RECRUIT AT FISHER

AT-A-GLANCE: Exceptional Programs and Students

Thank you for your interest in recruiting at the Fisher College of Business. There are many reasons to recruit at Fisher, from our top rankings to diversity of students and profiles.

CAREER MANAGEMENT

THE MARKET HAS SPOKEN:
FISHER COLLEGE OF BUSINESS
STUDENTS ARE AMONG THE MOST HIGHLY
Sought IN THE NATION
Wall Street Journal, 2010

TOP RANKED PROGRAMS

UNDERGRADUATE PROGRAM
21st overall (8th among public universities)
3rd Supply Chain Management and Logistics
7th Production and Operations Management
13th Accounting
13th Finance
15th Marketing

BusinessWeek 2015
FULL-TIME MBA PROGRAM
14th among public universities

CLASS PROFILE
UNDERGRADUATE STUDENTS
6,627 STUDENTS REGISTERED WITH THE OFFICE OF CAREER MANAGEMENT

Women: 42%
Minority: 12%
Average Annual Salary: $53,641
Average Monthly Internship Salary: $2,947

UNDERGRADUATE STUDENTS BY MAJOR *As of 2016. Double majors are counted twice.

Accounting 1067
Marketing 1060
International Business 171
Finance 1293
Transportation/Logistics 378
Economics 169
Information Systems 133
Operations Management 306
Insurance & Risk 28
Human Resources 165
Real Estate 32
Aviation 11

GRADUATE STUDENTS
FULL-TIME MBA STUDENTS: 250 *(Approximately 125 students in each class)*
Women: 25%
Minority: 18%
Average GMAT: 673
Average Age: 27
Average Work Experience: 4.9 years
Average Annual Salary: $100,072
Starting Salary Median: $101,004
Average Signing Bonus: $19,985
Internship Monthly Salary Average: $5,580

WORKING PROFESSIONAL MBA STUDENTS: 350

MAJOR AREAS OF STUDY:
Corporate Finance
Financial Analysis and Reporting
International Business
Leadership and Organizational Behavior
Marketing Management
Operations and Logistics Management
Strategy

SPECIALIZED DEGREES

MASTER OF ACCOUNTING STUDENTS: 100
Average Annual Salary: $53,490

MASTER OF HUMAN RESOURCE MANAGEMENT: 80
Average Annual Salary: $75,048

MASTER OF BUSINESS LOGISTICS ENGINEERING: 50
Average Annual Salary: $59,510

SPECIALIZED MASTER IN FINANCE: 50
Average Annual Salary: $62,105
Recruiting top talent for your organization is easy at Fisher. Our dedication is to connect you with candidates who are a perfect fit for the needs of your organization.

**SOME OF THE BEST METHODS FOR REACHING POTENTIAL CANDIDATES INCLUDE:**

**FisherConnect**
Accessed by hundreds of students and alumni on a daily basis, FisherConnect is a comprehensive system that enables you to post jobs and internships, create on-campus interviews, register for career fairs, and advertise information sessions. The Office of Career Management is in the process of migrating our current FisherConnect to a new platform. We look forward to implementing the new version in mid June, and continuing to help employers successfully recruit students at Fisher!

**Company Information Sessions**
Many companies host information sessions to build awareness about their businesses and opportunities. These sessions can be held as early as six weeks prior to interviews, or they can be scheduled the evening before the interviews as a way to provide students (especially those interviewing) with more in-depth information.

**Participation in Classes and Seminars**
An excellent way to share information with Fisher students is to participate in one or more of the student career planning courses, career and job search workshops, conferences, and job search panels offered by the college.

**Involvement with Business Student Organizations**
Undergraduate and graduate students build exemplary leadership, teamwork, and other essential job skills through more than 40 student organizations at Fisher. Working with student organizations enables you to meet and interact with Fisher students in a more personal setting. Many recruiters sponsor special events or talk with student groups about their businesses and careers.

**Corporate Sponsorship Program**
Our corporate sponsors attract the attention of the best and brightest candidates, develop a strong campus presence, and gain access to the faculty and student organizations at Fisher.
Fisher Partnership Centers
Fisher’s centers foster productive collaboration between business leaders and educators. Getting involved with a center is a great way to gain access to best practices, students, and faculty.

