

RAFAEL A. CORREDOIRA

Department of Management and Human Resources
Fisher College of Business – Ohio State University
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POSITIONS

Fisher College of Business – Ohio State University

Assistant Professor, International Business, Department of Management and Human Resources 2015-

Robert H. Smith School of Business - University of Maryland

Assistant Professor, Strategy, Department of Management & Organization 2008 - 2015

EDUCATION

The Wharton School, University of Pennsylvania, Philadelphia, PA

Ph.D. in Management 2009
Major Strategic Management, Minor International Business

M.S. in Managerial Science and Applied Economics 2007

Lebow School of Business, Drexel University, Philadelphia, PA

MBA with concentrations in Finance & Operations Management 1999

School of Chemistry, Universidad de la República, Montevideo, Uruguay

Bachiller en Química (equivalent to B.S. in Chemistry) 1990

RESEARCH INTERESTS

International Business, Knowledge transfer, Innovation, Technology, Evolutionary theory, Economic Development, Entrepreneurship, Social networks.

PUBLICATIONS

Peer Reviewed Journals

- 1) Corredoira, R.A. and G. A. McDermott, (2020) **Does size still matter? How micro firms and SMEs vary in network learning.** *Industry and Innovation* (Innovation and Micro-Geography Special Issue, 27(8), 920-952), <https://doi.org/10.1080/13662716.2018.1531748>
- 2) Corredoira, R.A., B. D. Goldfarb, and Y. Shi (2018) **Federal Funding and the Rate and Direction of Inventive Activity,** *Research Policy*, 47 (9), 1777-1800.
<https://doi.org/10.1016/j.respol.2018.06.009>

- 3) Corredoira, R.A. and P. M. Banerjee (2015) **Measuring Patent's Influence on Technological Evolution: A Study of Knowledge Spanning and Subsequent Inventive Activity**, *Research Policy*, 44(2), 508-521. <http://dx.doi.org/10.1016/j.respol.2014.10.003a>
- 4) Corredoira, R.A. and G. A. McDermott, (2014). **Adaptation, Bridging, and Firm Upgrading: How Non-Market Institutions and MNCs Facilitate Knowledge Recombination in Emerging Markets**, *Journal of International Business Studies*, 45(6): 699-722 (Advancing Interdisciplinary Research in International Business, Special Issue, Spring 2014)
- 5) Corredoira, R. A., J. A. Chilingirian, and J. R. Kimberly (2011) **Analyzing Performance in Addiction Treatment: An Application of Data Envelopment Analysis to the State of Maryland System**, *Journal of Substance Abuse Treatment*, 41(1):1-13
- 6) McDermott, G. A., and R.A. Corredoira (2010). **Network Composition, Collaborative Ties, and Upgrading in Emerging Market Firms: Lessons from the Argentine Autoparts Sector**, *Journal of International Business Studies* 41, 308–329
- 7) Corredoira, R. A. and L. Rosenkopf (2010) **Should Auld Acquaintance Be Forgotten? The Reverse Transfer of Knowledge through Mobility Ties**, *Strategic Management Journal* 31 (2): 159-181
- 8) McDermott, G. A., R.A. Corredoira and G. Kruse (2009) **Public-Private Institutions as Catalysts of Upgrading in Emerging Market Societies**, *Academy of Management Journal* 52(6): 1270-1296
- 9) Knott, A.M., R.A Corredoira, and J.R. Kimberly (2008). **Improving Consistency and Quality of Service Delivery: Implications for the Addiction Treatment Field**, *Journal of Substance Abuse Treatment*, 35(2): 99-108
- 10) Corredoira, R. A. and J. R. Kimberly (2006) **Industry Evolution through Consolidation: Implications for Addiction Treatment**, *Journal of Substance Abuse Treatment*, Special Issue, 31: 255-265
- 11) Partovi, F.Y., and R. A. Corredoira (2002) **QFD: For the Good of Soccer**, *European Journal of Operational Research*, 137(3): 642-656
- 12) Maragah, H. D., and R. A. Corredoira (2002) **Al Gore's Initiative of Reinventing the Government: The Real Story of Total Quality Management in the Federal Government**, *Quality Engineering*, 14 (2): 277-289

Other Publications

- 1) Banerjee, P. M. and R. A. Corredoira (2013) **From Individual to Collective Boundary Spanning: Knowledge outcomes from Recombinative Actions**, in *Boundary Spanning in Organizations: Network, Influence and Conflict*, (J. Langan-Fox and C.L. Cooper, eds.), NY: Routledge, Taylor & Francis Group
- 2) McDermott, G. A., and R.A. Corredoira (2011). **Recombining to Compete: Public-Private Institutions, Shifting Networks, and the Remaking of the Argentine Wine Sector**, in *Innovation and catching up: The changing geography of wine production*, (E. Giuliani, A. Morrison and R. Rabellotti, eds.), Edward Elgar: Cheltenham, UK
- 3) McDermott, G. A., and R.A. Corredoira (2010). **Recombinar para Competir: las Instituciones Público-Privadas y la Transformación del Sector Vitivinícola Argentino**, in:
 - a. *Innovación Regional y Clusters: Lecciones para Chile y Latinoamérica*, (C. Felzensztein y J. Olavarría, eds.), Andrés Bello: Santiago, Chile.
 - b. *Desarrollo Económico*, vol. 51, No. 202-203 (Julio-Diciembre 2011)

