LOGISTICS MANAGEMENT

Fisher College of Business
Undergraduate Specialization
What is Logistics Management?

The art of getting the right stuff, to the right place, at the right time

“Plans, implements, and controls the effective flow and storage of goods, services, and related information from the point of origin to the point of consumption to meet the customers’ requirements.”

- Council of Logistics Management
More on Logistics Management

• Logistics is concerned with the design and management of systems for the movement of products from points of production to points of consumption

• Such systems typically encompass activities such as transportation, warehousing, materials handling, inventory planning, and control customer service, facility location, scheduling and purchasing
What is the Logistics Management Career Path?

• No single path dominates this field
• Path is influenced by your skills, interests, & personal decisions and the size, type, geographic scope & organizational structure of the firm

• Typical entry level jobs:
  • Management Trainee
  • Analyst
  • First Line Supervisor
What types of organizations hire Logistics Management graduates?

Almost every Fortune 500 company is a potential employer.

- Merchandising Firms
- Consulting Firms
- Manufacturing/Production Firms
- Transportation Firms
- Education Organizations
- Third Party Logistics Firms
- Service Institutions
- Government Agencies
- Purchasing Firms
- Logistics Firms
- Distribution Firms
Sample Employers

Abercrombie & Fitch
Amazon, Inc.
Cardinal Health
DHL Supply Chain
Ecolab Inc.
Exel
Honda
JPMorgan Chase & Co.
Nestle
PepsiCo Inc.
Target
Logistics Management at Fisher

Fisher College of Business
Average Marketing Salaries (2016-2017)

Full-time $52,295/year
Intern $2,720/month

Undergraduate Ranking
Job Outlook for Logistics Management

- Employment of logisticians is projected to grow 2% from 2014 to 2024, slower than the average for all occupations.
- Employment growth will be driven by the important role logistics plays in the transportation of goods in a global economy. Growth will be moderated, however, because this occupation is concentrated in government and manufacturing, both of which are projected to decline.
Related Student Organizations

The Logistics Association
“To provide students with pivotal resources and exceptional opportunities which augment their knowledge of logistics and supply chain management. Our efforts construct a cohesive network of students and professionals that serves as a pipeline for our members to become the innovative leaders of tomorrow.”

Buckeye Operations Management Society (BOMS)
The Buckeye Operations Management Society (BOMS) is the student organization dedicated to the education and professional development of Fisher College of Business students in the field of Operations Management as well as a student chapter of APICS, the leading professional organization for Operations and Supply Chain Management. BOMS provides students the opportunity to network with professionals, peers, and faculty members in an informal setting. The organization aims to serve as the premier recruiting resource for companies seeking Fisher’s best operations students.
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Logistics Department

Logistics Specialization Course Information