Graduate Career Foundation Seminars
Program designed to engage new graduate students from the MBA, MHRM, MAcc, SMF and MBLE programs during their first semester at Fisher. Organized by specialization, the Career Foundation Seminars provide early exposure to industries and career fields to help students determine their personal career plans. Employers are encouraged to participate through expert panels on careers and industries as well as sponsoring the seminars.

Undergraduate Industry Clusters
Designed to help undergraduates during their Junior year at Fisher and Ohio State dive into a specific industry while giving companies access to top talent and fresh perspectives on their most relevant business challenges. Through a year-long commitment to the course, company executives and faculty work together to build an in-depth classroom experience using real world challenges. Clusters include Business Analytics, Consulting, Consumer Packaged Goods, Energy and Sustainability, Healthcare, Manufacturing and Middle Market. Companies can become involved through sponsoring a cluster along with providing executives to teach and challenges to be consulted upon by students within the cluster.

Recruiting Events Organized by Career Management
Employer registration for all Fisher recruiting events is organized through FisherConnect

- Fisher Fall Career Fair is held early Fall Semester is Fisher’s biggest one day recruiting event attracting over 130 employers and 2000 plus undergraduate and graduate business students.
- Graduate Recruiting Event is all about connecting Fisher graduate students with employers recruiting for both full-time and internship opportunities during the early Fall Semester
- Fisher Spring Internship & Job Fair is held each Spring to provide employers one more chance to recruit both Fisher undergraduate and graduate students for internships and career positions.
- Fisher Spring Connection Conference for graduate program’s alumni and friends to learn about Fisher’s initiatives while engaging with the college and networking with current graduate students

Fisher Undergraduate Job Shadow Program
- Help students learn about a potential career path in their field
- Effective, low-cost way to promote your company’s opportunities
- Network and create a “buzz” among OSU business students
- Identify potential hires
- Receive student feedback that may prove useful in recruiting

This program will be available to freshmen to junior students to help them understand what a “Day in the Life of a ....” looks like as they explore their career options.

To indicate interest and/or seek additional information, please contact Katie Reynolds at reynolds.520@osu.edu or 614-292-7662 between now and December 3, 2016. In December, you will receive a form to complete with more information about your job shadowing opportunity.

CONTACT US:

Mark D. Wilson (Director, Recruiter Relations and Technology)
Wilson.46@fisher.osu.edu
(614) 292-8615

Susan Geier (Recruiting Coordinator)
Geier.3@fisher.osu.edu
(614) 292-8587

Whether you are developing a long-term recruiting partnership with Fisher or simply posting a position from time to time, we provide personalized service to meet your recruiting needs. Please don’t hesitate to contact us for further assistance. We are committed to being your favorite place to recruit.
ON-CAMPUS RECRUITING SCHEDULE

INTERVIEW ROOMS BOOKED DURING AUTUMN 2015

INTERVIEW SCHEDULES POSTED DURING AUTUMN 2015

[Graphs showing room bookings and schedule postings]
ON-CAMPUS RECRUITING
Our goal is to make on-campus recruiting as easy as possible for you.

INFORMATION SESSIONS
If you are interested in setting up an information session/pre-night, please work directly with one of the facilities listed below. After booking your event, please contact the recruiting coordinator to promote your event. It is critical to contact us with this information so that we can promote your event to the students. We will add the information session date, time, and location to your job postings and interview schedule within FisherConnect.

PREFERRED VENUE:

THE BLACKWELL HOTEL & CONFERENCE CENTER
Contact: Executive Meeting Planner
Phone: 614-247-4008  E-mail: BlackwellSales@osu.edu
Description: The Blackwell Hotel is conveniently located on the Fisher complex, just steps from the Office of Career Management. The Blackwell is able to accommodate all your catering, physical space and technology needs. Valet parking and overnight accommodations are available as well.

ALTERNATIVE VENUES:

THE OHIO UNION
Phone: 614-292-5200
Description: The Ohio Union has over 30 unique meeting and event spaces and an event planning team focused on helping you find just the right location for your event needs. The new Ohio Union is the heartbeat of campus with versatile and creative spaces as well as the special touches that make it home to all Buckeyes and friends.

