MIDDLE MARKET

The U.S. Middle Market represents companies with annual revenues between $10 million and $1 billion. It is incredibly diverse, encompassing publicly and privately held companies, family-owned businesses, and sole proprietorships. This cluster will expose you to the unique characteristics, capabilities, challenges, and opportunities in the middle market.

What we ask of our industry partners

**COME TO CAMPUS**
Connect with students, both inside and outside the classroom.

**LEAD CLASSROOM DISCUSSIONS**
You play a vital role in our curriculum! You will facilitate multiple classroom discussions, providing expertise and information from current practices in your field.

**DEVELOP PROJECTS**
Have a business problem that needs some alternative solutions? This is a wonderful way to explore creative solutions to improve your business’s effectiveness.

How your company benefits

**FIRST OF ITS KIND**
The Clusters program, the first of its kind in the nation, is designed to help students dive into a specific industry and stand out in a crowded marketplace — while giving companies access to top talent and fresh perspectives on their most relevant business challenges.

**YEAR-LONG FOCUS**
C-suite executives and Fisher College of Business experts take high-achieving undergraduate students deep inside the industry of their choice for a full academic year. The result: a depth of material and live business experiences typically found at the graduate level.

**SOUGHT-AFTER STUDENTS**
Industry Clusters students are uniquely prepared to step out of the classroom and into the practice of business. To date, 72% of eligible Industry Clusters students have secured full-time internships or jobs with leading companies across the nation and around the world.

THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS