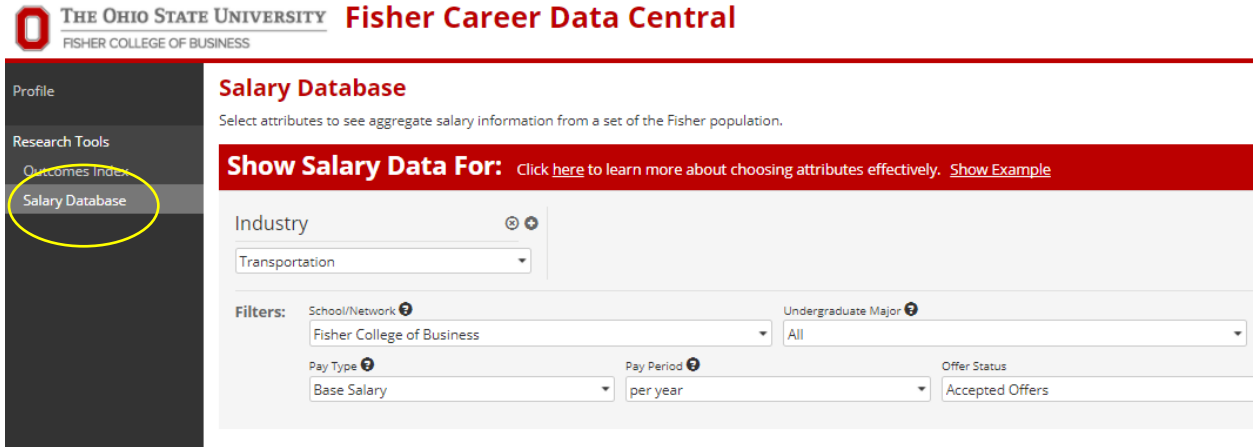


## Question: How do I find the average salary/top hiring companies for a geographic location?

1. Login (using OSU username and password) to Fisher Career Data Central by going to the following link and selecting BSBA: <https://fisher-osu.12twenty.com/start>
2. From the Fisher Career Data Central Homepage, click on “Research Tools” and then “Salary Database



**THE OHIO STATE UNIVERSITY** Fisher Career Data Central  
FISHER COLLEGE OF BUSINESS

Profile

Research Tools

Outcomes Index

**Salary Database**

### Salary Database

Select attributes to see aggregate salary information from a set of the Fisher population.

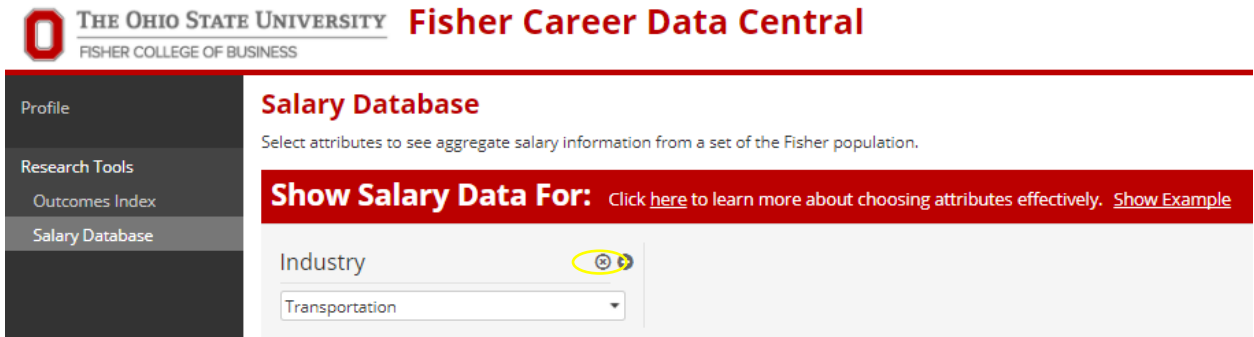
**Show Salary Data For:** Click [here](#) to learn more about choosing attributes effectively. [Show Example](#)

Industry

Filters: School/Network  Undergraduate Major

Pay Type  Pay Period  Offer Status

3. Next to Industry, click on “x”



**THE OHIO STATE UNIVERSITY** Fisher Career Data Central  
FISHER COLLEGE OF BUSINESS

Profile

Research Tools

Outcomes Index

Salary Database

### Salary Database

Select attributes to see aggregate salary information from a set of the Fisher population.

