Preparing leaders of tomorrow to make impacts in today’s top industries

1. FIRST OF ITS KIND
   The Clusters program, the first of its kind in the nation, is designed to help students dive into a specific industry and stand out in a crowded marketplace — while giving companies access to top talent and fresh perspectives on their most relevant business challenges.

2. YEAR-LONG FOCUS
   C-suite executives and Fisher College of Business experts take high-achieving undergraduate students deep inside the industry of their choice for a full academic year. The result: a depth of material and live business experiences typically found at the graduate level.

3. SOUGHT-AFTER STUDENTS
   Industry Clusters students are uniquely prepared to step out of the classroom and into the practice of business. To date, 72% of eligible Industry Clusters students have secured full-time internships or jobs with leading companies across the nation and around the world.

Which cluster is right for you?

BUSINESS ANALYTICS
Staggering amounts of data are being generated each hour of every day across the globe. This new information age requires high-level, high-demand business skills — and you will work with leading companies to dive deep into the world of “big data,” making critical connections, improving strategic decision making, and optimizing performance.

CONSULTING
In the world of consulting, strong skills in analytical and strategic thinking aren’t just important — they’re required. By engaging with executives in the field and academic experts, you’ll learn what it takes to specialize in this fast paced, highly relevant profession.

THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS
CONSUMER PACKAGED GOODS
Examine the business practices of companies that have created the strongest brands in the world — products that have been household names for generations. These organizations are renowned for their marketing, management development, and breakthrough innovations.

ENERGY AND SUSTAINABILITY
“Going green” is great, but how does a company get from good idea to actually creating sustainable corporate models? Through action-based course work and out-of-the-classroom experience, you learn and explore some of the most important issues facing companies today.

HEALTH CARE
Work with leaders in a field that dominates headlines and is critical to the nation’s economic future. You learn all aspects of the industry — from discovery and development of pharmaceutical products to their distribution and the many businesses that intersect along the way.

MANUFACTURING
Go behind the scenes to see how products that move the world are made — and made better. You are immersed in every aspect of manufacturing and gain firsthand experience with timely topics such as the labor force, technology, robotics, procurement, and Lean Six Sigma.

MIDDLE MARKET
The U.S. Middle Market represents companies with annual revenues between $10 million and $1 billion. It is incredibly diverse, encompassing publicly and privately held companies, family-owned businesses, and sole proprietorships. This cluster will expose you to the unique characteristics, capabilities, challenges, and opportunities in the middle market.

RETAIL
Dive into retail from a unique perspective. Gain in-depth knowledge about the industry—from raw material development to maximizing consumer experience. This cluster will introduce students to the conceptualization and production of goods, compare in-store and online shopping strategies and explore e-commerce channels.