- 4) R.A. Corredoira (2009) **Learning from those who left**, in *Entrepreneurship Research@Smith 2009-2010*, (R. Baum, ed.), 8-12, Dingman Center for Entrepreneurship: College Park, MD
- 5) Rosenkopf, L. & Corredoira, R. A. (2008). **What You Can Gain When You Lose Good People**. *Harvard Business Review*, 86(4): 24-28
- 6) McDermott GA, Corredoira RA, Kruse G. (2007). **Public-Private Networks as Sources of Knowledge and Upgrading Capabilities: A Parametric Stroll through Argentine Vineyards**. *Academy of Management Proceedings*: 1-6. Academy of Management

WORKING PAPERS and WORK IN PROGRESS

Working Papers

- 1) **Missing the Forest for the Tree: Short-termism & Technological Influence of US Firms**. (R.A. Corredoira, B. D. Goldfarb, R. Sampson, Y. Shi, R&R, *Management Science*)
- 2) **Does Institutional Context Matter for How Gender Influences Innovation? The Heterogeneous Impact of Gender Diversity on Technological Evolution** (Z. Yavic, R.A. Corredoira, Preparation for submission, Target: *Journal of Int. Business Studies*)
- 3) **Is It about Family? Family Ownership and High Value-Added Internationalization of Argentine Wineries** (R.A. Corredoira, G.A. McDermott, First Draft. Target: *Journal of Int. Business Studies*)
- 4) **Corporate Venture Capital Funding Patterns and the Evolution of Technology: CVC Investment's Influence of Semiconductor Firm's Invention**. (R.A. Corredoira, F. DiLorenzo, Preparation for submission, Target: *Strategic Management Journal*)
- 5) **Did Bayh-Dole Accelerate Commercialization of Publicly-Funded R&D?** (R.A. Corredoira, B. D. Goldfarb, S. Kim, A.M. Knott, Working Paper)

Work in Progress

- 6) **The Midas Touch: How Innovation and Inventive Capabilities Drive Firm Growth** (R.A. Corredoira, G. Livanis, data analysis stage)
- 7) **International inventor mobility and MNE performance: A study of the pharmaceutical and chemical industries**. (Corredoira, R.A., Marra, M., Cantwell, J., data analysis stage)
- 8) **Knowledge, technological evolution and informal global networks in the pharmaceutical industry** (Cantwell, J., R. A. Corredoira and M. Marra, data analysis stage. Target Journal: *JIBS*)
- 9) **Gender inventors and its impact on breakthrough inventions** (Corredoira, R.A., W. Ding, B. Goldfarb, and S. Kim, data analysis stage, Target Journal: *Org Science*)
- 10) **Know-how transfer in Alliances** (Anand, J, R.A. Corredoira, L. Kluppel, A. Sodero. Work in progress. Data collection. Target Journal: *SMJ*)
- 11) **Patent influence: Dataset description and application examples** (Corredoira R.A., White paper to accompany Patent Influence Dataset for publication at *ICPSR* repository in Summer 2021. Work-in-progress)

