit of $2,500 is due immediately upon acceptance. The deposit is nonrefundable after orientation begins.

Financial Aid

EMBA students are generally eligible to apply for $20,500 in unsubsidized loans per academic year. Eligibility for most financial aid requires that you be a U.S. citizen or eligible non-citizen. The remaining fees can also be obtained through financial aid in the form of Graduate Plus Loans.

Unsubsidized—A cost-based loan in which interest accrues while in school. The maximum loan per academic year is $20,500.

Complete information about student financial aid can be found on the website of the Office of Student Financial Aid at sfa.osu.edu.

Test Scores

GMAT

The GMAT is not required, but some candidates may be asked at the program’s discretion and at any time during the application process to take the GMAT if grades or academic history warrants. Request a personal consultation if you are unsure whether you will be required to take the GMAT.

Have the test scores sent directly to Fisher College of Business, School Code #ZLJ-9D-47. If you have any questions about the need for the GMAT, contact Mara McKee.

TOEFL

Candidates whose native language is not English must demonstrate fluency in English by taking the TOEFL. If you hold an undergraduate or graduate degree from a U.S. institution, you may be eligible for a waiver of the TOEFL. Contact Mara McKee for additional information.

Any student who feels s/he may need an accommodation based on the impact of a disability should contact the academic director privately to discuss your specific needs. The program will work with the Office for Disability Services at (614) 292-3307, 150 Pomerene Hall, to coordinate reasonable accommodations for students with documented disabilities.
APPLICATION REQUIREMENTS

The admissions committee takes a comprehensive approach in evaluating applications and considers professional experience, academic history, recommendations, employer sponsorship and the application itself. Only complete applications are considered. The EMBA program follows a rolling admissions process so applicants are encouraged to apply early. An on-campus interview is required as part of the admissions process.

go.osu.edu/emba15

1. Application – Apply online.
Applicants must apply online at fisher.osu.edu/emba. When applying, you will be required to create an online account.

2. Current professional resume
Provide an updated resume including work experience and career progression. Applicants must have at least seven years of professional management experience. The majority of EMBA students have 10–15 years of experience.

3. Official transcripts
Students applying to the Executive MBA program must submit one official copy of transcripts from all educational institutions attended. Each transcript should be submitted in a sealed envelope. Transcripts should be sent directly to Dana Brown. The Ohio State University does not accept copies of any kind as official records. Transfer credit appearing on another school’s transcript does not constitute an official record and will not be accepted.* Do not send transcripts to the Ohio State graduate admissions office.

* Course work completed at Ohio State is the exception, as these records can be accessed by the EMBA program office.

4. Recommendations
Arrange to have three professional recommendations prepared by an immediate supervisor, previous employer or a person familiar with your qualifications and potential for graduate study. Recommendation forms are provided online via e-mail.

5. Employer letter of support
Submit a letter from your organization in support of your application to the EMBA program, including endorsement of the financial and time commitment required. A sample letter is provided online.

Each candidate is required to submit a one- to two-page essay addressing the following:

• Why do you aspire to enter Fisher’s EMBA program?

• How do you expect enrollment in the EMBA program to affect your professional and personal responsibilities and schedule?

• Include any additional information of which you would like the committee to be aware.

7. Organizational chart
To help the admissions committee understand your professional responsibilities and the nature of your organization, include a copy of your company’s organizational chart showing your position in the organization.

8. Interview
Upon receipt of a complete application, eligible candidates will be contacted by the program for a required on-campus interview. Applicants should be prepared to review managerial experience and academic background and discuss program requirements. Applicants also should be prepared to describe projects they have handled that demonstrate management skills.

Early Admission Advantage
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Admission decisions are made within four weeks from the date of interview and are communicated by email and U.S. mail.

Send all transcripts and materials to:
Dana Brown, EMBA Program Coordinator
The Ohio State University
Fisher College of Business
110 Pfahl Hall, 280 W. Woodruff Ave.
Columbus OH 43210-1144
brown.4643@fisher.osu.edu

CONTACT US
If you have any questions regarding the EMBA program, contact Mara McKee, EMBA Program Director, at mckee.136@fisher.osu.edu or (614) 688-5840.