Governance and Culture: A Risk Perspective

SEPT 27-28 2016

THE CONVERSATION ABOUT RISK STARTS HERE.
TUESDAY, SEPTEMBER 27

4:30 PM  **Pre-Conference Event**  
Navigating disruption without gender diversity?  
Co-sponsored by EY, The Risk Institute, and the Department of Finance at Fisher College of Business  
Part of EY’s “Women. Fast Forward.” initiative

5:30 PM  **Registration and Opening Reception**

6:30 PM  **Welcome & Introduction to Risk Institute**  
Philip S. Renaud II, MS, CPCU  
Executive Director, The Risk Institute  
Isil Erel  
Distinguished Professor of Finance  
Academic Director, The Risk Institute  
Helga Houston  
Chief Risk Officer, Huntington

**Dinner & Keynote Address:**  
The Ultimate Turnaround: From Worst to First  
Gordon Bethune  
Former CEO, Continental Airlines

8:30 PM  **Dessert Reception with Gordon Bethune**

WEDNESDAY, SEPTEMBER 28

7:00 AM  **Registration and Continental Breakfast**

8:00 AM  **Welcome**  
Anil Makhija  
Dean, John W. Berry Sr. Chair in Business, Fisher College of Business

The Leading Edge of Risk Research  
Isil Erel  
Distinguished Professor of Finance  
Academic Director, The Risk Institute
Wednesday, September 28 continued

8:30 AM  **Keynote Address**
Key Economic Risks: Are Policy Makers & Marketers Ready?
Randall S. Kroszner
former Governor, Federal Reserve System
Norman R. Bobins Professor of Economics,
The University of Chicago Booth School of Business

9:30 AM  **RISKx – Ideas Worth Talking About**
The Cost of Complexity
Margaret Pennington
Executive Director, Center for Operational Excellence,
Fisher College of Business
Building and Maintaining a Risk-Aware Culture
Rob Tourt
Chief Risk Management Officer, Discover Financial Services
Culture in Crisis
Jeni Britton Bauer
Founder, Jeni’s Splendid Ice Creams

10:30 AM  **Break**

10:45 AM  **Keynote Address**
A Serial Entrepreneur’s Guide to Risk
Cameron Mitchell
President and Founder, Cameron Mitchell Restaurants

11:45 AM  **Lunch**


Much is changing in terms of companies risk profiles: technological changes, the impact of national and global markets, and long-term environmental trends are just some of the emerging risks facing today’s companies. With all of these variables, it’s only natural that changes in culture, community and governance would follow.

Moderator: **Steve Snethcamp**
Partner, EY

Panelists:
**Tom Curley**
Venture Capitalist/PE Consultant

**Suzanne Surface**
VP Internal Audit, NiSource

**Scott White**
President and CEO, IGS Energy
Keynote Address
Is Your Culture a Risk Factor?
David Gebler
Business Advisor, Educator, Innovator and Author
A look at the role of culture in influencing individual behavior and generating risk in organizations. The session will explore how human nature is at the core of people-based risks and how focusing on removing personal roadblocks to performance is a more effective means of achieving strategic goals and living core values such as innovation and integrity.

Break

RISKx – Ideas Worth Talking About
Governance Risk
Michael Weisbach
Ralph W. Kurtz Chair in Finance, Fisher College of Business
Conduct Risk – The Next Frontier
Tom O’Hara
Executive Vice President, Enterprise Risk Management Director, Huntington
Risk in the Time of Big Data
Gary T. Anderberg, PhD
Senior Vice President, Gallagher Bassett

Executive Panel: M&A Panel
Mergers and acquisitions and corporate restructuring are normal. Since the crash in 2008, however, companies are rethinking how they manage change and also create cultural alignment and successful governance. This panel will explore M&A over time, paying close attention to changes in the industry — the risks haven’t changed, but the way we’re approaching them has.

Moderator: Isil Erel
Academic Director, The Risk Institute
Panelists:
Marla Walters
VP Tax, DSW, Inc.
Roxsann Wilson
VP, Risk Management, Cardinal Health
Martin Murrer
Sr. Advisor, Canaccord Genuity

Closing
Helga Houston
Chief Risk Officer, Huntington