CONFERENCE and INVITED PRESENTATIONS

- 1) **Does Institutional Context Matter for How Gender Influences Innovation? The Heterogeneous Impact of Gender Diversity on Technological Evolution** (Z. Yavic, R.A. Corredoira, M. Makhija), *2021 AIB conference*, Online, Jun, 2021; *2021AoM Conference*, Online, Jul-Aug 2021; *2021 SMS conference*, Online, Sept. 2021
- 2) **Missing the Forest for the Tree: Short-termism & Technological Influence of US Firms.** (with B. D. Goldfarb, R. Sampson, Y. Shi), *2021AoM Conference*, Online, Jul-Aug 2021; *DRUID Conference*, Copenhagen, Denmark, Oct 2021
- 3) **Missing the Forest for the Tree: Short-termism & Technological Influence of US Firms.** (with B. D. Goldfarb, R. Sampson, Y. Shi), 2019 SMS Conference, Minneapolis, MN, October 2019
- 4) **The Impact of Bayh-Dole on Commercialization of Publicly-Funded R&D.** (with B. D. Goldfarb, S. Kim, A.M. Knott), 2019 SMS Conference, Minneapolis, MN, October 2019
- 5) **Federal Funding and the Rate and Direction of Inventive Activity** (with B. D. Goldfarb) *Frontiers in International Business Conference, Univ. of South Carolina, Columbia, SC, Oct 2019*
- 6) **Is It about Family? Family Ownership and High Value-Added Internationalization of Argentine Wineries** (R.A. Corredoira) *2019 AIB Conference*, Copenhagen, Denmark, June 2019
- 7) **Corporate Venture Capital Funding Patterns and the Evolution of Technology: CVC Investment's Influence of Semiconductor Firm's Invention** (with F. DiLorenzo) *2019 DRUID conference*, Copenhagen, Denmark, June 2019
- 8) **Is It about Family? Family Ownership and High Value-Added Internationalization of Argentine Wineries** (R.A. Corredoira) *2018 BEGI Conference*, Temple University, Philadelphia, PA, October 2018
- 9) **Corporate Venture Capital Funding Patterns and the Evolution of Technology: CVC Investment's Influence of Semiconductor Firm's Invention** (with F. DiLorenzo) *2018 AoM conference*, Chicago, IL, August 2018
- 10) **The Limits of Learning: Public-Private Institutions and the creation of learning capabilities for economic development in Micro-firms and SMEs** (with G. A. McDermott) *2018 SMS Special Conference*, Sao Paulo, Brazil, March, 2018
- 11) **Federal Funding and the Rate and Direction of Inventive Activity** (with Goldfarb, B., Shi, Y.) *2016 SMS conference*, Houston, TX, (October 2017).
- 12) **The Journal Information Extractor –SW Model** (with Cheng, Y). *SUG Meeting, Ohio Supercomputer Center*, OSU, Columbus, OH, (September, 2017)
- 13) **Internationalization of Argentinian firms in the US.** *Danish-US Technological Advancement, Innovation and Sustainability Workshop*, Aalborg University, Aalborg, Denmark, (May, 2017)
- 14) **CVC Funding and Technological Evolution: Corporate Investor Power over the Syndicate and Technological Influence of New Venture's Inventions**, (with F. DiLorenzo) *2016 SMS conference*, Berlin, Germany, September 2016
- 15) **Federal Funding and the Rate and Direction of Inventive Activity.** (with B. Goldfarb and , Shi) *DRUID Conference 2016*, Copenhagen Business School, Copenhagen, Denmark, June 2016

- 16) **CVC Funding and Technological Evolution: Corporate Investor Power over the Syndicate and Technological Influence of New Venture's Inventions**, (with F. DiLorenzo) *DRUID Conference 2016*, Copenhagen Business School, Copenhagen, Denmark, June 2016
- 17) **CVC Funding and Technological Evolution: Corporate Investor Power over the Syndicate and Technological Influence of New Venture's Inventions**, (with F. DiLorenzo) *2016 Workshop on Economics of Science and Innovation*, Univ. Autonoma de Barcelona – GSE, Barcelona, Spain, June 2016
- 18) **Federal Funding and the Rate and Direction of Inventive Activity**. (with B. Goldfarb and , Shi) *Wharton Technology and Innovation Conference 2016*, Wharton School, Philadelphia, PA, April 2016
- 19) **Federal Funding and the Rate and Direction of Inventive Activity**. (with B. Goldfarb and , Shi) *15th Annual Roundtable for Engineering Entrepreneurship Research (REER) Conference*, Georgia Tech, Atlanta, GA, Nov. 2015
- 20) **Lost (and Found) in Translation: Exploration into Unrelated Areas and Technology Evolution of Semiconductor Knowledge**. (with P. Banerjee) *BI Norway School of Business*, Oslo, Norway; *Copenhagen Business School*, Copenhagen, Denmark; *Instituto de Empresa*, Madrid, Spain; *Universidad Carlos III*, Madrid, Spain; and *University of Zurich*, Zurich, Switzerland, Oct. 2014
- 21) **Economy, Language, and Culture: When Translation Obscures Understanding in International Business**. *Universidad de Salamanca*, Salamanca, Spain, Oct. 2014
- 22) **Government and Non-Market Actors and Technological Catch-up in Developing Economies**. *Universidad de Salamanca*, Salamanca, Spain, Oct. 2014
- 23) **Corporate Venture Capital Funding Patterns and the Evolution of Technology** (with F. DiLorenzo and V. van de Vrande) *Academy of Management Conference*, Philadelphia, PA, August 2014
- 24) **Network Recombination, Bridging Institutions, and Firm Upgrading: Building Collective Knowledge Resources in Emerging Markets**. (with G. A. McDermott) *SMS Conference*, Atlanta, GA, Sept-Oct, 2013
- 25) **Measuring Patent's Influence on Technological Innovation**. (with P. Banerjee) *SMS Conference*, Atlanta, GA, Sept-Oct, 2013
- 26) **Innovation under Different Forms of Capitalism: the Case of the World Wine Industry** *Academy of Management Conference*, Orlando, FL, August, 2013
- 27) **From (auto)mobile to mobility: technological change and innovation in the global vehicle industry. Manufacturer Process Upgrading and the Role of Poorly Endowed Non-Market Organizations**. (with G. A. McDermott) *Academy of Management Conference*, Orlando, FL, August, 2013
- 28) **Network Recombination, Bridging Institutions, and Firm Upgrading: Building Collective Knowledge Resources in Emerging Markets**. (with G. A. McDermott) *DRUID Conference*, Barcelona, Spain, June, 2013.
- 29) **Measuring Patent's Influence on Technological Innovation**. (with P. Banerjee) *Smith Research Entrepreneurship Conference*, Univ. of Maryland, April 1013; Univ. of Pittsburg, April, 2013
- 30) **Lost (and Found) in Translation: Exploration into Unrelated Areas and Technology Evolution of Semiconductor Knowledge**. (with P. Banerjee) *Temple University*, Philadelphia, PA, November, 2012; *Duke Strategy Conference*, Durham, NC, October 2012, *SMS Conference*, Prague, Czech Republic, October 2012; *Instituto de Empresa*, Madrid, Spain, October, 2012; *Universidad de Salamanca*, Salamanca, Spain, October, 2012

