Real estate is not just selling houses. It’s...

INDUSTRY SECTORS

Investments and Financing
Many types of public and private institutions finance and invest in real estate, offering careers focused on analyzing the attractiveness of real estate assets around the world.

Management
Real estate properties as well as real estate investments require management. Management offers three distinct paths in property management, asset management and portfolio management.

Development / Construction
Developers are responsible for taking a vision and making it a reality. This is a complex process involving entrepreneurial drive, financial analysis, design, construction management and marketing.

Brokerage / Appraisal
Real estate brokerage is the facilitation and coordination of buyers and sellers. A broker acts as an intermediary between someone who is buying, selling, or leasing real estate.

Consulting
Real estate consultants are responsible for providing advice on issues connected to investment, strategic location, real estate market studies, portfolio optimization and many others.

$52,000 average starting salary

BY THE NUMBERS

More than 33% of global financial assets are connected to real estate, representing $70 TRILLION.

Real estate is the 4th most popular INVESTMENT.

Real estate construction and leasing constitutes 13% of U.S. GDP (which doesn’t even account for real estate investment, retail real estate, real estate consulting and many other fields).

In the U.S. alone there are over 5 MILLION individuals working in various parts of the real estate industry.