Finance

What is Finance?
Finance is the study of how to allocate scarce resources over time, so as to satisfy people’s ‘consumption preferences’
The financial officer has responsibility in such activities as funds and cost analysis, investments, the formulating of credit, and other financial operating policies

Preparation
A good high school background recommended in:
- Mathematics
- Oral/written communication
- Computer experience
A bachelor’s degree is considered essential for entry into the field of finance in positions of promise
Moreover, college graduates can usually expect additional training by the employer to familiarize them with the firm’s operating policies
Those entering the field of finance should have a deep interest in understanding financial structures and financial analysis, and patience with detail
In addition, many positions in this field require an ability for working with people, both subordinates and customers, in discharging the responsibilities of banking and other financial institutions

Careers
Financial Management in manufacturing and distribution firms
Commercial Bank Management
Savings and Loan Management
Investment Banking
Sales & Trading
Stock Brokerage
Insurance
Security Analysis
Trust Management

Hiring Companies (A sampling of companies who have recruited Finance majors at Fisher)
Abbott Laboratories
American Federal Savings Bank
Ameriprise Financial
Capitol One
Cardinal Health
Deloitte
Edward Jones
Ernst & Young
Exel Inc.
Giant Eagle
General Electric
Honda of America
Johnson & Johnson
JPMorgan Chase & Co.
KPMG
LockHeed Martin
Macy’s
Merrill Lynch
Nationwide
Nestle USA
Procter & Gamble

Salaries
Fisher College of Business (2011-2012)
Full-time $53,530
Intern $2,873/month