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- 31) **Economy, Language, and Culture: When Translation Obscures Understanding in International Business.** *Universidad de Salamanca*, Salamanca, Spain, October, 2012
 - 32) **Mobility and Inter-Firm Information Accessibility: A Study of Generative Mechanisms of Knowledge Flows in the Semiconductor Industry.** *Academy of Management Conference*, Boston, MA, August, 2012
 - 33) **The Limits of Learning: Public-Private Institutions, FDI and the creation of learning capabilities for economic development** (with G. A. McDermott) *Academy of Management Conference*, Boston, MA, August, 2012
 - 34) **How a Little Collective Action Can Trigger New Learning: Network Recombination, and Firm Upgrading in Argentina Autopart Industry.** (with G. A. McDermott) *Academy of International Business Conference*, Washington, DC, July 2012
 - 35) **Network Recombination, Bridging Institutions, and Firm Upgrading Among Emerging Market Auto Suppliers.** (with G. A. McDermott) *IMVP Researchers Meeting and Automotive Research Conference*, Zurich, Switzerland, March 2012
 - 36) **The one eyed man is king in the land of the blind: how a little collective action goes a long way in firm upgrading** (with G. A. McDermott) *I3 Conference*, Temple University, Philadelphia, PA. November 2011
 - 37) **Public-Private Institutions, FDI and the Creation of Learning Capabilities for Economic Development.** (with G. A. McDermott) *SMS Conference*, Miami, FL, Nov. 2011
 - 38) **Evaluating & Measuring the Clinical Performance of Substance Abuse Centers Using Data Envelopment Analysis.**(with J. A. Chilingirian and J R. Kimberly) *INFORMS Healthcare 2011*, Montreal, Canada, June 2011
 - 39) **The Limits of Learning: An Empirical Study of Drivers of Schumpeterian Innovation in the Argentinean Grape Industry .** (with G. A. McDermott) *2011 Industry Studies Association Conference*, Pittsburg, PA, May 2011
 - 40) **Institutional Anchors and Knowledge Recombination in Emerging Markets: How Firms Learn in the Argentine Autoparts Sector.** (with G. A. McDermott) *2011 Industry Studies Association Conference*, Pittsburg, PA, May 2011
 - 41) **The Limits of Learning: An Empirical Study of Drivers of Schumpeterian Innovation in the Argentinean Wine Industry.** *Dingman Entrepreneurship Research Luncheon*, College Park, DC, Feb 2011
 - 42) **Embedded Exploration: The Role of Alternative Evaluation Error in Driving Exploration Success.** *2nd Annual Complexity in Business Conference*, Washington, DC, Nov. 2010
 - 43) **Measuring the Clinical Performance of Addiction Treatment Centers Using Data Envelopment Analysis.** (with J. A. Chilingirian and J R. Kimberly) *Sixth North American Productivity Workshop*, Rice University, Houston, TX, June, 2010
 - 44) **Recombining to Compete: Public-Private Institutions, Shifting Networks, and the Remaking of the Argentine Wine Sector.** (with G. A. McDermott) *LAEMOS 2010: Constructing and Disrupting Social Realities*, Buenos Aires, Argentina, April, 2010
 - 45) **Can you help me? Overcoming entrepreneurial learning limitations with firms and institutions in the Mendoza wine industry.** (with G. A. McDermott) *Iberoamerican Academy of Management Conference*, Buenos Aires, Argentina, December, 2009
 - 46) **Social Capital Accessibility: Generative Mechanisms and Redundancy of Inter-firm Knowledge Access.** *INFORMS Annual Meeting*, San Diego, CA, October, 2009

