

Real estate

is not just selling houses. It's...



INDUSTRY SECTORS

Investments and Financing

Many types of public and private institutions finance and invest in real estate, offering careers focused on analyzing the attractiveness of real estate assets around the world.

Management

Real estate properties as well as real estate investments require management. Management offers three distinct paths in property management, asset management and portfolio management.

Development / Construction

Developers are responsible for taking a vision and making it a reality. This is a complex process involving entrepreneurial drive, financial analysis, design, construction management and marketing.

Brokerage / Appraisal

Real estate brokerage is the facilitation and coordination of buyers and sellers. A broker acts as an intermediary between someone who is buying, selling, or leasing real estate.

Consulting

Real estate consultants are responsible for providing advice on issues connected to investment, strategic location, real estate market studies, portfolio optimization and many others.

\$52,000 average starting salary



THE OHIO STATE
UNIVERSITY

CENTER FOR REAL ESTATE

BY THE NUMBERS

More than **33%** of global financial assets are connected to real estate, representing

\$70 TRILLION

Real estate is the

**4th most popular
INVESTMENT**

Real estate construction and leasing constitutes

13% of U.S. GDP

(which doesn't even account for real estate investment, retail real estate, real estate consulting and many other fields)

In the U.S. alone there are over

**5 MILLION
individuals**

working in various parts of the real estate industry

The real estate industry offers a wealth of other career opportunities, including but not limited to:

- Architectural design
- Landscape architecture
- Interior design
- Marketing
- Human resources management
- Accounting
- Urban planning and design
- Legal counsel

Are you an **excellent communicator**?
 Do you have an **entrepreneurial spirit**?
 Do you possess an **analytical mind**?
 Do you have a **strong work ethic**?

Combined with financial modeling skills, these traits make you a great candidate for a career in real estate.

INTERDISCIPLINARY MINOR IN REAL ESTATE

The minor, open to students from all disciplines, consists of **two required courses** in Business accompanied by **three elective courses** from the fields of Business, City and Urban Planning and Construction Systems Management. This course structure provides you with fundamental real estate business knowledge, and the opportunity to gain exposure to other aspects of the real estate industry based on your individual interests.

Prerequisite:

Economics	ECON 2001.01 or 2002.01
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Required:

Introduction to Real Estate	BUSFIN 3400
Real Estate Finance	BUSFIN 4410

Electives (3):

Real Estate Law	BUSFIN 4412
Real Estate Planning and Development	BUSFIN 4413
Real Estate Management	BUSFIN 4411
Real Estate Valuation	BUSFIN 5402
Advanced Logistics Management	BUSML 4380
Warehouse Operations	BUSML 4388
Planning for Sustainable Economic Development	CRP 3400
Land Development	CRP 3600
Historic Preservation Planning	CRP 5010
Planning for Housing	CRP 5040
Introduction to Construction Systems Management	CONSYSTM 1205
Electrical and Lightning Systems for Buildings	CONSYSTM 2310
Mechanical Systems for Buildings	CONSYSTM 2345
Green Building and Sustainable Construction	CONSYSTM 5670

REAL ESTATE MAJOR

Students admitted to the Fisher College of Business may also choose to pursue a major in Real Estate.

For more information on the major, please call **614-292-2715** or email **fisherundergrad@fisher.osu.edu**.

POTENTIAL EMPLOYERS



Interested in learning more?

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