

FISHER COLLEGE OF BUSINESS

DEAN'S INNOVATION FUNDS

Dean's Innovation Funds enable our programs to go beyond the expectations of business education — and ensure that our students make meaningful impacts in their careers and in the world around them.

These funds help create innovative experiential-learning opportunities, foster faculty thought leadership and enable our students to engage with the top names in the global business community.



RABIES ERADICATION IN ETHIOPIA

A team of seven MBA students traveled more than 7,000 miles to Ethiopia to help implement a supply chain model and marketing campaign for much-needed rabies vaccinations. The three-week experience capped the students' work in the Global Applied Projects program, which prepares them for real-world, international projects sourced from participating companies and organizations.



EXPANDING THE REACH OF OHIO COMPANIES

Undergraduate student Gonzalo Adriaola served as an export consultant for U.S. Bridge, a 60-year-old company looking to expand its reach into South America. Gonzalo's experience was part of the Ohio Export Internship Program, a collaboration between Fisher and the State of Ohio that educates students on exporting, and then pairs them with small-to-mid-sized firms to increase global sales.



THOUGHT LEADERS ACROSS DISCIPLINES

Rebecca Walker Reczek is advancing the study and practice of marketing through leading-edge scholarship, which recently earned her the Society for Consumer Psychology 2014 Early Career Contribution Award. René M. Stulz, a globally recognized financial expert, has been named among Thomson Reuters' Highly Cited Researchers, a prestigious list representing "some of the world's leading scientific minds."



A DESTINATION FOR BUSINESS

Month after month, Fisher students are engaging firsthand with the most recognizable and respected leaders in business, including Warren Buffett, Jamie Dimon, Jeffrey Immelt, Leslie Wexner and more. And last year, 80 of the Fortune 100 companies came to Fisher to recruit our students, who graduate to join an alumni network of 500,000 Buckeyes across the globe.

A gift of \$50,000 and above, either outright or through a five-year pledge, enables you to establish a named, endowed Dean's Innovation Fund. Your support of innovation funds will help continue to move Fisher forward from greatness to eminence. For more information on establishing a Dean's Innovation Fund, contact the Office of Advancement at (614) 292-2181 or givetofisher@osu.edu.



THE OHIO STATE UNIVERSITY

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