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- 47) **Embedded Exploration: An Empirical Study of Firm Selectors for Problemistic Search** *SMS Conference*, Washington, DC, October 2009
- 48) **Collaboration and Product Innovation in the Argentinean Autopart Industry.** (with G. A. McDermott) *IMVP Researchers Meeting and Automotive Research Conference*, Rochester, MI, June 2009
- 49) **Social Capital Accessibility: Generative Mechanisms and Knowledge Flows in the Semiconductor Industry** *Smith Research Entrepreneurship Conference*, May 2009
- 50) **High Performance Addiction Treatment Clinics: A Frontier Analysis in Maryland.** *Mutual Assistance Program for States (MAPS) Organizational Design and Consolidation Strategies Meeting*. TRI, Philadelphia, PA, October 2008
- 51) **Social Capital Accessibility: Generative Mechanisms and Knowledge Flows in the Semiconductor Industry** *Drexel University*, Philadelphia, PA; *University of Texas - Dallas, TX*,; *Instituto de Empresa*, Madrid, Spain; *IESE*, Barcelona, Spain; *ESADE*, Barcelona, Spain, *University of Maryland*, College Park, MD
- 52) **Public-Private Networks as Sources of Upgrading and Learning: An Innovation in Surveying and Data Collection** (with G. A. McDermott) *Inter-American Development Bank*, Washington, DC, November, 2007
- 53) **Knowledge Evolution: Effects of Exploration into Unrelated Areas for Semiconductor Patents** (with P. Banerjee) *SMS Conference*, San Diego, CA, October 2007
- 54) **Public-Private Networks as Sources of Knowledge and Upgrading Capabilities: A Parametric Stroll through Argentine Vineyards** (with G. A. McDermott and G. Kruse) *Academy of Management Conference*, Philadelphia, PA, August, 2007
- 55) **Social Capital Accessibility: Redundancy, Enduring Social Ties, Attention-Focusing Routines, and Knowledge Flows in the Semiconductor Industry** *Academy of Management Conference*, Philadelphia, PA, August 2007
- 56) **Knowledge Evolution: Effects of Exploration into Unrelated Areas for Semiconductor Patents** (with P. Banerjee) *Academy of Management Conference*, Philadelphia, PA, August 2007
- 57) **Public-Private Networks as Sources of Knowledge and Upgrading Capabilities: A Parametric Stroll through Argentine Vineyards** (with G. A. McDermott and G. Kruse) *Atlanta Competitive Advantage Conference*, Atlanta, GA, June, 2007
- 58) **Public-Private Networks as Sources of Knowledge and Upgrading Capabilities: A Parametric Stroll through Argentine Vineyards** (with G. A. McDermott and G. Kruse) *2nd Annual Conf. on Institutional Foundations for Industry Self-Regulation*, Harvard Business School, Cambridge, MA, February 2007
- 59) **Commercial Antennas and Their Role in Promoting FDI and International Trade** *2nd Annual Conf. on Institutional Foundations for Industry Self-Regulation*, Harvard Business School, Cambridge, MA, February 2007
- 60) **Efficiency in Addiction Treatment: A DEA of Clinic Efficiency in Maryland** (with J.R. Kimberly) *COMAT Conference on the Business of Addiction Treatment*, Philadelphia, PA, December 2006
- 61) **Social Capital Accessibility: Redundancy, Enduring Social Ties, Attention-Focusing Routines, and Knowledge Flows in the Semiconductor Industry** *SMS International Conference*, Vienna, Austria, November 2006
- 62) **Should auld acquaintance be forgot? The Reverse Transfer of Knowledge through Mobility Ties** (with L. Rosenkopf) *Harvard Business School Strategy Conference*, Cambridge, MA, October 2006

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- 63) **Public-Private Networks as Sources of Knowledge and Upgrading Capabilities: A Parametric Stroll through Argentine Vineyards** (with G. A. McDermott and G. Kruse) *Technology Transfer Society Conference*, Atlanta, GA, September 2006
 - 64) **Industry Consolidation and Addiction Treatment** (with J.R. Kimberly) *COMAT Conference on the Business of Addiction Treatment*, Philadelphia, PA, November 2005
 - 65) **Gaining from your loses: The Reverse Transfer of Knowledge through Mobility Ties** *Academy of Management Conference*, Honolulu, HI, August 2005
 - 66) **OEM - Supplier Relations amid Crisis in Argentina** (with G. A. McDermott) *International Motor Vehicle Program Research Meeting*, University of Pennsylvania, Philadelphia, PA, June 2005
 - 67) **Gaining from your loses: The Reverse Transfer of Knowledge through Mobility Ties** (with L. Rosenkopf) *Smith Entrepreneurship Research Conference*, Univ. of Maryland, College Park, MD, April 2005
 - 68) **Learning Form Those Who Left: The Reverse Transfer of Knowledge through Mobility Ties** (with L. Rosenkopf) *Academy of Management Conference*, New Orleans, LA, August 2004
 - 69) **Commercial Antennas and Their Role in Promoting FDI and International Trade** *Universidad ORT*, Montevideo, Uruguay, July 2001
 - 70) **Strategic Decision-Making and Real Options** *Universidad ORT*, Montevideo, Uruguay, July 2001
 - 71) **Commercial Antennas and Their Role in Promoting FDI and International Trade** *Latin America Studies Association (LASA) Conference – The Caribbean and Latin America in the 21st Century: Problems and Solutions*, Lincoln University, PA, March 2001
 - 72) **Prioritization of the Soccer Rule Changes: an ANP Approach** (with F. Partovi) *INFORMS Annual Meeting*, Miami, FL, November 2001
 - 73) **Quality Function Deployment: for the Good of Soccer** (with F. Partovi) *DSI Annual Meeting*, New Orleans, LA, November 1999

