

KATIE W. LEM
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Academic Positions

The Ohio State University, Fisher College of Business – Columbus, OH

Assistant Professor of Accounting

2023 - Present

Instructor of Accounting

2022 - 2023

Education & Professional Certification

University of Washington, Foster School of Business – Seattle, WA

2023

Doctor of Philosophy: Accounting; Minor: Finance, Econometrics, and Microeconomics

University of Washington, Foster School of Business – Seattle, WA

2012

Bachelor of Arts: Business Administration; Minor: Mathematics

Certified Public Accountant (Inactive) – New York, NY

2013

Research

Areas of Interest:

Data analytics, determinants and consequences of financial disclosures, financial statement analysis

Published and Accepted Papers:

“Free cash flow disclosure in earnings announcements” with Katharine Adame, Jennifer Koski, and Sarah McVay (University of Washington) *Journal of Financial Reporting* (2023).

- Lead article (Volume 8 Issue 2)
- Highlighted as one of Journal of Financial Reporting’s most read articles

“Data analytics strategy and internal information quality” forthcoming at *Contemporary Accounting Research* (2024).

- 2022 CAR Conference paper

Working Papers:

“Why are investors paying (more) attention to free cash flow?” with Jennifer Koski, and Sarah McVay (University of Washington)

- Presented at AAA Annual Meeting (Virtual, 2020)

“Step zero: implications of reliance on the qualitative goodwill impairment assessment” with Katharine Adame and Simmi Mookerjee (University of Washington)

Teaching

Areas of Interest:

Financial accounting, data analytics / technology in accounting

Experience:

The Ohio State University, Fisher College of Business

Instructor:

- Undergraduate Introductory Financial Accounting (Fall 2023, Fall 2022)

Teaching Experience (continued):**University of Washington, Foster School of Business**

Teaching Assistant:

- Undergraduate Introductory Financial Accounting (2017 – Lead Instructor: Peter Demerjian; 2020, 2021 – Lead Instructor: Christina Nichols)
- Hybrid MBA Financial Accounting (2019, 2020 – Lead Instructor: Weili Ge)
- Technology Management MBA Financial Accounting (2019 – Lead Instructor: Sarah McVay)
- Undergraduate Introductory Managerial Accounting (2017 – Lead Instructor: Phil Quinn)

Academic Presentations

Young Scholars Research Symposium, University of Illinois	2023
Baruch College	2021, 2022
Boston University	2022
Contemporary Accounting Research Conference	2022
Indiana University	2022
The Ohio State University	2022
University of British Columbia	2022
University of California, Davis	2022
University of Michigan	2022
University of Rochester	2022
California State University, Fullerton	2021
George Mason University	2021
AAA Annual Meeting	2020, 2021
AAA Western Region Meeting DSFI	2020
University of Washington	2017, 2018, 2019, 2020

Conference and Professional Meeting Attendance

AAA New Faculty Consortium	2024
AAA FARS Midyear Meeting	2019, 2021, 2023, 2024
Columbia Junior Accounting Faculty Conference	2024
Kellogg Accounting Conference	2023
UIUC Young Scholars Research Symposium	2023
Contemporary Accounting Research Conference	2021, 2022
AAA Annual Meeting	2020, 2021
UBC / Oregon / Washington Conference	2017, 2018, 2019, 2021
AAA Western Region Meeting DSFI	2020
Journal of Accounting and Economics Conference	2020
Conference on the Convergence of Financial and Managerial Accounting	2019
Wharton Theory Bootcamp for Empiricists	2019

Academic Service

Management Science – Ad hoc reviewer	2023
Journal of Accounting, Auditing, and Finance – Ad hoc reviewer	2023
Contemporary Accounting Research– Ad hoc reviewer	2021, 2023
The Accounting Review – Ad hoc reviewer	2023

Academic Service (continued)

AAA Annual Meeting – Discussant	2021
AAA Annual Meeting – Reviewer	2020, 2021
Production and Operations Management Journal – Ad hoc reviewer	2021
AAA FARS Midyear Meeting – Moderator, Ad hoc reviewer	2019

Grants, Honors, & Awards

Cliff E Tranter PhD Fellowship	2016, 2017, 2018, 2019, 2020
Fred J Mueller Endowed Fellowship	2019
Foster School of Business – Most Outstanding Accounting Graduate Nominee	2012

Professional Employment History

Goldman Sachs & Co – Jersey City, NJ	2015 - 2016
<i>Senior Finance Analyst – Investment Management Division</i>	
Ernst & Young, LLP – New York, NY	2013 - 2015
<i>Assurance Services Senior Associate</i>	
Amazon.com – Seattle, WA	2010 - 2011
<i>Financial Analyst Intern – Global Retail Operations Accounting, Direct Tax Reporting</i>	