

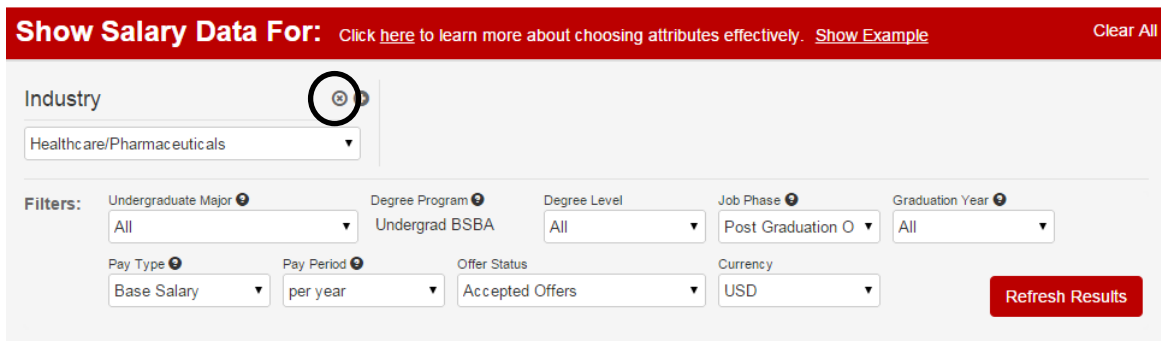
## Question: How do I find the average salary/top hiring companies for a geographic location?

1. Login (using OSU username and password) to Fisher Career Data Central by going to the following link and selecting BSBA: <https://fisher-osu.12twenty.com/start>
2. From the Fisher Career Data Central Homepage, click on “Learn More”



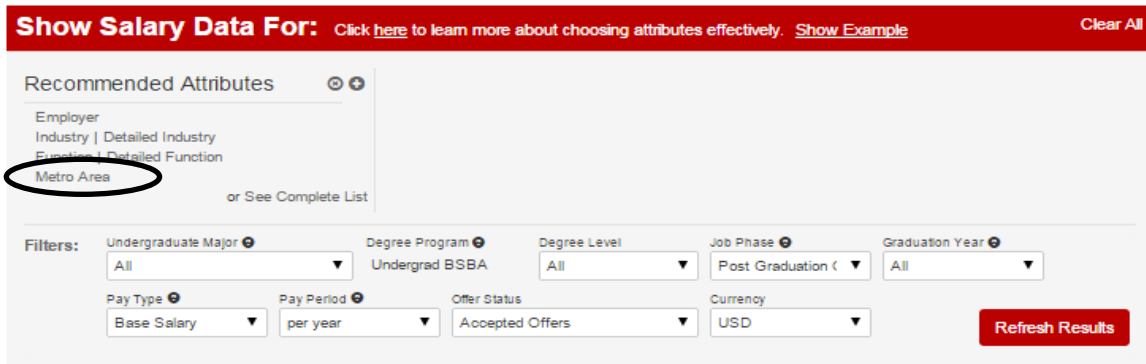
The screenshot shows the Fisher Career Data Central interface. At the top, there is a red navigation bar with a home icon, 'Profile', and 'SalaryView'. Below this, there are two buttons: '+ Report Post-Grad Outcome' and '+ Report Internship'. The main content area is split into two columns. The left column, titled 'Your Apps', contains a 'SalaryView' link. The right column, titled 'SalaryView', displays the following information: 'Industry: Business Services change', 'Discover compensations to research the job you want or negotiate the offer you have.', 'Average Post-Graduation Salary \$50,570', 'Average signing bonus \$5,053', and a 'Learn More' link circled in red. A note at the bottom states: 'Note: Results are for the 2011 - 2014 graduation classes'.

3. Next to Industry, click on the “x”



The screenshot shows the 'Show Salary Data For:' section of the Fisher Career Data Central interface. It includes a red header with 'Click here to learn more about choosing attributes effectively.' and 'Show Example' and 'Clear All' links. Below the header, there is an 'Industry' dropdown menu set to 'Healthcare/Pharmaceuticals' with a circled 'x' icon next to it. Below the industry dropdown, there are several filter categories: 'Filters: Undergraduate Major' (All), 'Degree Program' (Undergrad BSBA), 'Degree Level' (All), 'Job Phase' (Post Graduation O), 'Graduation Year' (All), 'Pay Type' (Base Salary), 'Pay Period' (per year), 'Offer Status' (Accepted Offers), and 'Currency' (USD). A 'Refresh Results' button is located at the bottom right.

4. Click on “Metro Area” under “Recommended Attributes”.



The screenshot shows the 'Show Salary Data For:' section of the Fisher Career Data Central interface, focusing on the 'Recommended Attributes' section. It includes a red header with 'Click here to learn more about choosing attributes effectively.' and 'Show Example' and 'Clear All' links. Below the header, there is a 'Recommended Attributes' section with a circled 'x' icon. The attributes listed are: 'Employer', 'Industry | Detailed Industry', 'Function | Detailed Function', and 'Metro Area' (circled in red). Below the attributes, there are several filter categories: 'Filters: Undergraduate Major' (All), 'Degree Program' (Undergrad BSBA), 'Degree Level' (All), 'Job Phase' (Post Graduation O), 'Graduation Year' (All), 'Pay Type' (Base Salary), 'Pay Period' (per year), 'Offer Status' (Accepted Offers), and 'Currency' (USD). A 'Refresh Results' button is located at the bottom right.

5. Select your option from the drop-down list, and click “Refresh Results”

**Show Salary Data For:** [Click here](#) to learn more about choosing attributes effectively. [Show Example](#) Clear All

Metro Area ⊖ ⊕

Filters:

Undergraduate Major  Degree Program  Degree Level  Job Phase  Graduation Year

Pay Type  Pay Period  Offer Status  Currency

**Refresh Results**

6. The salary data and top hiring companies for your geographic region will be displayed. For example, you will see that KeyBank hired 30 people in Cleveland from 2011-2014. In the Job Details Section, the Display dropdown menu can adjust the number of companies you want displayed.

**Show Salary Data For:** [Click here](#) to learn more about choosing attributes effectively. [Show Example](#) Clear All

Metro Area ⊖ ⊕

Filters:

Undergraduate Major  Degree Program  Degree Level  Job Phase  Graduation Year

Pay Type  Pay Period  Offer Status  Currency

**Refresh Results**

Years	Max	Average	Median	Min	Offers
2011 - 2014	\$80,000	\$52,480	\$50,000	\$30,000	232

**Base Salary Data By Graduation Year (per year)**

Year	Max	Average	Median	Min	Offers
2014	\$80,000	\$53,838	\$50,000	\$40,000	57
2013	\$75,000	\$52,498	\$50,000	\$30,000	50
2012	\$70,000	\$51,077	\$48,000	\$32,000	40
2011	\$70,000	\$52,122	\$50,000	\$37,000	85

**Job Details**

Sort By:

**Employer** Job Title Function Industry Location Display:

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**KeyBank Corp.** [Add Filter](#) 30

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**EY (Ernst & Young)** [Add Filter](#) 22

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**Deloitte** [Add Filter](#) 16