INVITED DISCUSSANT and CHAIR

- 1) Workshop discussant: **MNE'S knowledge networks: Theoretical and empirical perspectives on networks in international business studies.** *European International Business Academy*, Online, December 2020
- 2) Panel Facilitator: **Doing Business in Emerging Economies.** *Ohio State University*, Columbus, OH, March 2019
- 3) Panelist, **Strategic Human Capital in a Global Market**, *Interest Group Panel*, SMS Annual Conference, Denver, CO, Oct 2015
- 4) Workshop Discussant: **From (Auto)Mobile to Mobility: Technological Change and Innovation in the Global Vehicle Industry.** *Academy of Management Conference*, Philadelphia, PA, August 2014
- 5) Workshop Organizer: **In the Quest for Generalizability: International Business Research and Boundary Conditions**, *Academy of Management Conference*, Philadelphia, PA, August 2014
- 6) Workshop Panelist: **Globalizing Innovation: The Current Discourse.** *Academy of Management Conference*, Philadelphia, PA, August 2014
- 7) Panelist, **Institutions, Knowledge Workers and Mobility**, *Workshop on Knowledge Workers Mobility*, Imperial College London, Business School, London, UK, June 2014

- 8) Session Chair: **Patents and IPR**, *SMS Conference*, Atlanta, GA, Sept-Oct. 2013
- 9) Session Discussant: **Cultural values and performance**. *DRUID Conference*, Barcelona, Spain, June, 2013.
- 10) Session Facilitator: **Ambidexterity / Exploration and Exploitation**. *SMS Conference*, Prague, Czech Republic, October 2012
- 11) Panel Facilitator: **Investing in the Latin American Market**. *Doing Business with Latin-America Conference*, Univ. of Maryland, College Park, MD. April 2012.
- 12) Faculty Panelist: **International Management Division Doctoral Student Consortium**. *Academy of Management Conference.*, San Antonio, TX, Aug. 2011
- 13) Presentation Discussant: **Social Network Analysis Methodologies for the Evaluation of Cluster Development Programs** (by Elisa Giuliani, U. of Pisa, Italy), *Methodologies for Impact Evaluation of Cluster Development Programs, Inter-American Development Bank Workshop*, Washington, DC, April 2011
- 14) Session Discussant: **Corporate Governance**, *Mid-Atlantic Strategy Colloquium*, College Park, MD, November 2010
- 15) Faculty Panelist: **Mid-Atlantic Strategy Doctoral Student Consortium**. *Mid-Atlantic Strategy Colloquium*, College Park, MD, November 2010
- 16) Session Chair: **Don't Go it Alone: Partnering and Entrepreneurial Ventures**, *SMS International Conference*, Rome, Italy, October 2010
- 17) Presentation Discussant: **The What, the Who, and the How: Coordination Experience and Team Performance in the Electronic Games Industry** (by Cristian Dezso, U. of Maryland), *Smith Research Entrepreneurship Conference*, College Park, MD, May 2010
- 18) Workshop Discussant: **Corporate Sustainability in International Management Research**, *Academy of Management Conference*, Chicago, IL, August 2009
- 19) Presentation Discussant: **An Evolutionary Analysis of Multinational Companies from Emerging Economies: The Automobile Industry in China** (by Crystal Jiang, Bryant University) *IMVP Researchers Meeting and Automotive Research Conference*, Rochester, MI, June 2009

AWARDS, GRANTS AND FELLOWSHIPS

- 1) 2021 Panmure House Prize Winner: \$75,000
(Best research proposal on the topic of long-term funding of innovation in the spirit of Adam Smith. Panmure House, Edinburgh, Scotland) for:

Corredoira, R.A., B.D. Goldfarb, R. Sampson, and Y. Shi. **Missing the Forest for the Tree: Short-termism & Technological Influence of US Firms**. *Panmure House, Heriot-Watt University, Edinburgh, Scotland, August 2021*