THE LONGABERGER ALUMNI HOUSE
Phone: 614-292-3067  E-mail: alumnihouse@osu.edu
Description: Think of Longaberger Alumni House, in its picturesque setting overlooking the Olentangy River, for your next meeting or social gathering. Our rental rooms and spaces can easily accommodate both small and large groups; and our professionally trained staff’s attention to detail helps make every occasion a special one.

OHIO STADIUM HUNTINGTON CLUB OR UNIVERSITY SUITE
Phone: 614-292-2661  E-mail: athleticfacilities@buckeyes.ath.ohio-state.edu
Description: Located within walking distance of the Fisher complex, can hold large groups of people. Catering by Sodexo only.

FAWCETT CONFERENCE CENTER
Phone: 614-292-4021  E-mail: fawcettsales@osu.edu
Description: Located within walking distance to the Fisher complex, has several rooms large enough for 30 to 50 people and staffed by meeting planner and technicians. Catering through the Fawcett Center.

18TH AVENUE LIBRARY
Contact: Shannon Niemeyer, Events Coordinator
Phone: 614-292-5345  E-mail: niemeyer.54@osu.edu
Description: Located near the heart of Ohio State’s campus at 175 West 18th Ave. Offers meeting space for a fee.
MAXIMIZING THE INTERNSHIP EXPERIENCE

Fisher’s top 20 undergraduate program helps our students develop the skills they need for a successful career. But nothing prepares our students for the real world like an internship. When an intern walks into your company on the first day of a 10-week stint, here are a few things to consider.

“What does a student expect from an internship?”

A WELL DEFINED PROCESS
Interns need to know who their supervisor is, what the supervisor expects of them, a clear statement and timeline of the project, and built-in evaluation and feedback sessions. Students want to leave the internship with a feeling that they have achieved what they were assigned. Companies that hire interns with the objective of selling their company to them so that they can recruit them permanently will be less interesting than those companies that have solid intern projects and management processes in place.

A MEANINGFUL EXPERIENCE
Having a challenging project where the supervisor and the intern can work together, build a relationship, and achieve a clearly stated and important goal is the most productive internship. Interns sometimes worry that they will be assigned to peripheral/marginal tasks that are neither important to the company nor good learning experiences.

UNDERSTANDING AND GUIDANCE
Interns would like employers to understand that they are not fully qualified for any given position. They don’t know the company operating procedures and need time to adjust to the new environment. The most productive experience is one in which a supervisor guides an intern through the process.

A WELCOMING ENVIRONMENT
Interns would like to be treated like actual employees, as much as possible. If there are company meetings where interns can contribute (and the discussion is not classified or sensitive) interns would benefit from participating. Interns would also appreciate being included in social gatherings so they feel they are a part of the company.

CONNECT WITH GRADUATE STUDENT ORGANIZATIONS
Fisher Graduate Programs Office: (614) 292-8511

Black MBA Association
Advisor: David Harrison
harrison.3@osu.edu

Chinese Business Professionals Association
Advisor: Kewei Hou
hou.28@osu.edu

Fisher Association of Marketing Professionals (AMP)
Advisor: Shashi Matta
matta.6@osu.edu

Fisher Board Fellows
Advisor: Karen Wruck
wruck.1@osu.edu
Advisor: Jen Bennett
bennett.1075@osu.edu

Fisher Business Analytics Association
Advisor: Ralph Greco
Greco.24@osu.edu

Fisher Business in Technology (FBIT)
Advisor: Jeff Rodek
rodek.2@osu.edu

Fisher Consulting & Strategy Club
Advisor: Brittany Buxton-Graham
buxton-graham.1@osu.edu

Fisher Entrepreneurship Association
Advisor: Michael Camp
camp.1@osu.edu

Fisher Follies
Advisor: Tony Rucci
rucci.3@osu.edu

Fisher Graduate Finance Association
Advisor: Nancy Gilbertson
gilbertsen.2@osu.edu

