THE FISHER EXECUTIVE MBA

PROGRAM CALENDAR

December 2013 through May 2015

Apply early. Application fee waived through July 31. There is a $150 application fee for applications submitted on or after August 1, 2013.

Orientation: December 10–13, 2013

Apply early. Application fee waived through July 31. There is a $150 application fee for applications submitted on or after August 1, 2013.

Orientation: December 10–13, 2013

THURSDAY  FRIDAY  SATURDAY

<table>
<thead>
<tr>
<th>Course 1:  8 a.m.–Noon</th>
<th>Course 3:  8 a.m.–Noon</th>
<th>Course 2:  8 a.m.–Noon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continental breakfast: 7–8 a.m.</td>
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<tr>
<td>Lunch: Noon</td>
<td>Lunch: Noon</td>
<td>Lunch: Noon</td>
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<tr>
<td>Course 2: 1–5 p.m.</td>
<td>Course 1: 1–5 p.m.</td>
<td>Course 3: 1–5 p.m.</td>
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<tr>
<td>Thursday evening speaker series</td>
<td>Class organized social activity</td>
<td>See you next month</td>
</tr>
</tbody>
</table>

SAMPLE 3-DAY SCHEDULE

THURSDAY  FRIDAY  SATURDAY

<table>
<thead>
<tr>
<th>Course 1:  8 a.m.–Noon</th>
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<td>Course 3: 1–5 p.m.</td>
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</tbody>
</table>

DATES  COURSE  COURSE  COURSE

<table>
<thead>
<tr>
<th>MODULE 1</th>
<th>January 9–11, 2014</th>
<th>Organizational Behavior</th>
<th>Strategy</th>
<th>Economics</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 6–8, 2014</td>
<td>Organizational Behavior</td>
<td>Strategy</td>
<td>Economics</td>
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<tr>
<td>March 6–8, 2014</td>
<td>Organizational Behavior</td>
<td>Strategy</td>
<td>Economics</td>
<td></td>
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<tr>
<td>March 9–16, 2014</td>
<td>Exam Week*</td>
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<tr>
<td>MODULE 2</td>
<td>April 10–12, 2014</td>
<td>Statistics</td>
<td>Accounting</td>
<td>Marketing</td>
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<tr>
<td>May 8–10, 2014</td>
<td>Statistics</td>
<td>Accounting</td>
<td>Marketing</td>
<td></td>
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<tr>
<td>June 12–14, 2014</td>
<td>Statistics</td>
<td>Accounting</td>
<td>Marketing</td>
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<tr>
<td>June 15–22, 2014</td>
<td>Exam Week*</td>
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<tr>
<td>MODULE 3</td>
<td>August 21–23, 2014</td>
<td>Finance</td>
<td>Operations</td>
<td>International Business</td>
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<tr>
<td>September 25–27, 2014</td>
<td>Finance</td>
<td>Operations</td>
<td>International Business</td>
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<tr>
<td>October 9–19, 2014</td>
<td>International Trip</td>
<td>(This date is tentative and will be confirmed in January 2014.)</td>
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<tr>
<td>October 30—November 1, 2014</td>
<td>Finance</td>
<td>Operations</td>
<td>International Business</td>
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<tr>
<td>November 2–9, 2014</td>
<td>Exam Week*</td>
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<tr>
<td>MODULES 4 &amp; 5</td>
<td>December 4–6, 2014</td>
<td>Leadership Legacy</td>
<td>Elective A</td>
<td>Elective B</td>
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<tr>
<td>January 8–10, 2015</td>
<td>Leadership Legacy</td>
<td>Elective A</td>
<td>Elective B</td>
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<tr>
<td>February 5–7, 2015</td>
<td>Leadership Legacy</td>
<td>Elective A</td>
<td>Elective B</td>
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<td>February 8–15, 2015</td>
<td>Exam Week*</td>
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<tr>
<td>March 12–14, 2015</td>
<td>Elective C</td>
<td>Elective D</td>
<td>Elective E</td>
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<td>April 9–11, 2015</td>
<td>Elective C</td>
<td>Elective D</td>
<td>Elective E</td>
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<td>April 12–19, 2015</td>
<td>Exam Week*</td>
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GRADUATION MAY 10, 2015

*Exams are completed online. Students are not required to be on campus to complete exams.
Course Descriptions

Core Courses

Organizational Behavior
Overviews the foundations of human behavior in organizations. Topics include group and teamwork effectiveness, managing performance, power and influence, leadership, conflict management, and organizational culture.

