

WOMEN IN OPERATIONS EXCELLENCE FORUM

With guest sponsor student groups: Undergraduate Women's Business Association and the Graduate Women in Business

Wednesday, October, 17, 2007

2 to 4 pm 140 Pfahl Hall



Maria C. Coyne

Executive Vice
President and
National Sales Executive



Please join the Center for Operational Excellence (COE) as we offer another speaker in our outstanding series promoting women in organizational leadership roles. This presentation will highlight how to create and support your own internal and external women's networks.

Maria Coyne will not only share the story of her rise in the business world to the position of Executive Vice President at KeyBank, but also tell us how she has created networks for the women working at KeyBank and for their customers. These networks are designed to support and encourage the development of women throughout the entire organization while improving overall employee satisfaction, performance and retention. Maria will also share with us the Key4Women outreach program for women owned businesses.

Maria is responsible for the national sales efforts and administration of Key's Small Business Administration (SBA) program and leads both Key4Women (women-owned business) and specialty segment initiatives. She joined KeyBank in 2001 as a senior vice president in the strategic planning group. Previously, she was a small business strategist with the Greater Cleveland Growth Association and spent over 10 years with Bank One.

Maria holds a Bachelor of Business Administration in Finance degree from the University of Notre Dame and is a member of the Advisory Council of the Center for Women's Business Research in Washington, D.C.

Cleveland-based KeyCorp is one of the nation's largest bank-based financial services companies, with assets of approximately \$94 billion. Key companies provide investment management, retail and commercial banking, consumer finance, and investment banking products and services to individuals and companies throughout the United States.

To register please contact Jackie McClure at 614-292-3199 or mcclure.92@osu.edu