Fisher Graduate Networking Club
Advisor: Michelle Petrel
petrel.2@osu.edu

Fisher Graduate Women in Business
Advisor: Holly Danzig
danzig.5@osu.edu

Fisher Healthcare Association (FHA)
Advisor: Ken Boyer
boyer.2@osu.edu

Fisher Indian Student Association
Advisor: Aravind Chandrasekaran
chandrasekaran.24@osu.edu

Fisher Latino Graduate Organization
Advisor: Francisco Gomez-Bellenge
Gomez-Bellenge.1@osu.edu

Fisher Real Estate Society
Advisor: Jana Hrdinova
hrdinova.1@osu.edu

Fisher Serves
Advisor: Molly Hood
Hood.122@osu.edu

Fisher Spirits
Advisor: Jeff Rice
rice.122@osu.edu

Fisher Sports Business Association
Advisor: James Hill
hill.249@osu.edu

Fisher Veterans Association
Advisor: Larry Inks
inks.3@osu.edu

Innovation Fisher (IF)
Advisor: Judy Tansky
tansky.1@osu.edu

Net Impact
Advisor: Neil Drobny
drobyn.3@osu.edu

Operations and Logistics Management Association (OLMA)
President: Michael Knemeyer
knemeyer.4@osu.edu
CONNECT WITH STUDENT ORGANIZATIONS