Strategy Formulation and Implementation
Examines the nature of business and corporate strategy and develops conceptual frameworks for understanding competition in industries and the factors that shape competitive success or failure.

Managerial Economics
Applies microeconomic theory to help managers develop effective structures and systems to implement the firm’s strategy.

Data Analysis for Managers
Introduces descriptive statistics, statistical inference, and regression. Major emphasis is placed on achieving an application-oriented understanding of data analysis tools and techniques.

Accounting for Decision Making
Examines fundamental accounting concepts and techniques that are employed by entities to facilitate planning, performance evaluation, and control.

Financial Management
Deals with important managerial decisions such as project selection and financing, starting with the fundamental concepts of valuation and risk-return.

Marketing Management
Learn how an organization creates competitive advantage through the creation of superior customer value. The course focuses on three key components of marketing strategy: understanding customers and their needs, using the marketing mix to create a value proposition that meets or exceeds customer expectations, and understanding how the external environment affects customer perceptions of value.

Operations Management
Considers strategic issues in managing operations as a means for competing in global markets, analyzes processes, capacity, quality, and improvement policies in both service and manufacturing settings.

Multinational Business Administration
Examines international business in a global environment, including (but not limited to) cultural, political, and legal variables, trade and foreign direct investment, and the multinational enterprise. Course includes an integrated, required international trip.

Professional Development: Topics in Leadership
Reviews the drivers of success in executive leadership roles, with a heavy emphasis on leadership effectiveness, strategy and vision setting, and team effectiveness.

Sample Electives

Mergers and Acquisitions
Combines functional expertise in finance and strategy to address current business concerns about organizational form in response to market conditions and rivalry.

Private Equity and Venture Capital
Looks at the role private equity plays in financial policy governance and management for small and large and private and public companies.

Strategic Alliances
Examines the roles that cooperative inter-firm relationships are increasingly playing in organizations’ overall strategies.

Leadership and Competitive Analysis
This course is about the creation and maintenance of long-term value by the organization. It is concerned with both the determination of the strategic direction of the firm and the management of the strategic process.

Note: Course content and availability subject to change.

Business Partnership Centers

Fisher’s centers are interdisciplinary and focused on issues of great strategic importance, creating innovative partnerships and providing a professional forum for exchange between the academic and business communities.

- Center for Business Performance Management
- Center for Entrepreneurship
- Center for International Business Education and Research
- Center for Operational Excellence
- Center for Real Estate Education and Research
- Charles A. Dice Center for Financial Economics
- Global Supply Chain Forum
- Initiative for Managing Services
- National Center for the Middle Market
- Nationwide Center for Advanced Customer Insights
- Global Supply Chain Forum
- Initiative for Managing Services
- National Center for the Middle Market
- Nationwide Center for Advanced Customer Insights

Note: Course content and availability subject to change.
Program Costs

The program cost for the 2013–2015 EMBA degree program is $89,500. The orientation residency, instructional materials, and some on-campus meals are included in the fee. It is important to note that the cost of the required international experience is **not included** in the program cost. Lodging is not included in the program cost; however, the Blackwell Inn at Fisher offers special nightly rates to students of the Fisher Executive MBA program who require overnight lodging.

Apply online before August 1 to take advantage of the $0 application fee waiver. Applicants applying after August 1 will be subject to a $150 application fee. Application deadline is October 30, 2013. Applications received after October 30, 2013 are considered on a space available basis.