- 2) IM Division Willamette U. Award Finalist (Best paper in international Ethics, Social Responsibility and Sustainability) for:

Yavic, Z., R.A. Corredoira, and M. Makhija **Does Institutional Context Matter for How Gender Influences Innovation? The Heterogeneous Impact of Gender Diversity on Technological Evolution.** *Academy of Management Conference*, online, August 2021
- 3) National Science Foundation. **Public R&D and the Rate and Direction of Inventive Activity** (2016-2019). Co-Principal Investigator: \$ 591,337
- 4) CIBER Research Awards Program for Faculty (Ohio State University, 2017) **Internationalization of SME Wineries, understanding family ownership, non-market actors and regionalism:** \$7,000
- 5) CIBER Research Awards Program for Faculty (University of Maryland, 2011): \$4,000
- 6) International Management Division Best Paper Award and Doug Nigh Award Finalist (Best multidisciplinary paper) for:

McDermott, G. A, R.A. Corredoira, and G. Kruse **Public-Private Networks as Sources of Knowledge and Upgrading Capabilities: A Parametric Stroll through Argentine Vineyards.** *Academy of Management Conference*, Philadelphia, PA, August, 2007
- 7) Invited presentation BPS Dissertation Consortium, *Academy of Management Conference*, Philadelphia, PA, August, 2007
- 8) Invited OMT Dissertation Proposal Workshop, *Academy of Management Conference*, Honolulu, HI, August, 2005
- 9) Mack Center for Technological Innovation Research Grant (summers of 2004 to 2007): \$ 21,500
- 10) University of Pennsylvania Full Scholarship (2002-2007)
- 11) Temple University - University Fellowship (2000-2002)
- 12) National Science Foundation Scholarship (2002): \$500
Travel grant to attend one-week course *Complex Physical, Biological and Social Systems* – NECSI Educational Programs, MIT

TEACHING EXPERIENCE

Fisher College of Business – The Ohio State University

Department of Management and HR

Professor *BUSMH2000 Introduction to International of Business* 2018-
Introductory undergraduate course to International Business

Professor *BUSMH4020 Cross-cultural Management* 2018-
Undergraduate course

Professor *MBA6261 Global Environment of Business* 2016- 2017
MBA core course

Robert H. Smith School of Business – University of Maryland

M&O Department

Professor *BMGT495 Business Policy* 2013-2015

Undergrad capstone course
Professor *BUSI690 Strategic Management* 2009-2011
 MBA core course

The Wharton School - University of Pennsylvania

Management Department

Instructor *Introduction to Management* Fall 2004, Spring 2005
 Introductory undergraduate course to management

Teaching Assistant *Global Strategic Management* Spring 2008

MBA course

Fox School of Business and Management - Temple University

General and Strategic Management

Instructor *Business Policy* Spring 2002

Undergraduate capstone course

Nesbitt College of Design Arts - Drexel University

Hotel and Restaurant Management Department

Teaching Assistant Fall 1998, spring 1999

Grading and translation of course materials to Spanish

Workshops and Executive Education

China Development Bank Program. University of Maryland.

Instructor *Perspectives on Latin- American Economic Landscape* June 2012, July 2013

4-hour workshop developed and delivered to introduce management and financial analysts from the China Development Bank to assess opportunities and risk of infrastructure investment in Latin-America.

RMIT Annual Cultural Tour

Instructor *Strategic Management and Corporate Responsibility* January 2012

3-hour workshop developed and delivered for undergrad students of RMIT (Melbourne, Australia) in educational tour at University of Maryland. The workshop introduced students to the application of CSR concepts in the context of Strategic Management Decision Making, value creation and the balancing of strategic management fiduciary responsibility to shareholders and other organizational stakeholders.

Mutual Assistance Program for States (MAPS) – Treatment Research Institute.

Organizational Design and Consolidation Strategies Meeting.

Instructor *High Performance Clinics, Collective Learning and Organizational Change* October 2008

1-hour workshop developed and delivered to introduce directors, responsible for state addiction treatment systems, to challenges faced and solutions available when promoting collective learning across clinics and organizational change at the state treatment network level. Participant included several state directors on charge of addiction treatment systems and researchers.

Maryland Alcohol and Drug Abuse Administration

Annual Alcohol and Drug Abuse Administration Management Conference

Instructor *Taking Maryland's Treatment Delivery System to the Efficiency Frontier* October 2007

2-hour workshop developed and delivered to introduce managers from the Maryland addiction treatment network to DEA applications

Universidad ORT, Montevideo, Uruguay

School of Business and Social Sciences.

Instructor *Analytical Hierarchy Process: Fundamentals and Applications* August 1999

2-hour workshop to introduce MBA and executive students to AHP

NEWSPAPER ARTICLES and OP-EDS

More Domestic Production Won't Lower Gas Prices. Baltimore Sun, Baltimore, MD. April 20, 2012, Commentary. Reprinted by Philadelphia Inquirer, Ohio.com, Kenosha News, WI, and Newsdays, NY. OpEd analyzing the effect of increase in US oil production and domestic gas prices.