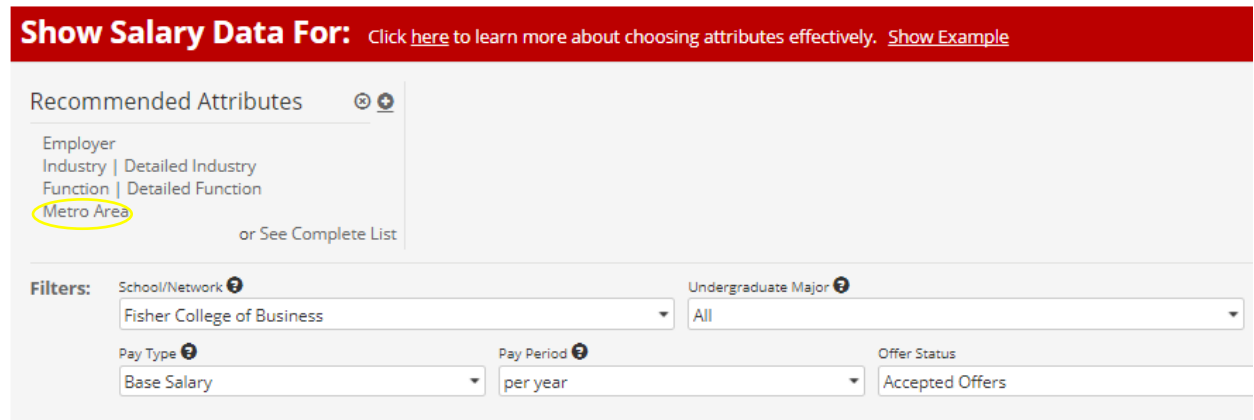
**Show Salary Data For:** Click [here](#) to learn more about choosing attributes effectively. [Show Example](#)

Industry  **x**

4. Click on “Metro Area” under “Recommended Attributes”.

### Salary Database

Select attributes to see aggregate salary information from a set of the Fisher population.



**Show Salary Data For:** Click [here](#) to learn more about choosing attributes effectively. [Show Example](#)

Recommended Attributes

Employer

Industry | Detailed Industry

Function | Detailed Function

**Metro Area**

or See Complete List

Filters: School/Network  Undergraduate Major

Pay Type  Pay Period  Offer Status

5. Select your option from the drop-down list, and click “Get Results”

**Show Salary Data For:** [Click here to learn more about choosing attributes effectively.](#) [Show Example](#) Clear All

Metro Area ⊕ ⊖  
Cleveland-Akron-Elyria - OH

Filters: School/Network ⊕ Undergraduate Major ⊕ Degree Level ⊕ Job Phase ⊕ Graduation Year ⊕  
 Fisher College of Business | All | All | Post Graduation Outcome | All

Pay Type ⊕ Pay Period ⊕ Offer Status ⊕  
 Base Salary | per year | Accepted Offers

Get Results

Warning: The current table may be displaying stale data. Please refresh your results to see updated information.

6. The salary data and top hiring companies for your geographic region will be displayed. For example, you will see that KeyBank hired 41 people in Cleveland from 2011-2016. In the Job Details Section, the Display dropdown menu can adjust the number of companies you want displayed.

**Salary Database**

Select attributes to see aggregate salary information from a set of the Fisher population.

**Show Salary Data For:** [Click here to learn more about choosing attributes effectively.](#) [Show Example](#) Clear All

Metro Area ⊕ ⊖  
Cleveland-Akron-Elyria - OH

Filters: School/Network ⊕ Undergraduate Major ⊕ Degree Level ⊕ Job Phase ⊕ Graduation Year ⊕  
 Fisher College of Business | All | All | Post Graduation Outcome | All

Pay Type ⊕ Pay Period ⊕ Offer Status ⊕  
 Base Salary | per year | Accepted Offers

Get Results

Years	Max	Average	Median	Min	Offers <sup>2</sup>
2011 - 2016	\$80,000	\$52,493	\$50,000	\$30,000	398

**Base Salary Data By Graduation Year (per year)**

Year	Max	Average	Median	Min	Offers <sup>2</sup>
2016	\$80,000	\$53,280	\$52,000	\$20,000	81
2015	\$80,000	\$52,557	\$50,000	\$28,500	95
2014	\$75,000	\$53,665	\$50,000	\$40,000	55
2013	\$76,000	\$52,298	\$50,000	\$30,000	61
2012	\$70,000	\$51,187	\$48,000	\$32,000	42
2011	\$70,000	\$51,408	\$50,000	\$37,000	76

**Job Details**

Employer Job Title Function Industry Location Sort By: Offers

Display: Top 10

<b>KeyBank</b> <small>Add Filter</small>	<span style="border: 1px solid yellow; border-radius: 50%; padding: 2px;">41</span>
<b>Ernst &amp; Young (EY)</b> <small>Add Filter</small>	40
<b>Deloitte</b> <small>Add Filter</small>	17
<b>Goodyear Tire &amp; Rubber</b> <small>Add Filter</small>	17