BUSFIN 1000

FINGIGS

AUTUMN 2017

Instructor: Steve Salopek, MBA
Lecture: Fri 11:10 a.m-12:30 p.m.
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Phone: 614.638.0066
Email: salopek.5@osu.edu
Office Hours: Fri 10:00 am-11:00 am

Course Description:

You Decided to Specialize in Finance... Now What?
There is a broad range of opportunities, in a broad range of industries available to you with a Finance degree. This course is designed to explore these opportunities, in an in-depth manner. There will be some lectures at the beginning of the course but the majority of the class time will be presentations from, and interaction with, current INDUSTRY PROFESSIONALS. The goal of this course is to give you a “real world” perspective on various jobs available to those with a Finance degree.

We will have speakers from a broad range of industries including Wall Street (both Buy side and Sell Side), Corporate Finance, Wealth Management, Hedge Funds, Private Equity, Insurance, Banking, Risk Management and Real Estate. We will also have graduates from The Ohio State University MBA program and the Chartered Financial Analyst program visit class to discuss their experiences. Each speaker will give you an in-depth look into there positions but will also discuss their employer, how they got to where they are today, their career paths, day to day experiences, education, additional schooling, certifications required and other topics you might find helpful.

Prerequisites:
Must be admitted to the FCOB Finance Specialization

Grading:
The course will be graded S/U. There will be several assignments but there will be no quizzes or exams.
The grade will be calculated as follows:
Attendance 30%
In-class Participation 15%
Pre and Post class career assessment 25%
Speaker Questions 15%
Company Profiles 15%

Text and Materials (Required):
The Wall Street Journal

Class Format and Participation:
This class meets once per week. Class attendance is REQUIRED and will be part of determining your grade. If you are unable to attend a particular class, please notify me of your absence prior to that class. Failure to notify me of absences, or missing more than five (5) sessions during the course, might result in an unsatisfactory grade. Note, I take attendance virtually every class.

Participation in discussions during lectures and presentations from Industry Professionals will be a significant benefit to you as well as others in the class, and will be taken into account in determining your grade.

Lecture notes will be on Canvas at least 5 days in advance of class. I will also use Canvas to distribute emails to the class and post supplemental information.

Assignments: 1
Career Intentions Assessments:
Assignments for this course will consist of a BEGINNING OF THE SEMESTER career intentions assessment and an END OF THE SEMESTER career intentions assessment. We will discuss the format and content on the first day of class and I expect them to be no more than 1 to 2 pages.

Speaker Questions:
In order to facilitate the discussion with our class speakers, you will be required to submit 3 relevant questions prior to each class. Questions are due by the Wednesday BEFORE each Friday class and should be submitted to me on Canvas. You will get credit for submitted questions, but I will randomly select questions from the submissions to be asked in class. I will make sure that everyone has a chance to speak up over the course of the semester, but not everyone will necessarily be called on to ask a question in every class.

Company Profiles:
All students will be expected to write a one-page typed up company profile for at least five of the firms our visitors currently work for. These are individual assignments, and you should not consult with fellow students or anyone outside the class to complete the assignment. Company Profiles are due by

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the Wednesday BEFORE each Friday class and should be submitted to me on Canvas. Note that this summary should not be copied and pasted from the web or any other sources. The summary should be written by you, and all reference materials you use for your summary should be properly sourced and cited on a separate page. The second page may also be used for figures.

Course Schedule:
The tentative schedule for this course is listed below. Since we will have MANY industry professionals as speakers during the class, the schedule is likely to be somewhat fluid, based on their availability. As the course progresses, I am also very open to suggestions for speakers that may be of benefit to the class’ interests subject of course to availability.

The following schedule is tentative and subject to change based on SPEAKER availability.

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<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Assignment</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>8/25</td>
<td>Introduction and Course Overview</td>
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<td>Salopek</td>
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<tr>
<td>9/1</td>
<td>Wall Street Structure; Sell Side vs. Buy Side</td>
<td>Career Assessment</td>
<td>Salopek</td>
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<td>9/8</td>
<td>Corporate Finance</td>
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<td>Michael Blumenthal Eaton Corp</td>
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<tr>
<td>9/15</td>
<td>Corporate Finance</td>
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<td>Mark Lee Cox Communications</td>
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<td>9/22</td>
<td>Mutual Funds</td>
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<td>Chris Graham Nationwide Funds</td>
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<td>9/29</td>
<td>Real Estate Development</td>
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<td>Brian Barrett Wagenbrenner Development</td>
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<td>10/6</td>
<td>Risk Management</td>
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<td>Phil Renaud.</td>
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<td>10/13</td>
<td>FALL BREAK- No Class</td>
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<td>10/20</td>
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<td>10/27</td>
<td>Investment Banking- Fixed Income</td>
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<td>David McCallion Sandler O’Neill</td>
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<td>11/3</td>
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<td>11/10</td>
<td>Veterans Day- NO CLASS</td>
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The Ohio State University
FISHER COLLEGE OF BUSINESS
### Other Policies:

**Academic Integrity:**
All students enrolled in this course are responsible for abiding by the guidelines outlined in the University’s Code of Student Conduct. According to University Rule 3335-31-02, **all suspected cases of academic misconduct will be reported to the Committee on Academic Misconduct.**

**Appeals:**
Grading errors should be corrected. Appeals must be in writing, within 1 week after the graded work is returned—not the date you first look at it. The appeal should include a description of the question(s) that need to be re-examined as well as an explanation of why the original grade was incorrect. In general, the entire document will be checked for grading errors, and correcting these could either raise or lower the overall score.

**Disenrollment:**
Fisher College University Rule 3335-8-33 provides that a student may be disenrolled after the third instructional day of the quarter, the first Friday of the quarter, or the student’s second class session of the course, whichever occurs first, if the student fails to attend the scheduled course without giving prior notification to the instructor.

**Students with Disabilities:**
The Office of Disability Services verifies students with specific disabilities and develops strategies to meet the needs of those students. Students requiring accommodations based on identified disabilities should contact me at the beginning of the semester to discuss his or her individual needs. All students with a specific disability are encouraged to contact the Office of Disability Services to explore the potential accommodations available to them.

**Waitlisted students:**
Students who are waitlisted and seek to enroll must attend class through the first class session of the second week of the quarter. After that date, students who have not been added will not be enrolled and may not continue to attend the class. Waitlisted students should contact either the Fisher Undergraduate Program Office or the Department of Finance office if they have any questions regarding the waitlist process.
**Electronic Devices:**
The absence of unnecessary distractions and interruptions is essential for a positive and effective learning environment. Thus, students may not use any electronic device in class, unless explicitly permitted by the instructor. All electronic devices must be turned off and put away prior to the start of class.

Students who want to take electronic notes may do so *but only* if it is on a tablet device and that tablet must remain on the flat table top for the entire class time.