LOGISTICS MANAGEMENT
Fisher College of Business
Undergraduate Specialization
What is Logistics Management?

_The art of getting the right stuff, to the right place, at the right time_

“Plans, implements, and controls the effective flow and storage of goods, services, and related information from the point of origin to the point of consumption to meet the customers’ requirements.”

- _Council of Logistics Management_
More on Logistics Management

• Logistics is concerned with the design and management of systems for the movement of products from points of production to points of consumption

• Such systems typically encompass activities such as transportation, warehousing, materials handling, inventory planning, and control customer service, facility location, scheduling and purchasing
What is the Logistics Management Career Path?

• No single path dominates this field
• Path is influenced by your skills, interests, & personal decisions and the size, type, geographic scope & organizational structure of the firm

• Typical entry level jobs:
  • Management Trainee
  • Analyst
  • First Line Supervisor
What types of organizations hire Logistics Managements graduates?

Almost every Fortune 500 company is a potential employer.

- Merchandising Firms
- Consulting Firms
- Manufacturing/Production Firms
- Transportation Firms
- Education Organizations
- Third Party Logistics Firms
- Service Institutions
- Government Agencies
- Purchasing Firms
- Logistics Firms
- Distribution Firms
Sample Employers

Abercrombie & Fitch
Amazon, Inc.
Cardinal Health
DHL Supply Chain
Ecolab Inc.
Exel
Honda
JPMorgan Chase & Co.
Nestle
PepsiCo Inc.
Target
Logistics Management at Fisher

Fisher College of Business

Average Marketing Salaries (2015-2016)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time</td>
<td>$53,157/year</td>
</tr>
<tr>
<td>Intern</td>
<td>$2,773/month</td>
</tr>
</tbody>
</table>

Undergraduate Ranking

Job Outlook for Logistics Management

- Employment of logisticians is projected to grow 22% from 2012 to 2022, much faster than the average for all occupations.
- Employment growth will be driven by the important role logistics plays in the transportation of goods in a global economy. Job prospects should be best for those with a bachelor’s degree and work experience related to logistics.
- See the Occupational Outlook Handbook for additional information:  http://www.bls.gov/oco/
Related Student Organizations

*The Logistics Association*
“To provide students with pivotal resources and exceptional opportunities which augment their knowledge of logistics and supply chain management. Our efforts construct a cohesive network of students and professionals that serves as a pipeline for our members to become the innovative leaders of tomorrow.”

*Buckeye Operations Management Society (BOMS)*
The Buckeye Operations Management Society (BOMS) is the student organization dedicated to the education and professional development of Fisher College of Business students in the field of Operations Management as well as a student chapter of APICS, the leading professional organization for Operations and Supply Chain Management. BOMS provides students the opportunity to network with professionals, peers, and faculty members in an informal setting. The organization aims to serve as the premier recruiting resource for companies seeking Fisher’s best operations students.
Logistics Specialization Course Information