Question: How do I find the average salary/top hiring companies for my major?

1. Login to Fisher Career Data Central by going to the following link and selecting BSBA: https://fisher.osu.12twenty.com/start
2. From the Fisher Career Data Central Homepage, click on “Research Tools” and “Salary Database”

3. Next to Industry, click on the “x”

4. Click on “See Complete List” and then click on “Detailed” under the Education Attributes – Undergraduate Major
5. Select your major from the dropdown box and click “Get Results.” You can also specify a graduation year.

6. The salary data and top hiring companies for your major will be displayed. For example, you will see that Amazon hired 33 students between 2011-2016 and the average salary was $51,361.