

2017 REAL ESTATE CONFERENCE

SMART CITIES: COLUMBUS AND BEYOND

CONFERENCE BIOS



Daniel Correa

Former Assistant Director for Innovation Policy, White House Office of Science and Technology Policy

Dan Correa is the former Assistant Director for Innovation Policy at the White House Office of Science and Technology Policy under President Barack Obama. His portfolio spanned topics from government innovation to entrepreneurship policies. He led the White House Smart Cities Initiative, launched in fall of 2015, and crafted the President's 2015 Strategy for American Innovation, which provided a blueprint for the Administration's efforts to promote lasting economic growth and competitiveness through innovation. Prior to joining the White House, Correa worked as an analyst at the Information Technology and Innovation Foundation, a Washington, D.C. think tank, where he developed innovation, entrepreneurship, and broadband policies. Correa has also consulted for the Connecticut Technology Council on state entrepreneurship policies and technology-based economic development, and has worked on several political campaigns. He previously held the position of Kauffman Fellow in Law, Economics and Entrepreneurship at Yale Law School. Correa is a graduate of Yale Law School, holds a Masters in Economics from Yale University, and a Bachelors from Dartmouth College.



Alex Fischer

President & CEO, Columbus Partnership

Alex Fischer is President and CEO of the Columbus Partnership, a civic leadership organization formed in 2002 of Columbus, Ohio's, top business leaders to improve the economic and cultural base of central Ohio. The Partnership is helping to lead the Columbus 2020 economic development effort, which is a collaboration of regional economic development organizations. The membership of the Partnership is composed exclusively of chairpersons and chief executive officers of Columbus' largest companies and institutions and includes 15 Fortune 1000 CEOs. The Columbus Partnership played a key role in winning the U.S. Department of Transportation's "Smart City Challenge" to bring \$50 million of grant funding to the city and receiving official designation as the "Smart City" of North America. Fischer serves as Co-Chairman of Smart Columbus and leads the private-sector efforts to make Columbus a pioneer in smart mobility. Fischer also serves as Chairman of Nationwide Children's Hospital; Trustee of The Ohio State University; and on the boards of Advanced Drainage Systems, Columbus 2020, Nationwide Children's Championship, and The Ohio State Innovation Foundation. A native of Hendersonville, Tennessee, Fischer graduated from the University of Tennessee in Knoxville with a bachelor's degree in business administration and a master's degree from the school of Architecture and Planning. Alex and his wife Lori have three children and reside in the city of Columbus.



Ryan L. Houk

Director, Smart City Program Management

Ryan Houk is the Director of Smart City Program Management for AEP Ohio, which serves approximately 1.5 million customers in Ohio. Ryan brings over a decade of utility industry experience, holding leadership positions ranging from business process improvement to strategic investment analysis and valuation. In his current role, Ryan is responsible for the overall management, coordination and execution of Smart City initiatives within AEP Ohio. Ryan earned a dual bachelor's degree in Information Systems Auditing & Control and Management Information Systems from Bowling Green State University and an MBA from The Ohio State University emphasizing in Corporate Strategy and Finance.



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Joanna Pinkerton, PE
Co-Director Honda/OSU Partnership

Ms. Pinkerton has a history of implementing solutions to capitalize on Ohio's rich legacy of transportation, manufacturing and technical resources. She has worked in public, private and academic organizations, and possess deep expertise of how the operations of such entities can be leveraged to develop unique partnerships for faster delivery and economic gain. Upon joining the university in 2012, Ms. Pinkerton served as the chief operating officer at the OSU Center for Automotive Research, one of the university's largest research enterprises. Now serving as the Co-Director of the Honda/OSU Partnership, she is working with the college, university, industry and state executive teams to develop long-term strategies for utilization and growth of the university's transportation expertise and assets. Prior to joining Ohio State, Pinkerton served as the first person at the Ohio Department of transportation (ODOT) responsible for identifying and implementing prioritization of transportation investments to support growth in manufacturing and logistics industries. Her career in transportation investment has included engineering responsibilities in Union County (Marysville, Ohio) where she supported development and investment projects along the NW US33 Innovation Corridor, home to many significant automotive and high-tech companies. Joanna holds a BS in Civil Engineering from Ohio Northern University and is a licensed Professional Engineer in the State of Ohio.



Michael Stevens
Chief Innovation Officer, City of Columbus

Michael Stevens was recently appointed by Mayor Andrew J. Ginther to be the first Chief Innovation Officer for the City of Columbus. In this new role Mike is responsible for the Smart Columbus Initiative, which includes oversight of the \$50 million Smart City grant awarded to the City and long term plans and partnerships needed to ensure Columbus is positioned for the future of smart technology and mobility. Prior to returning to the City of Columbus, Mike served as President and CEO of Lake County Partners, a 501 (c) 3 economic development corporation that works to maintain economic vitality and quality of life in Lake County, Illinois. Mike was responsible for leading efforts to attract and retain jobs, stimulate capital investment, and pursue economic diversity. From 2007 to 2012, Mike served as the Deputy Development Director for the City of Columbus responsible for the City's Economic Development and Planning activities. Mike led the City's Business Attraction and Retention programs; strategic land utilization; international initiatives; and promotion of public sector tools and programs available to help companies expand. Mike has also worked for Cardinal Health, Inc in its Corporate Real Estate Group, with the City of Dublin as the Director of Economic Development, and for the City of Huron, Ohio as its Assistant Service Director. Mike is a proud graduate of The Ohio State University where he received degrees from the Fisher College of Business and the John Glenn College of Public Affairs.