UNDERGRADUATE ASSOCIATIONS AND CONTACTS

**Accounting Association**
Advisor: Prakash Mulchandani
mulchandani.3@osu.edu
Contact: acctassocosu@gmail.com

**Alpha Kappa Psi (all business majors)**
Advisor: Sarah Steenrod
steenrod.5@osu.edu
Contact: akpsimu@gmail.com

**American Marketing Association**
Advisor: Vasu Unnava
unnava.2@osu.edu
Contact: amaosu@gmail.com

**Ascend OSU Chapter**
Advisor: Kewei Hou
hou.28@osu.edu
Contact: ascendosu@osu.edu

**Asian Business Student Association**
Advisor: David Harrison
harrison.3@osu.edu
Contact: absa.ohiostate@gmail.com

**Ascend OSU Chapter**
Advisor: Kewei Hou
hou.28@osu.edu
Contact: ascendosu@osu.edu

**Big Data and Analytics Association**
Advisor: Ralph Greco
greco.24@osu.edu
Contact: ohiostatedbaa@gmail.com

**Buckeye Capital Investors**
Advisor: Matt Sheridan
sheridan.146@osu.edu
Contact: bciosu@gmail.com

**Buckeye Operations Management Society**
Advisor: Andrea Prud’homme
prudhomme.3@osu.edu
Contact: BOMS@osu.edu

**Buckeye Undergraduate Consulting Club**
Advisor: Robert Lane
lane.424@osu.edu
Contact: BUCC@osu.edu

**Business Builders**
Advisor: Judy Tansky
tansky.1@osu.edu

**Council of Black Students in Administration**
Advisor: David Harrison
harrison.3@osu.edu

**Collegiate DECA**
Advisor: Zachary Grammel
grammel.4@osu.edu

**Common Cents Investment Group**
Advisor: Nancy Fisher
clark.238@osu.edu
Contact: ccigosu@gmail.com

**Delta Sigma Pi (all business majors)**
Advisor: Susan Clark
clark.238@osu.edu
Contact: ds28@osu.edu

**Fashion Forward**
Advisor: Lindsay McGory
mcgory.10@osu.edu
Contact: osufashionforward@gmail.com

**Fisher Business Students with Disabilities Association**
Advisor: Timothy Welch
welch.333@osu.edu

**Fisher CAREs**
Advisor: Matt Miller
miller.3250@osu.edu
Contact: fishercare@osu.edu

**Fisher Citizenship Program**
Contact: fishercitizenship@gmail.com

**Fisher INK**
Advisor: Andrea Evans
 evans.1028@osu.edu
Contact: fisherinkmag@gmail.com

**Fisher Real Estate Society**
Advisor: Jana Hrdinova
hrdinova.1@osu.edu

**Hispanic Business Student Association**
Advisor: David Harrison
harrison.3@osu.edu
Contact: hbsa.ohiostate@gmail.com

**Human Resources Association**
Advisor: Ray Noe
noe.22@osu.edu
Contact: humanresourcesosu@gmail.com

**Information Systems Association**
Advisor: Jill O’Neill
oneill.139@osu.edu
Contact: osu.infosystems@gmail.com

**International Business Club**
Advisor: Joyce Steffan
steffan.10@osu.edu

**Just A Minute**
Advisor: Deborah Mitchell
mitchell.1120@osu.edu

**The Logistics Association**
Advisor: Tom Goldsby
goldsby.2@fisher.osu.edu
Contact: thelogisticsassociation@gmail.com

**National Association of Black Accountants**
Advisors: Cynthia Turner
turner1278@osu.edu
David Harrison
hee.3@osu.edu
Contact: nabaosu@gmail.com

**NET Impact**
Advisor: Neil Drobny
drobny.3@osu.edu
Contact: nisc.osu@gmail.com

**Out in Business**
Advisor: Leslie Fine
fine.5@osu.edu
Contact: FisherOB@gmail.com

**Pi Sigma Epsilon (Sales and Marketing)**
Advisor: Deb Mitchell
mitchell.1120@osu.edu
Contact: pseosu@gmail.com

**Professional Development Program**
Advisor: Audrey Bledsoe
bledsoe.3@osu.edu
Contact: fisherpdp@gmail.com

**Purchasing and Supply Management Association**
Advisor: W.C. Benton
benton.1@osu.edu
Contact: psma.info@gmail.com

**Students Consulting for Non-Profit Organizations**
Advisor: Brian Mittendorf
mittendorf.3@osu.edu
Judy Tansky
tansky.1@osu.edu

**Undergraduate Business Council**
Advisor: Collette Masterson
masterson.6@osu.edu
Contact: ubc.osu@gmail.com

**Undergraduate Business Women’s Association**
Advisor: Margie Bogenschutz
bogenschutz.1@osu.edu
Contact: ubwa.execs@gmail.com

**Undergraduate Finance Association**
Advisor: Bill Rives
rives.4@osu.edu
Contact: osu.ufa@gmail.com
### Average Business Administration Starting Salary 2015-16

Full Time (Annual): $53,641  
Internship (Full Time/mo): $2,947

- 75% accept full-time offers in the Midwest  
- 75% accept internship offers in the Midwest

### Undergraduate Student Profile by Major

#### 2015-16 Bachelor of Science in Business Administration Graduates: 1640

#### Accounting Graduates: 512

**Average Starting Salary:**

- Full Time (annual): $52,009  
- Internship (full time/mo): $3,293

#### Finance Graduates: 565

**Average Starting Salary:**

- Full Time (annual): $56,650  
- Internship (full time/mo): $2,947

#### Operations Management Graduates: 151

**Average Starting Salary:**

- Full Time (annual): $57,601  
- Internship (full time/mo): $2,947

#### Marketing Graduates: 486

**Average Starting Salary:**

- Full Time (annual): $49,804  
- Internship (full time/mo): $2,600

#### Information Systems Graduates: 88

**Average Starting Salary:**

- Full Time (annual): $58,704  
- Internship (full time/mo): $3,293

#### Human Resources Graduates: 68

**Average Starting Salary:**

- Full Time (annual): $41,840  
- Internship (full time/mo): $3,120

#### Logistics Management Graduates: 163

**Average Starting Salary:**

- Full Time (annual): $53,157  
- Internship (full time/mo): $2,773

#### Demographics:

- Women
  - 222
  - Asian: 39
  - Hispanic: 6
  - White: 282
  - Non-Resident Alien: 145

- Men
  - 290
  - Asian: 12
  - Hispanic: 325
  - White: 1
  - Unknown: 19

- Black/African American: 12
- Native American: 1
- Non-Resident Alien: 145

- Women
  - 251
  - Asian: 9
  - Hispanic: 2
  - White: 55
  - Unknown: 5

- Men
  - 235
  - Asian: 19
  - Hispanic: 376
  - White: 1
  - Unknown: 15

- Black/African American: 16
- Native American: 1
- Non-Resident Alien: 49

- Women
  - 47
  - Asian: 17
  - Hispanic: 3
  - White: 123
  - Unknown: 9

- Men
  - 143
  - Asian: 1
  - Hispanic: 2
  - White: 53
  - Unknown: 6

- Black/African American: 10
- Native American: 1
- Non-Resident Alien: 4
GRADUATE STUDENT DEMOGRAPHIC PROFILE

FULL-TIME MBA STUDENTS: Average Starting Salary 2015-16:
Full Time (annual): $100,072
Average Signing Bonus: $19,985
Internship (monthly): $5,580/month

Employment by Industry:
- Consulting Services: $126,298
- Consumer Products: $99,900
- Financial Services: $88,800
- Manufacturing: $97,057
- Non-Profit: $60,000
- Other: $68,250
- Pharma/Bio/Healthcare: $96,619
- Technology: $106,727

FULL-TIME MACC STUDENTS: Average Starting Salary 2015-16:
Full Time (annual): $53,445

FULL-TIME MBLE STUDENTS: Average Starting Salary 2015-16:
Full Time (annual): $69,257
Internship (monthly): $3,293/month

FULL-TIME MHRM STUDENTS: Average Starting Salary 2015-16:
Full Time (annual): $75,048
Internship (monthly): $4,381/month

FULL-TIME SMF STUDENTS: Average Starting Salary 2015-16:
Full Time (annual): $62,105

OVERALL DEMOGRAPHICS:

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IMPORTANT RECRUITING DATES AT FISHER

FALL 2017

FALL ON-CAMPUS INTERVIEW CALENDAR FOR FISHER
First day of on campus recruiting................................. August 31
Last day of on campus recruiting................................. December 1

FALL 2017 EVENTS
Logistics Association Career Fair.......................... September, 2017
Accounting Career Fair.............................................. September, 2017
Fisher Fall Career Fair................................................ September 6

OSU CALENDAR FOR FALL SEMESTER
Classes begin................................................................. August 22
Labor Day, University Closed................................. September 4
First Session Exams.................................................. October 10-11
Autumn Break - No Classes................................. October 12-13
Veteran’s Day, University Closed............................ November 10
Autumn Break - No Classes................................. October 12-13
Thanksgiving Break................................................ November 22-24
Last Day of Classes................................................ December 6
Final Exams................................................................. December 8-14

SPRING 2018

SPRING ON-CAMPUS INTERVIEW CALENDAR FOR FISHER
First day of on campus recruiting................................. January 11
Last day of on campus recruiting................................. April 20

OSU CALENDAR FOR SPRING SEMESTER
First day of classes....................................................... January 8
Martin Luther King Day - University Closed.............. January 15
First Session Exams..................................................... February 26-27
Spring Break............................................................... March 12-16
Last Day of Class........................................................ April 23
Final Exams................................................................. April 25-May 1

SPRING 2018 EVENTS
Fisher Spring Internship & Job Fair...........................February 6
Spring Networking Night...........................................March, 2018

ARRIVING AT FISHER COLLEGE OF BUSINESS

THE OFFICE OF CAREER MANAGEMENT FOR FISHER COLLEGE OF BUSINESS

150 Gerlach Hall
2108 Neil Ave.
Columbus, OH 43210-1144
Phone: (614) 292-6024
Fax: (614) 292-1007
www.fisher.osu.edu/career

FROM INTERSTATE 71
From the North
Take Exit 112 – Hudson Street. Turn right onto Hudson Street. Turn left onto Neil Avenue. Turn right into East Entrance of the Lane Avenue Parking Garage.

From the South
Take I-71 north to SR-315 north. Take the Lane Ave exit toward UPPER ARLINGTON / OHIO STATE UNIV. Turn right onto Lane Ave. Turn right to enter the Lane Avenue Parking Garage.

FROM STATE ROUTE 315
North or South
Take the Lane Ave exit toward UPPER ARLINGTON / OHIO STATE UNIV. Turn right onto Lane Ave. Turn right into the Lane Avenue Parking Garage.

From the Airport
Take I-670 West to SR - 315 North. Take the Lane Ave exit toward UPPER ARLINGTON / OHIO STATE UNIV. Turn right onto Lane Ave. Turn right into the Lane Avenue Parking Garage.