Payment Schedule

A deposit of $2,500 is due immediately upon acceptance. The deposit is nonrefundable after orientation begins.

Financial Aid

EMBA students are generally eligible to apply for $20,500 in unsubsidized loans per academic year. Eligibility for most financial aid requires that you be a U.S. citizen or eligible non-citizen. The remaining fees can also be obtained through financial aid in the form of Graduate Plus Loans.

**Unsubsidized**—A cost-based loan in which interest accrues while in school. The maximum loan per academic year is $20,500.

Complete information about student financial aid can be found on the website of the **Office of Student Financial Aid** at sfa.osu.edu.

Test Scores

**GMAT**

The GMAT is not required, but some candidates may be asked at the program’s discretion and at any time during the application process to take the GMAT if grades or academic history warrants. Request a personal consultation if you are unsure whether you will be required to take the GMAT. If you are required to do so, have the test scores sent directly to Fisher College of Business, School Code #ZLJ-9D-47. If you have any questions about the need for the GMAT, contact Mara McKee.

**TOEFL**

Candidates whose native language is not English must demonstrate fluency in English by taking the TOEFL. If you hold an undergraduate or graduate degree from a U.S. institution, you may be eligible for a waiver of the TOEFL. Contact Mara McKee for additional information.

Any student who feels s/he may need an accommodation based on the impact of a disability should contact the academic director privately to discuss your specific needs. The program will work with the Office for Disability Services at (614) 292-3307, 150 Pomerene Hall, to coordinate reasonable accommodations for students with documented disabilities.
Application Requirements

1. Application – Apply online.
   Applicants must apply online at fisher.osu.edu/emba. When applying, you will
be required to create an online account.

2. Current professional resume
   Provide an updated resume including work experience and career progression.
   Applicants must have at least seven years' professional management experience.
The majority of EMBA students have 10–15 years' experience.

3. Official transcripts
   Students applying to the Executive MBA program must submit one official
   copy of transcripts from all educational institutions you have attended. Each
   transcript should be submitted in an sealed envelope with the signature or seal of
   the university registrar. Transcripts should be sent directly to Mara McKee at the
   address provided. The Ohio State University does not accept copies of any kind as
   official records. Transfer credit appearing on another school’s transcript does not
   constitute an official record and will not be accepted.*

4. Recommendations
   Arrange to have three professional recommendations prepared by an immediate
   supervisor, previous employer, or a person familiar with your qualifications and
   potential for graduate study. Recommendation forms are provided online via
   e-mail.

5. Employer letter of support
   Submit a letter from your organization in support of your application to the
   EMBA program, including endorsement of the financial and time commitment
   required. The required word-track is provided in an online sample.

   Each candidate is required to submit a one- to two-page essay addressing the
   following:
   • Why do you aspire to enter Fisher’s EMBA program?
   • How do you expect enrollment in the EMBA program to affect your
     professional and personal responsibilities and schedule?
   • Include any additional information you would like the committee
to be aware of.

7. Organizational chart
   To help the admissions committee understand your professional responsibilities
   and the nature of your organization, include a copy of your company’s
   organizational chart showing your position in the organization.

8. Interview
   Upon receipt of a complete application, eligible candidates will be contacted by the
   program for a required on-campus interview. Applicants should be prepared to
   review managerial experience and academic background and discuss program
   requirements. Applicants also should be prepared to describe projects they have
   handled that demonstrate management skills.

Application Fee
Apply online before August 1 to take
advantage of the $0 application fee waiver.
Application fee on or after August 1 is $150.
Late applicants (after October 30) will be
considered on a space available basis. A
deposit of $2,500 is due upon acceptance.

Send all transcripts and materials to:
Mara McKee
The Ohio State University
Fisher College of Business
110 Pfahl Hall
280 W. Woodruff Ave.
Columbus OH 43210-1144

If you have any questions regarding the
admission materials or application process,
contact Mara McKee at (614) 688-5840
or mckee_136@fisher.osu.