

Real Estate and Urban Analysis

What is Real Estate and Urban Analysis?

Real estate and urban analysis involves working with all those who manage, buy, sell, rent, lease, or invest in residential and/or commercial property

Real estate and urban analysis also includes application of economic trends, business trends, zoning laws, financial services and knowledge of urban society as they meet the needs of people and businesses who need to buy or sell property

Preparation

A bachelor's degree with a specialization in Real Estate and Urban Analysis

In the areas of appraisal and development, the ability to identify, research and analyze problems is an important attribute and preparation includes solid foundation in math and statistics as well as good research and technical skills

Knowledge of the sociological and economic and even international aspects of urban development is desirable

In the areas of sales, property management, or with a governmental agency, the ability to communicate and negotiate effectively with customers and clients is necessary

Careers

Students selecting Real Estate and Urban Analysis as an area of specialization will obtain a broad foundation for careers as:

- appraisers, corporate real estate managers, property managers
- residential agents, commercial brokers often specializing in property types
- mortgage and construction lending professionals as well as investment analysts

Job titles include: fund accountant, associate appraiser, real estate investment associate, acquisition analyst, sales and leasing associate

Hiring Companies (A sampling of companies who have recruited Real Estate and Urban Analysis majors at Fisher)

Abbey Company
CitiBank Financial Services
Cushman & Wakefield, Inc.
Franklin County Auditor
Grubb & Ellis/Adena Realty Advisors

JP Morgan Chase
Lifestyle Communities
Marcus and Millichap
U.S. Department of Housing and Urban Development

Salaries

Fisher College of Business (2011-2012)
Full-time \$43,714