Logistics Management

What is Logistics Management?

Logistics is concerned with the design and management of systems for the movement of products from points of production to points of consumption. Such systems typically encompass activities such as transportation, warehousing, materials handling, inventory planning, customer service, facility location, scheduling and purchasing.

Preparation

A bachelor’s degree with a specialization in Logistics Management

Good background in mathematics and statistics is important for entry into the field.

Internships in logistics management are available and an excellent way to prepare for a career.

Active participation in extra-curricular activities is valued and can provide an opportunity to develop leadership skills.

Having supervisory experience is also a plus when entering the field especially for management positions where you will have supervisory responsibilities from the beginning.

Careers

Students selecting logistics management as an area of specialization will obtain a broad foundation for careers in:

- management for transportation and warehousing companies
- the distribution, logistics, materials or traffic management departments of manufacturing, retailing, and wholesaling firms
- research and administrative agencies of government concerned with transportation and logistics matters

Job titles include: Planning and Supply Chain Analyst, Consultant, Logistics Analyst, Inventory Control Supervisor, Traffic Manager, Logistics Management Associate, Fleet Manager, Supply & Distribution Resource Manager, Logistics Account Executive Trainee

Hiring Companies

(A sampling of companies who have recruited Logistics majors at Fisher)

- Abercrombie & Fitch
- Accenture
- Cardinal Health
- Caterpillar, Inc.
- CSX
- Deloitte Consulting
- Dow Chemical
- Dupont
- Eaton Corporation
- Energizer
- Exel, Inc.
- GE
- General Mills
- IGS Energy
- JB Hunt
- Limited Brands
- Merrill Lynch
- Nestle USA
- Netflix
- Owens Corning
- PepsiCo - Frito Lay
- Procter & Gamble
- Scotts Miracle-Gro Company
- Whirlpool Corporation

Salaries

Fisher College of Business (2011-2012)

- Full-time: 52,081
- Intern: $2,711/month