

# Logistics Management

## What is Logistics Management?

Logistics is concerned with the design and management of systems for the movement of products from points of production to points of consumption

Such systems typically encompass activities such as transportation, warehousing, materials handling, inventory planning, customer service, facility location, scheduling and purchasing

## Preparation

A bachelor's degree with a specialization in Logistics Management

Good background in mathematics and statistics is important for entry into the field

Internships in logistics management are available and an excellent way to prepare for a career

Active participation in extra-curricular activities is valued and can provide an opportunity to develop leadership skills

Having supervisory experience is also a plus when entering the field especially for management positions where you will have supervisory responsibilities from the beginning

## Careers

Students selecting logistics management as an area of specialization will obtain a broad foundation for careers in

- management for transportation and warehousing companies
- the distribution, logistics, materials or traffic management departments of manufacturing, retailing, and wholesaling firms
- research and administrative agencies of government concerned with transportation and logistics matters

Job titles include: Planning and Supply Chain Analyst, Consultant, Logistics Analyst, Inventory Control Supervisor, Traffic Manager, Logistics Management Associate, Fleet Manager, Supply & Distribution Resource Manager, Logistics Account Executive Trainee

## Hiring Companies (A sampling of companies who have recruited Logistics majors at Fisher)

Abercrombie & Fitch  
Accenture  
Cardinal Health  
Caterpillar, Inc.  
CSX  
Deloitte Consulting  
Dow Chemical  
Dupont

Eaton Corporation  
Energizer  
Exel, Inc.  
GE  
General Mills  
IGS Energy  
JB Hunt  
Limited Brands

Merrill Lynch  
Nestle USA  
Netflix  
Owens Corning  
PepsiCo - Frito Lay  
Proter & Gamble  
Scotts Miracle-Gro Company  
Whirlpool Corporation

## Salaries

Fisher College of Business (2011-2012)

Full-time	52,081
Intern	\$2,711/month