

Quarterly Professional Development Seminar

February 19, 2010

1:00 – 3:00 p.m.

**“Lean and Green”**

Tom Easterday, Senior Vice President, Subaru of Indiana (SIA)

In 1998, Subaru of Indiana Automotive, Inc. (SIA) became the first auto assembly plant in the United States to be ISO 14001 certified. Through kaizen and innovative programs, SIA then achieved zero landfill status in May, 2004. In addition, SIA's entire 832 acre site has been designated a Backyard Wildlife Habitat by the National Wildlife Federation. SIA senior vice president Tom Easterday will discuss: SIA's award-winning environmental stewardship program, a strategy for businesses to realize a profit from their environmental efforts, how SIA achieved zero landfill status and the benefits of maintaining a certified wildlife habitat.



Tom Easterday joined Subaru of Indiana Automotive, Inc. (SIA) in 1989 as corporate counsel, and has been promoted to various positions within SIA since that date. He currently serves as senior vice president, secretary and general counsel; and as a member of the Board of Directors of SIA. He is the first American to be appointed to the SIA Board of Directors. Easterday is active in organizations at the local, state and national levels, including service as a director of the: SIA Foundation (president). He has served as a speaker at numerous conferences on legal, business and environmental matters, and has also been a guest lecturer for Purdue University's College of Engineering, College of Technology and Krannert School of Management.