Dear Friends of the Max M. Fisher College of Business,

While the sign in the background on this page reads “College of Commerce and Administration,” the Office of Career Management is still very much a part of Fisher College of Business. In recognition of 100 years of excellence in business education at The Ohio State University, this edition of our annual report includes several data points from our college’s 100-year history—history that has contributed to outstanding student outcomes that we are pleased to report to you.

Much has changed over the years in the jobs and companies where our students have accepted employment upon graduation from Fisher. For example, 80 of the Fortune 100 companies now recruit at Fisher. However, among the top-10 companies on the 2016 Fortune 100 list, only three were on the same list 50 years ago. Those three companies hired 40 Fisher students this year. Before you search Google to find out who those 50-year-old Fortune 100 companies are, feel free to email me, and I will check your answers.

Other changes are quite clear in this report. We exceeded previous records for attendance at our Fisher Fall Career Fair with 187 companies and 2,250 Fisher students attending. The top-10 hiring companies of our undergraduate students came from seven different industries. All four of our specialized graduate degree programs achieved their highest salary averages ever, and our MBA students achieved an average salary of over $100,000 for the first time. There is a plethora of data within this annual report that indicates a continued upward trajectory in the ROI our students are experiencing from earning their Fisher degrees.

Personally, I have been directly involved at Fisher for 25 percent of the college’s history, and I still continue to marvel at the increasing quality of our students, the depth and breadth of our corporate recruiting portfolio, and the collaboration and excellence in instruction and support from faculty and staff. One hundred years from now, the Fortune 100 list will certainly change and the data will be different. What will remain, however, is Fisher, a business college that continues to serve as a global leader in providing graduates with the skills and experiences to positively impact business, their communities and the world. “Time and change will surely show...”

Best regards,

Jeffrey D. Rice
Associate to the Dean for Staff Professional Development
Executive Director
Office of Career Management
The Office Of Career Management Will Provide Highly Personalized Services To Develop The Best Prepared Job Seekers And Be Every Employer’s Favorite Place To Recruit.

HIGHLY PERSONALIZED SERVICES
Who We Are .............................................................................................................5-6
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INNOVATION
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COMPETITIVE RESULTS
Outcomes ............................................................................................................. 16-20
Feedback ............................................................................................................... 21

Our Mission
Fisher’s MBA Program Ranks 3rd overall in opening new career opportunities.  
(The Economist, 2015)

FISHER IS RANKED 14th OVERALL AND 7th AMONG PUBLIC UNIVERSITIES FOR THEIR UNDERGRADUATE BUSINESS PROGRAM (U.S. News and World Report, 2016)

95% of Fisher’s undergraduate business students graduate with at least one internship or major-related experience

OF Fisher’s SMF program is ranked 7th overall and 1st among public schools in the country  
–Financial Times, 2016

Columbus ranks #2 on best cities for young job seekers.  
(Columbus Region Factbook, 2016)
Companies attended the Fisher Fall Career Fair

- 187

- 137 class presentations and workshops.

- 203 students signed up to use interview rooms as study space during finals week.
## The Office of Career Management Staff Represents a Combined Total of More Than 180 Years Experience in Higher Education

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Years at OSU</th>
<th>Responsibilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director of Recruiter Relations and Technology</td>
<td>Mark Wilson</td>
<td>19 years</td>
<td>Leads the On-Campus Recruiting and Operations Team, and manages recruiter relations and any technology needs for the office.</td>
</tr>
<tr>
<td>Assistant Director, Undergraduate Career Services &amp; Education</td>
<td>Audrey Bledsoe</td>
<td>6 years</td>
<td>Works closely with undergraduate students, coordinates job search and internship courses, and supervises Career Coaches who provide walk-in resume reviews.</td>
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<tr>
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<td>Sarah Steenrod</td>
<td>10 years</td>
<td>Works closely with undergraduate students, Fisher Emerging Consultants, and coordinates the Fisher Fall Career Fair.</td>
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<tr>
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<td>Susan Geier</td>
<td>13 years</td>
<td>Leads the Undergraduate Team, works closely with undergraduate students and Fisher Futures.</td>
</tr>
<tr>
<td>Executive Director</td>
<td>Jeffrey Rice</td>
<td>24 years</td>
<td>Provides thought leadership and oversees all daily operations.</td>
</tr>
<tr>
<td>Career Management Assistant</td>
<td>Julie Boothman</td>
<td>1 year</td>
<td>Oversees front-desk reception and support and serves as the initial point of contact for the office.</td>
</tr>
<tr>
<td>Database Coordinator</td>
<td>Darese Douglas</td>
<td>22 years</td>
<td>Acts as the FisherConnect administrator and manages the job reporting database, Fisher Career Data Central.</td>
</tr>
<tr>
<td>Senior Director, Undergraduate Career Management and Recruitment</td>
<td>Margie Bogenschutz</td>
<td>30 years</td>
<td>Leads the Undergraduate Team, and works closely with undergraduate students and Fisher Futures.</td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>Francie Buschur</td>
<td>13 years</td>
<td>Leads the creation and graphic design of the annual report and all marketing collateral for the office.</td>
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The Office of Career Management could not do what we do, or achieve the results that we do, without our exceptional student staff members:

**GRADUATE ADMINISTRATIVE ASSISTANTS**

UNDERGRADUATE TEAM:
- Katie Bressler
- Chris Buehler
- Will Burk
- Marlina Frederick
- Maddy Ozvath

RECRUITING OPERATIONS:
- Jillian Hinton

GRADUATE TEAM:
- Zach Hyndman
- Ariella Indianto
- Oxana Komarova
- Trevor Morse
- Stephanie Pedicini
- Adityaa Vaidyanathan
- Nicole Williams

**UNDERGRADUATE STUDENT STAFF MEMBERS**

MARKETING INTERN
- Evan Hertzog

CAREER EVENTS INTERN
- Courtney Russell

CAREER COACHES
- Toby Friedman
- Yuan He
- Elyssa Heiker
- Catherine Hyland
- Nick Palmiotto
- Tim Schilling

FRONT DESK STAFF
- Emily George

VOLUNTEER GREETERS
- Michael Bacha
- Cary Bauer
- Alex Crowley
- Cassandra Fowler
- Christine Frederick
- Toby Friedman
- Mary Gardner
- Alexandria Graham
- Evan Hertzog
- Albert Lee
- James Metrakos
- Conner Mouty
- Sam Nance
- Michael Palmore
- Lindsey Rosenberg
- Morgan West
UNDERGRADUATE STUDENTS

6,627

UNDERGRADUATE STUDENTS BY MAJOR*:

Finance .................................................. 25%
Marketing ............................................. 19%
Accounting ............................................. 18%
Pre-Business ....................................... 13%
Operations Management .................... 6%
Logistics .............................................. 5%
Information Systems ............................. 2%
Economics ............................................. 2%
Human Resources ................................. 2%
International Business ....................... 2%
Real Estate ............................................ 1%
Insurance ........................................... <1%
Special Major ..................................... <1%

*Double majors are counted twice.

Average GPA of undergraduate students registered with Career Management: 3.4

GRADUATE STUDENTS:

963

WPMB .................................................... 419
MBA ...................................................... 235
MHRM .................................................. 106
MAcc .................................................... 76
MBLE .................................................... 73
SMF .................................................... 54

1949:
The College of Commerce and Administration housed the following departments:

Accounting, Business Organization, School Administration, Economics, Geography, and Sociology
ENGAGEMENT WITH UNDERGRADUATES

Individual Consulting Appointments: ................................. 1,449
Walk-in appointments w/ Career Coaches: ............................. 1,535
   For Resume Review .............................................................. 1,498
   For Linked In Profile Review .............................................. 37
QUIC Interviews: ........................................................................... 1,143
Students Attending Fisher Fall Fair: ...................................... 2,250
Students Attending Fisher Spring Internship and Job Fair: .... 1,464

ENGAGEMENT WITH GRADUATE STUDENTS

Individual Consulting Appointments: ....................................... 1,931

Spring Connections Conference:................................................. 99
Making a Career Change Panel: .................................................. 30
Individual Contributor to Manager Panel: ................................ 20
Case Interviewing: ................................................................. 79

CAREER SUCCESS SERIES WORKSHOPS ATTENDANCE:

How to Shine at a Career Fair or Conference .......................... 78
How to Get More Out of an Information Session .................... 35
Advanced Interviewing Techniques ............................................ 57
The Power of FCDC Reporting and Navigating FisherConnect . 18
How to Successfully Network ............................................... 49
Job Offer Decision and Effective Salary Negotiation ............. 72
The Power of LinkedIn ............................................................. 45
Global Insights to Work Authorization .................................... 16
MBA Operations & Logistics/Supply Chain Management
   Career Foundation Seminar: .................................................. 75
MBA Analytics Career Foundation Seminar: .......................... 30
MBA Marketing Career Foundation Seminar: ......................... 75
MAcc Career Foundation Seminar: .......................................... 76
MBLE Career Foundation Seminar: ......................................... 36
MHRM Career Foundation Seminar: ......................................... 56
SMF Career Foundation Seminar: ............................................. 55
International Student Career Foundation Seminar: .............. 125
MBA Finance Career Foundation Seminar: ............................ 76
MBA Investments Career Foundation Seminar: ...................... 50
MBA Consulting Fundamentals Career Foundation Seminar: ... 24
ON-CAMPUS RECRUITING

Undergraduate
Career Positions
Number of Companies: 185
Number of Interviews: 1,639

Internships
Number Companies: 134
Number of Interviews: 1,632

Graduate
Career Positions
Number of Companies: 71
Number of Interviews: 320

Internships
Number of Companies: 76
Number of Interviews: 486

JOB POSTINGS

Undergraduate
Full Time .................................................2,711
Internship ...............................................1,316

Graduate
MBA Full Time......................................... 744
MBA Internship........................................ 283
MAcc......................................................... 476
MHRM Full Time ..................................... 217
MHRM Internship ................................... 130
MBLE......................................................... 399
SMF........................................................... 521

RESUME SEARCH

Fisher College of Business students are the best - and employers are noticing! The following are the number of companies requesting resume packets, either online through FisherConnect, or personally from one of our Career Consultants!

Undergraduate .......................................366
MBA ............................................................155
MAcc ..............................................................84
MHRM ............................................................70
MBLE .............................................................40
SMF ..............................................................41

COMPANY PARTICIPATION AT EVENTS HOSTED BY CAREER MANAGEMENT

Fisher Spring Internship & Job Fair.................................................................138 companies
Fisher Fall Career Fair ...................................................................................187 companies
Fisher Graduate Student Recruiting Event .....................................................42 companies
Spring Connections Conference......................................................................32 companies
Career Change Panels ....................................................................................6 companies

SERVICES ENGAGEMENT

1962-63
528 Students were registered with the Commerce Placement Office

2015-16
7,200 Students are registered with the Office of Career Management
COMPANY REPRESENTATIVES CONDUCTING
MOCK INTERVIEWS, RESUME CRITIQUES
OR PRESENTATIONS

2Checkout
84.51
A.Schulman
Abbott
Accenture
Advanced Drainage Systems
AEP
Amazon
Anheuser-Busch
Aon
Autumnwood Homes
Barclays
BASF
BDO
Becker CPA Review
Big Lots
Blue Horseshoe Solutions Inc.
Boar’s Head Brand
BOEING
BoldlyGo HR
Cardinal Health
Cohen & Steers
Commerce Bank
Crane Worldwide Logistics
Crowe Horwath
Deloitte
Deloitte Consulting
DHL
Diamond Hill Capital Management
Discover
Duff and Phelps
Eaton
Emerson Climate Technologies
Exel/DHL
ExxonMobil
EY
Fifth Third Bank
Fisher & Co.
Ford Motor Company
FTJ Fundchoice
GBQ
GE Aviation
Georgia Pacific
Goldman Sachs
Grant Thornton
Greif
H&R Block
Hexion
Huntington Bank
Intuit
IU Health
JB Hunt
JPMorganChase
Kalypso
Kellogg’s
KeyBanc Capital Markets
KeyBank
Kimball Midwest
KPMG
Lancaster Pollard
Lane Bryant
LBBrands
LeanCor
Lord & Taylor
Luxottica
M&T Bank
Macquarie
Marathon
McKinsey
MDS CPA Review
Microsoft
MorganFranklin
Nationwide Insurance
Nestle
NetJets
Nielsen
Office of Comptroller of the Currency
OSU Investments
Owens Corning
Penske
PepsiCo
Plante Moran
PolyOne
PPG
Procter & Gamble
Progressive
Pwc
RBG
Red Capital Group
Redwood Wealth Management, LLC
Resource/Ammirati
Robert W. Baird
Rolls-Royce
Schneider Downs
Scotts Miracle-Gro Company
Shell
Standard Register
Stanley Black & Decker
Stanley Steemer International, Inc.
STRS
Target
Texas Instruments
U.S. Bank
UBS
Unilever
Victoria’s Secret
Walmart International Academy
Wendy’s International
Western Reserve Partners
William Blair
WP Glimcher
We piloted a new program called “Career Fair Pros” where seniors can volunteer to help underclassmen prepare for the career fair through sharing their own advice and experience. The Career Fair Pros were given the option to help with any of the following: coffee chat sessions with students, Career Fair Prep workshops, Twitter chat sessions, writing a blog post, or staffing a “Student Advice Table” at the Career Fair. Between the Fall Career Fair and the spring career fair, 27 seniors volunteered.

The Office of Career Management created a series of videos for students on interviewing skills which have over 2.1 million views on YouTube! Fun fact: we have come to learn that the U.S. Air Force even uses these particular videos to help officers prepare to transition from the military into the civilian workforce.

A collaborative partnership between Deloitte and the Fisher College of Business, the Deloitte Career Launch Program aims to help sophomore students from under-represented minority groups or first generation college families develop their soft skills and knowledge of the professional services industry. The program concluded its first year with 14 participants completing an Innovation Challenge sponsored by Deloitte and the United States Olympic Committee. Students proposed a solution for the United States Olympic Committee on how to engage and expand their fan base after the 2016 Rio Olympic Games and leading up to the 2018 Pyeongchang Olympic Games. We are now gearing up for our second cohort, comprised of 23 sophomore students!
Launched in 2007, Fisher Futures was created to prepare undergraduate students to succeed in investment banking careers. This past year, all 12 students in the program landed summer internships in investment banking in New York, Chicago, and Cleveland. A record number of 22 students were admitted for 2016-17 and started their class spring semester of 2016.

**FISHER FUTURES INVESTMENT BANKING PROGRAM**

4 grad students and 13 undergrad students participated in Fisher’s annual trip to Wall Street. Fisher Alumni and friends at 7 firms hosted the students including; RBC, Goldman Sachs, Cohen & Steers, Macquarie, KeyBanc Capital Markets, UBS, and Barclays. In addition, 100 alumni attended a reception hosted by Alum Norman Pessin to interact with students and learn about Fisher’s 5 in 5 plan from the college’s new Dean Anil Makhija.

**NYC FINANCIAL SERVICES TRIP**

Fisher undergraduate students secured 1st and 2nd place over 12 other teams from 7 schools in the Deloitte Battle of Ohio hosted by the University of Dayton. The success underscored the impact of interdisciplinary collaboration, as three students represented Fisher, the College of Engineering, and the Integrated Business and Engineering program.

**CASE COMPETITIONS HIGHLIGHTS**

The Office of Career Management also coordinated all aspects of the Johnson & Johnson internal case competition, which consisted of 4 teams. The first place team from Ohio State then competed at the J&J headquarters and secured 3rd place out of 9 teams.

**FISHER EMERGING CONSULTANTS**

The Fisher Emerging Consultants program is a selective program in which students enroll in a 7-week course during spring semester which prepares them to pursue careers in consulting and exposes them to a mock case interview. Twelve students participated in the program and our partner consulting firms and guest speakers were from Accenture, Crowe Horwath, Deloitte, EY, and Kalypso.

![Accenture](image1.png)
![Crowe Horwath](image2.png)
![EY](image3.png)
![Deloitte](image4.png)
![Kalypso](image5.png)
INNOVATION
SPECIAL INITIATIVES

INTERNATIONAL STUDENT ROUNDTABLES

We created a series of lunchtime roundtable discussions intended specifically for international graduate students. These sessions were designed to address international students’ unique job search needs and focused on the following topics: Career Fair Preparation, Networking, and Resume Writing.

MY CAREER MANAGEMENT COURSE

The Graduate Team developed a new My Career Management course on Carmen to serve as a one-stop shop where graduate students can access all online resources, including our self-directed modules, career/industry/company information, links to vendors such as GoinGlobal, and job search skill development resources.

LOCKIN CHINA AND OSU GATEWAY TRIP

In partnership with LockinChina, a leading Chinese overseas online recruitment platform and the OSU China Gateway, the Office of Career Management participated in the inaugural Global University Career Development (China) Conference and Career Development Fair. The week-long conference took place in Beijing, Shanghai, and Shenzhen and included more than 150 employers and career services representatives from the U.S., UK, Australia, China and Canada. Attendees had the opportunity to learn about the rapidly developing Chinese economy, recruiting climate for returnees and participated in two large scale career fairs which attracted more than 4000 Chinese returnees.
INNOVATION TEAMS

In an effort to support the College’s strategic plan and to remain relevant in a changing global job market, the Office of Career Management established 5 Innovation Teams, each charged with exploring future trends and addressing the needs of unique constituent populations. The cross-functional teams include Future of Business Education and Career Management, Prominence, Student Engagement and Their OCM Experience, Corporate and Alumni Relations, and International Students.

MAcc RECEPTION

Launched in 2009, the Office of Career Management led another successful Master of Accounting reception / Mix & Mingle at Ohio Stadium designed to welcome incoming students to Fisher. The reception provides an excellent opportunity for the incoming MAcc class to network with employers and alumni, connect with Fisher faculty and staff and get to know their fellow classmates. More than 125 students, alumni and corporate partners attended the full evening reception which was capped off with a tour of the iconic Ohio Stadium.

COLUMBUS AND CHICAGO MARKETING HOPS

Fisher Association of Marketing Professionals student organization and the Office of Career Management partnered to help 20 students attend the inaugural Columbus Marketing Hop in October 2015. They visited Fahlgren Mortine, RG Barry, and Bob Evans. Fifty students attended the Chicago Marketing Hop in December 2015 and visited Team Detroit, Big Ten Network, Groupon, Hillshire Farms, and Ogilvy Mathur.
OHIO STATE GLASS BREAKERS

The President and Provost’s Council on Women has recognized five Ohio State Glass Breakers. Glass Breakers are faculty and staff members of extraordinary achievement, whose work has improved workplace culture for women at the university. Jamie Mathews-Mead is known throughout campus for her willingness to share expertise on leadership, professional development and career management. Beyond Fisher, she has served on the President and Provost’s Council on Women; Association of Staff and Faculty Women; and the Critical Difference for Women Grant Committee. Said her nominator: “Jamie has inspired me by her service and involvement as an advocate for women at Ohio State. 

https://www.osu.edu/features/2016/glassbreakers-ohio-state-women-who-shape-university-culture.html

NACE LEADERSHIP ADVANCEMENT PROGRAM

Sarah Steenrod, the Director of Undergraduate Career Consultation and Programs, was selected to be in the NACE (National Association of Colleges and Employers) Leadership Advancement program. The program is a multi-dimensional initiative to build awareness of NACE, develop personal leadership skills, and establish relationships with other current and prospective leaders. This one year program has allowed Sarah to become further engaged in the NACE organization.

SPRING EMPLOYER OFFICE HOURS

For two weeks during Spring Semester we hosted several employers holding office hours where undergraduates could set up 20 minute informational interviews with recruiters.

GLOBAL ALUMNI PRESENTATION

The SMF Program in collaboration with the Office of Career Management hosted a virtual workshop featuring SMF Alum currently working in their home country of China. The workshop included a market analysis of jobs and the economy in China while additionally discussing what the career path would entail for Chinese students to return home and search for a job. The virtual presentation successfully leveraged the knowledge of alumni living in their home countries regarding connections, the market, economy, and employment opportunities, as well as served to enhance the programming and resources for our current International Chinese students to understand an international job search.

1962-63

Most business students found job leads through personal visits to companies, followed by finding job leads via mail and telephone.
“The QUIC process is where I like to think that my professional foundation began. The QUIC program gives students a clear, step-by-step approach on how to prepare for, perform in and close an interview. I found the interview educational and rewarding; looking back on it, I am actually happy I did not pass the first time! Being critiqued allowed me to reflect on my skill set and how I want to present myself to future employers.”

- Undergraduate Student

“My career consultant helped me prepare for interviews, my resume and even after the interview she helped me negotiate the offer. When preparing for case interviews, she helped me practice since I didn’t know what to do. I really liked the one-to-one conversations.”

- Graduate Student

“I took advantage of the workshops and panels that the Office of Career Management held. The workshops were a great reminder to me about resources that are available and steps I can implement for my job search.”

- Graduate Student

“I would recommend the BA 2601 course to every business student in Fisher. I feel much more confident about talking with recruiters, presenting a quality resume, and interviewing. This course was very helpful.”

- BA 2601 student from AU 15
### TOP HIRING COMPANIES FOR UNDERGRADUATES:
(Includes internship & post-graduation positions)

**71 HIRES**
- EY
- JPMorgan Chase & Co.
- CardinalHealth
- PwC
- Deloitte

**66 HIRES**
- Exel
- Oracle

**36 HIRES**
- GEICO
- Goldman Sachs & Co.
- Goodyear Tire & Rubber
- IBM Corp.
- Insight Global, Inc.
- Keybanc Capital Markets
- Liberty Mutual
- Lockheed Martin Corp.
- Lord & Taylor
- Morgan Stanley
- Prudential Financial
- Quicken Loans
- Reynolds American Inc.
- Rolls-Royce
- RSM US LLP

### OTHER TOP COMPANIES HIRING UNDERGRADUATES:

**15+ HIRES**
- Abercrombie & Fitch
- Amazon, Inc.
- General Electric
- KeyBank
- KPMG LLP
- L Brands
- Nationwide
- PNC Bank

**10-14 HIRES**
- Accenture
- Crowe Horwath LLP
- DHL Supply Chain
- Ford Motor Company
- Huntington Bank
- Marathon Petroleum Company
- Pepsico Inc.
- Sherwin-Williams
- The Ohio State University
- Toyota

**5-9 HIRES**
- Aldi
- Alliance Data Systems Corp.
- American Greetings Corporation
- Bank of America Merrill Lynch
- Big Lots
- DSW Inc.
- Duff & Phelps LLC
- Emerson
- Fifth Third Bank
- GBQ Holdings LLC

**3-4 HIRES**
- Anheuser-Busch InBev
- Aon Risk Solutions
- Avery Dennison Corp.
- Battelle
- Cargill, Inc.
- Cedar Fair Entertainment Company
- Cohen & Company
- Columbus Arena Sports and Entertainment (CASE)
- Columbus Crew
- DDR Corp.
- Dell Inc.
- Eaton Corporation
- Ecobal Inc.
- Fiat Chrysler Automobiles (FCA)

**1961-62**
COMPANIES MAKING OFFERS TO GRADUATE STUDENTS

MBA STUDENTS
84.51
Abbott Nutrition
ABInBev
Alcatel-Lucent
Amazon, Inc.
American Greetings Corporation
Amgen
Anheuser-Busch
Ascena Retail Group Inc.
Bank of America
BASF
Bell Labs
Benesch Friedlander Coplan & Aronoff
Bibibop
Boeing
Bristol-Myers Squibb
Capital Core
Capital One Financial Co.
Casto
Catholic Social Services
COFINA
Cognizant Business Consulting
Cohen and Company
Columbus Industries
Community Economic Development Corporation of Ohio
Core Real Estate Capital
Covermymeds
DanFill
Dell Inc.
Deloitte Consulting
DISH NETWORK
Dress for Success
E. & J. Gallo Winery
Emerson Electric
Emerson Network Power
Epic Systems
Everwest Real Estate Partners
EY (Ernst & Young)
Fairway Management
FedEx
Flairsoft
Ford Motor Company
Gallup
GE Power & Water
Genentech Inc.
Georgia Pacific
Greif, Inc.
GroundWork Group
Guild Associates, Inc.
H&R Block
HealthTrio
Huntington Bank
Huntington Investment Company
IBM Corp.
Indiana University Health
Jardine Matheson
John Deere
Johnson & Johnson
Jones Day
Jones Lang LaSalle
JP Morgan Chase & Co.
Kalypso
Kellogg Co.
Keybanc Capital Markets
L Brands (Limited Brands Inc.)
Lancaster Pollard
Lidl US
M/I Homes
McKinsey & Company
Merck & Co.
Milliman
Nationwide Insurance
NCT Ventures
Nestle
Next Trucking
NextEra Energy
Niagara Bottling Company
NRP Group
nThrive
Ohio Casino Control Commission
Ohio Department of Commerce
OSU Wexner Medical Center
Owens Corning
Plastiquimica
PolyOne Corporation
PPG Industries
Procter & Gamble
Rockbridge Capital
SEA Change
Sears Holdings Corporation
Sherwin Williams
Sodexo
State Teachers Retirement System of Ohio
TafT Stettinius & Hollister LLP
Tesla Motors
Texas Instruments
The Ohio State University
The Scotts Miracle-Gro Company
The Wendy’s Company
Three Leaf Ventures
Tony Wells Foundation
UniKey
ViaSat
Visagio
Wallick Communities
Walmart eCommerce
Western Reserve Partners
Whirlpool Corp.
Williams-Sonoma, Inc.
Zimmer Biomet

GBQ Holdings LLC
Grant Thornton LLP
Hawkins & Co.
KPMG
Mai & Associates, LLP
Medpace
Ohio Department of Taxation
Plante Moran
PricewaterhouseCoopers (PwC)
RSM US LLP
State of North Carolina
Yokowo Manufacturing

MHRM STUDENTS
58.Com Inc.
Abercrombie & Fitch
Alcoa Inc.
Amazon
Anheuser-Busch
Avvis Budget Group
Bath and Body Works
Battelle Memorial Institute
Cardinal Health
City of Columbus
Cleveland Clinic
Cornerstone Global Partners
COTA
CoverMyMeds
Eaton Corp.
ExxonMobil
EY (Ernst & Young)
FCA (Fiat Chrysler Automobiles)
Ford Motor Company
Fulcrum
Henry Schein
Hilton Hotel
Honda of America Manufacturing
Huntington Bank
Jen’s Splendid Ice Creams
JP Morgan Chase & Co.
KeyBank
KPMG
L Brands (Limited Brands Inc.)
Marathon Petroleum Corporation
Monsanto
National Register USA
OTS Holdings, Inc.
PepsiCo Inc.
Procter & Gamble
Quicken Loans
Red Roof Inn
Robert Half
Rolls-Royce
Saudi Aramco
Scarlet Management Group
Shannon Medical Services
Shell Oil Company
Simonton Windows
Texas Instruments
The Boeing Co.
The Ohio State University
The Wendy’s Company

MBLE STUDENTS
Accenture
Benchmark Education Company
Cardinal Health
CareSource
CEVA Logistics
CSM Bakery Solutions
Cummins Inc.
DHL Supply Chain
Exel Supply Chain
EY (Ernst & Young)
FutureMaster
Golden Bell Entertainment
Intelligrated
Intralox
L Brands (Limited Brands Inc.)
LeanCor
Niagara Bottling Company
Perficient
Royal Building Products
Seko Logistics
TE Connectivity
Tesla Motors
Transportation Research Center
Vanguard Wines
Walmart

SMF STUDENTS
Avondale Partners
Brown Gibbons Lang & Company
Camellia Metal
Cardinal Health
China Trust Bank
Citi Bank
Crowe Horwath
Duff & Phelps LLC
EY (Ernst & Young)
Fifth Third Bank
Greif, Inc.
HFF
Huntington Bank
Jones Lang Lasalle
JP Morgan Chase & Co.
L Brands (Limited Brands Inc.)
Morgan Stanley
Nascent Group Holdings
Office of the Comptroller of the Currency
Ohio Health
OSU Medical Center
Pennoni
Procter & Gamble
Quicken Loans
Taishin International Bank
The Ohio State University

MAcc STUDENTS
American Lighting
BDO USA LLP
Brady Ware
Clark, Schaefer, Hackett & Co.
Cohen & Company
Core Molding Technologies
Crowe Horwath
Deloitte
EY (Ernst & Young)
### Geographic Distribution of Undergraduate Students

<table>
<thead>
<tr>
<th>Region</th>
<th>Ohio</th>
<th>Midwest</th>
<th>Mid-Atlantic</th>
<th>South</th>
<th>Southwest</th>
<th>West</th>
<th>Northeast</th>
<th>Outside US</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time</td>
<td></td>
<td>75%</td>
<td>3%</td>
<td>5%</td>
<td>5%</td>
<td>4%</td>
<td>7%</td>
<td>1%</td>
</tr>
<tr>
<td>Intern</td>
<td></td>
<td>75%</td>
<td>3%</td>
<td>4%</td>
<td>2%</td>
<td>3%</td>
<td>6%</td>
<td>7%</td>
</tr>
</tbody>
</table>

### Employment by Major

<table>
<thead>
<tr>
<th>Major</th>
<th>Full-Time</th>
<th>Intern</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>$52,009</td>
<td>$3,293</td>
</tr>
<tr>
<td>Economics</td>
<td>$44,250</td>
<td>$2,773</td>
</tr>
<tr>
<td>Finance</td>
<td>$56,650</td>
<td>$2,947</td>
</tr>
<tr>
<td>Human Resources</td>
<td>$41,840</td>
<td>$3,120</td>
</tr>
<tr>
<td>Information Systems</td>
<td>$58,704</td>
<td>$3,293</td>
</tr>
<tr>
<td>Insurance</td>
<td>$54,600</td>
<td>$2,427</td>
</tr>
<tr>
<td>International Business</td>
<td>$58,100</td>
<td>$3,120</td>
</tr>
<tr>
<td>Logistics Management</td>
<td>$53,157</td>
<td>$2,773</td>
</tr>
<tr>
<td>Marketing</td>
<td>$49,804</td>
<td>$2,600</td>
</tr>
<tr>
<td>Operations Management</td>
<td>$57,601</td>
<td>$2,947</td>
</tr>
<tr>
<td>Real Estate</td>
<td>$50,750</td>
<td>$2,773</td>
</tr>
<tr>
<td>Special Major</td>
<td>$39,270</td>
<td>$2,773</td>
</tr>
</tbody>
</table>

### Full-Time Salary

<table>
<thead>
<tr>
<th>Base Salary</th>
<th>Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>$53,641</td>
<td>$5,437</td>
</tr>
<tr>
<td>Median</td>
<td>$53,000</td>
</tr>
<tr>
<td>Median</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

### Class of 2016

<table>
<thead>
<tr>
<th>Category</th>
<th>US Citizens/Permanent Residents</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed or Post Graduate Internship</td>
<td>772(72%)</td>
<td>34(17%)</td>
</tr>
<tr>
<td>Military and Other Service</td>
<td>11(1%)</td>
<td></td>
</tr>
<tr>
<td>Graduate School</td>
<td>37(3%)</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment: Applying to Graduate School</td>
<td>15(1%)</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment</td>
<td>235(22%)</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment For Other Reasons</td>
<td>8(1%)</td>
<td></td>
</tr>
<tr>
<td>In the US</td>
<td>772(72%)</td>
<td>34(17%)</td>
</tr>
<tr>
<td>Outside the US</td>
<td>11(1%)</td>
<td></td>
</tr>
<tr>
<td>Graduate School</td>
<td>37(3%)</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment Applying to Graduate School</td>
<td>15(1%)</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment</td>
<td>235(22%)</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment For Other Reasons</td>
<td>8(1%)</td>
<td></td>
</tr>
</tbody>
</table>

### Undergraduate 2015-16 Student Outcomes

<table>
<thead>
<tr>
<th>Class of 2016</th>
<th>Employed or Post Graduate Internship</th>
<th>Military and Other Service</th>
<th>Graduate School</th>
<th>Not Seeking Employment: Applying to Graduate School</th>
<th>Seeking Employment</th>
<th>Not Seeking Employment For Other Reasons</th>
<th>Applying to Graduate School</th>
<th>Seeking Employment</th>
<th>Not Seeking Employment For Other Reasons</th>
</tr>
</thead>
<tbody>
<tr>
<td>US Citizens/Permanent Residents</td>
<td>772(72%)</td>
<td>11(1%)</td>
<td>37(3%)</td>
<td>15(1%)</td>
<td>235(22%)</td>
<td>8(1%)</td>
<td>4</td>
<td>42(21%)</td>
<td>70(35%)</td>
</tr>
<tr>
<td>International</td>
<td>34(17%)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4</td>
<td>49(24%)</td>
<td>7(3%)</td>
</tr>
</tbody>
</table>
GRADUATE 2015-16 STUDENT OUTCOMES

FULL-TIME MBA ANNUAL SALARY

<table>
<thead>
<tr>
<th></th>
<th>AVERAGE</th>
<th>MEDIAN</th>
<th>RANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>STARTING SALARY</td>
<td>$100,072</td>
<td>$101,004</td>
<td>$48,000-$140,000</td>
</tr>
<tr>
<td>SIGNING BONUS</td>
<td>$19,985</td>
<td>$15,000</td>
<td>$5,000-$46,000</td>
</tr>
</tbody>
</table>

FULL-TIME MAcc (Master of Accounting) ANNUAL SALARY

<table>
<thead>
<tr>
<th></th>
<th>AVERAGE</th>
<th>MEDIAN</th>
<th>RANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>STARTING SALARY</td>
<td>$53,490</td>
<td>$52,000</td>
<td>$40,000-$70,000</td>
</tr>
</tbody>
</table>

FULL-TIME MHRM (Master of Human Resource Management) ANNUAL SALARY

<table>
<thead>
<tr>
<th></th>
<th>AVERAGE</th>
<th>MEDIAN</th>
<th>RANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>STARTING SALARY</td>
<td>$75,048</td>
<td>$78,000</td>
<td>$55,032-$91,000</td>
</tr>
</tbody>
</table>

FULL-TIME MBLE (Master of Business Logistics Engineering) ANNUAL SALARY

<table>
<thead>
<tr>
<th></th>
<th>AVERAGE</th>
<th>MEDIAN</th>
<th>RANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>STARTING SALARY</td>
<td>$59,510</td>
<td>$62,000</td>
<td>$28,000-$82,000</td>
</tr>
</tbody>
</table>

FULL-TIME SMF (Specialized Master in Finance) ANNUAL SALARY

<table>
<thead>
<tr>
<th></th>
<th>AVERAGE</th>
<th>MEDIAN</th>
<th>RANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>STARTING SALARY</td>
<td>$62,105</td>
<td>$58,000</td>
<td>$35,360-$100,000</td>
</tr>
</tbody>
</table>

INTERNSHIP MONTHLY SALARY

<table>
<thead>
<tr>
<th>Internship Positions</th>
<th>AVERAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA Internship Positions</td>
<td>$5,580</td>
</tr>
<tr>
<td>MBLE Internship Positions</td>
<td>$3,293</td>
</tr>
<tr>
<td>MHRM Internship Positions</td>
<td>$4,381</td>
</tr>
</tbody>
</table>

MBA Employment by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>AVERAGE ANNUAL SALARY</th>
<th>% OF STUDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting Services</td>
<td>$126,298</td>
<td>16%</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>$99,900</td>
<td>17%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>$88,800</td>
<td>17%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$97,057</td>
<td>7%</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>$60,000</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>$68,250</td>
<td>11%</td>
</tr>
<tr>
<td>Pharma/Bio/Healthcare</td>
<td>$96,619</td>
<td>13%</td>
</tr>
<tr>
<td>Technology</td>
<td>$106,727</td>
<td>15%</td>
</tr>
</tbody>
</table>

Percentage With Offers 3 Months Post-Graduation

<table>
<thead>
<tr>
<th>Program</th>
<th>U.S Citizens/ Permanent Residents</th>
<th>International Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>94%</td>
<td>94%</td>
</tr>
<tr>
<td>MAcc</td>
<td>95%</td>
<td>61%</td>
</tr>
<tr>
<td>MHRM</td>
<td>93%</td>
<td>80%</td>
</tr>
<tr>
<td>MBLE</td>
<td>100%</td>
<td>74%</td>
</tr>
<tr>
<td>SMF</td>
<td>93%</td>
<td>52%</td>
</tr>
</tbody>
</table>

GEOGRAPHIC DISTRIBUTION OF GRADUATE STUDENTS

<table>
<thead>
<tr>
<th>Region</th>
<th>Ohio</th>
<th>Midwest</th>
<th>Mid-Atlantic</th>
<th>South</th>
<th>Southwest</th>
<th>West</th>
<th>North-East</th>
<th>Outside US</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL-TIME</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>5%</td>
</tr>
<tr>
<td></td>
<td>31%</td>
<td>7%</td>
<td>5%</td>
<td>6%</td>
<td>64%</td>
<td>2%</td>
<td>7%</td>
<td>7%</td>
</tr>
<tr>
<td>INTERN</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>6%</td>
</tr>
<tr>
<td></td>
<td>35%</td>
<td>5%</td>
<td>2%</td>
<td>13%</td>
<td>69%</td>
<td>4%</td>
<td>4%</td>
<td>3%</td>
</tr>
</tbody>
</table>
EMPLOYER EVALUATION

SURVEY RESULTS
UNDERGRADUATE STUDENT

74% of recruiters feel Fisher undergraduate students were able to provide examples that demonstrate they have the skills needed for the position.

84% of recruiters agreed Fisher undergraduate students provided evidence of researching the company by connecting to company culture and values.

88% of recruiters agreed Fisher undergraduate students used clear examples to answer behavior-based interview questions.

GRADUATE STUDENT

88% of recruiters agree Fisher graduate students had conducted research and were familiar with their company.

100% of recruiters agree Fisher graduate students communicated genuine interest and enthusiasm for their company and opportunities.

100% of recruiters agree Fisher graduate students provided examples demonstrating they have the skills and experience necessary for the position.

CONTACT

OFFICE OF CAREER MANAGEMENT
150 Gerlach Hall
2108 Neil Avenue
Columbus, OH 43210-1144
Phone: (614) 292-6024
Fax: (614) 292-1007
fisher.osu.edu/careers

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