INDEESH PAUL MUKHOPADHYAY

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EDUCATION

The Ohio State University, Fisher College of Business, 2023-Present Ph.D. student in Marketing and Graduate Research Assistant (with university fellowship)

University of Colorado at Boulder, Leeds Business School, 2021-2023 Ph.D. student in Finance (with university fellowship and graduate school scholarship) M.S. in Finance (with thesis) received, 2023.

University of Rochester, Simon Business School 2020-2021 **Post-Baccalaureate Study** (with university fellowship).

Cornell University, College of Arts and Science **B.A. in Economics received**, 2020 (Dean's list).

RESEARCH INTERESTS

- Consumer financial decision making
- Time perception
- Lay economic beliefs and mental accounting
- Psychological biases and influences in branding

GRANTS, CERTIFICATES, AND AWARDS

- National Bureau of Economic Research Grant (\$15,000), Consumer Financial Decision-Making Center Research Grant (\$5,000), and Washington Center for Equitable Growth Grant (\$5,000) for the project "Person to Person Giving and Post-Disaster Recoveries" (2022-23), studying the impact of financial networks in social media on post-Boulder County wildfire recovery (w/ Tony Cookson and Emily Gallagher).
- Callahan, Craig (2022), *Unloved Bull Markets: Getting Rich the Easy Way by Riding Bull Markets*, Wiley Significantly assisted in research and editing, and the first person credited in the book.
- Licensed to sell Life, Accident, and Health Insurance in Colorado (2019).

PUBLICATIONS

 Mukhopadhyay, Indeesh (2020), "The Politics of Knowledge Economy and Sustainability of Tribal Knowledge and Health in India," *International Journal of Business and Society* (with Kausiki Mukhopadhyay and Pallab Paul), 21(2): 957-976.

COMPLETED Ph.D. COURSEWORK

University of Rochester

Modern Value Theory I Asen Kochov
Econometrics I Nese Yildiz
Theory of Finance Yixin Chen
Modern Value Theory II Paulo Barelli
Econometrics II Bin Chen

Continuous Time Theory of Finance Pavel Zryumov

Applied Econometrics Lisa Kahn

Empirical Asset Pricing Robert Novy-Marx

University of Colorado at Boulder

Microeconomics I Yangwei Song
Macroeconomics I Martin Boileau

Mathematical Statistics Carlos Martins-Filho

Financial Economics Research I Xingtan Zhang
Microeconomics II Oleg Baranov
Macroeconomics II Alessandro Peri
Econometrics Xiaodong Liu
Empirical Asset Pricing Shrihari Santosh
Industrial Organization Theory Yongmin Chen
Applied Microeconometrics Brian Cadena

Financial Economics Research II Asaf Bernstein and Ryan Lewis

Finance Theory Brian Waters

Financial Economics Research III Asaf Bernstein and Ryan Lewis

The Ohio State University

Psychology Statistics I Jolynn Pek
Principles of Social Psychology Kentaro Fujita
Consumer Behavior I Rebecca Reczek
Psychology Statistics II Alex Wasserman
Social Psychology Research Methods Richard Petty

Quantitative Marketing I Hongshuang 'Alice' Li

CONFERENCES, PRESENTATIONS, AND SERVICE TO THE FIELD

- 2023 Amsterdam European Association for Consumer Research Conference
- 2023 Seattle Association for Consumer Research Conference
 - o Doctoral consortium attendee
- 2024 Nashville Society for Consumer Psychology Conference
 - Volunteer
 - o Doctoral consortium attendee
- 2024 Ohio State University Marketing Research Camp
- 2024 University of Cincinnati Marketing Research Camp
- 2024 Ohio State Decision Sciences Collaborative Research Forum
- 2024 Society for Judgement and Decision-Making Doctoral Consortium

AFFILIATIONS

- Association for Consumer Research (Member, 2023-Present)
- Society for Consumer Psychology (Member, 2023-Present)
- Society for Judgement and Decision Making (Member, 2024-Present)
- Decision Sciences Collective, The Ohio State University (Member, 2023-Present)
- Social Behavior Interest Group, The Ohio State University (Member, 2023-Present)
- Center for Financial Decision Making, University of Colorado at Boulder (Member, 2021-Present)
- Center for Empirical Philosophy and Behavioral Insights (Member, 2024-Present)

RELEVANT SKILLS

•	<u>Languages</u> : English (Native)			Bengali (Native)		Spanish (Intermediate)		
•	Code: Stata	LaTeX	R	SPSS	Micro	osoft Suite	Oualtrics	

OTHER

- US Citizen (from Colorado)
- Other interests: reading, cooking, mixology, hiking, weightlifting, trivia, concerts, video games, animation, cricket.