

Is your company ready for systems thinking?



“Systems thinking is critical to the supply chain. Without it, the interactions that create synergy simply will not happen.”

Glenda Turner

Center for Operational Excellence

Many organizations focus on the tangibles in their business, yet so much of business is intangible—up to 100% in some companies—such as service and support networks. Find the value of your company’s intangible assets with the **Value Network Analysis** method of reviewing social and process interactions to enhance the influence of organization leaders.

Join **Glenda Turner**, supply chain integrator for Boeing and certified professional coach, as she discusses how systems thinking can create synergies to make organizations thrive. She has been active in integrating **ERP** and **Lean Management** into Boeing’s system to help the aerospace giant win new business. She has also developed several people-based initiatives to improve organizational effectiveness.

This forum is especially beneficial to managers in complex organizations.

Please join us:

Systems Thinking for Improving Organizational Effectiveness

Friday, September 29

2-4 p.m.

Center for Operational Excellence and
Center for Business Professional Management
Fisher College of Business
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2108 Neil Ave.
Columbus, OH 43210

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