Un Trabajador Menos, Mil Contactos Más. Diario ABC, Madrid, Spain. November 26, 2006, Infoempleo.com Section, p. 5. Personal interview featuring and discussing the results from the working paper "Learning from those who left."

Buenos Negocios. El Observador, Montevideo, Uruguay. February 23, 2000, Tribuna Section, p. 10. Opinion article addressing the impact of government incentives in promoting the development of the software industry in Uruguay.

RESEARCH EXPERIENCE

Co-principal Investigator February 2016-February 2020

Public R&D and the Rate and Direction of Inventive Activity

Collaborative project studying the government's role in sponsoring R&D whether the decline in Federal R&D spending since 2010 hurts U.S. competitiveness, and the long term implications of changes to federal agency support of research on the likely impact of future scientific and technological breakthroughs.

Research team: Dr. Rafael Corredoira (OSU) and Dr. Brent Goldfarb (UMD)

Researcher March 2014 – December 2016

Ad-hoc collaboration with the National Center for Advancing Translational Science (NCATS-NIH)

Collaboration with the lab to study invention's influence on technological evolution. Focus on the study of drivers of technological long term influence and short term impact, and drivers of know-how flows in the pharmaceutical industry.

Research team: Dr. Rafael Corredoira (OSU), and Drs. Juan J. Marugan, Hugo Hernandez, and Noel Southall (NCATS-NIH)

Field Researcher July 2005- 2015

Center for the Organization and Management of Addiction Treatment – The Wharton School

Program partially funded by the Robert Wood Johnson Foundation.
Evolution and Consolidation of the Addiction Treatment Industry, Innovation Adoption, Assessment and Evolution of Clinic Efficiency in the Addiction Treatment Industry
Principal Investigator: Dr. John Kimberly

Field researcher September 2000 – May 2001

University-Community Collaborative of Philadelphia–Temple University

Program funded by the Pew Charitable Trust and the William Penn Foundation
Community Economic Development, Business Plan for Local Market
Principal Investigator: Dr. Barbara Ferman

SERVICE & MEMBERSHIPS

Graduate Faculty Representative (Dissertation defense)

C. Shipley, SPANPOR –PH, August 2020

P. Do, IBGP-PH, March 2017

Invited Reviewer Panel Review SBE Division – NSF	2018
Doctoral Dissertation Committees	
Hao Wang, Department of Management and HR, Fisher College	2020
Lee Zane (External Reader), Management Department, Drexel University Placement Rider University, tenure track	2010-2011
Lei Zang, Management Department, Smith School of Business, UMD Placement University of South Florida, tenure track	2011
Representative-at-large (elected), Entrepreneurship & Strategy Interest Group, <i>Strategic Management Society</i>	2010-2012
Ad-hoc Reviewer <i>Strategy Management Journal, Administrative Science Quarterly, Organization Science, Management Science, Organization Studies, Research Policy, Journal of Business Research, Journal of International Business Studies, Global Strategy Journal, Strategy Entrepreneurship Journal, Technovation, Omega-The International Journal of Management Science, Journal of Substance Abuse Treatment, Socio-Economic Planning Sciences.</i>	
Reviewer <i>National Science Foundation</i>	2010-2011-2018
Reviewer <i>Academy of International Business</i>	2018
Ad-hoc Reviewer for the <i>Academy of Management Conference</i>	2005, 2006, 2011, 2014
Reviewer <i>Swiss National Science Foundation</i>	2011
Reviewer <i>Strategic Management Society Conference</i>	2008-2014
Reviewer <i>Strategic Management Society Conference – Tel Aviv, Israel</i>	2013
Ad-hoc Reviewer for the <i>Decision Science Institute Annual Meeting</i> San Francisco, CA; and Orlando, FL	2000, 2001
Member, <i>Academy of Management</i> (BPS, TIM, Entrepreneurship), <i>Academy of International Business</i> and <i>Strategic Management Society</i>	
Member, <i>Beta Gamma Sigma</i> honor society.	
External Reviewer. Post-graduate and Master in Business Administration, Facultad de Ciencias Economicas, Universidad de la Republica, Montevideo, Uruguay	2016

OTHER PROFESSIONAL EXPERIENCE

<i>Compañía Bão S.A.</i> Montevideo, Uruguay. CEO, COO, Plant Manager, Laboratory Head Top-100 Uruguayan firm with 300 employees and annual sales of \$12:000.000. Manufacturing: household products, fatty acids, glycerin, edible fats and oils, and margarine. Export destinations included Argentina, Brazil, Chile, Mexico, Germany, and the US.	1987-1997
<i>Association of the Chemical Industries of Uruguay</i> (ASIQUR) Member of the Board of Directors Member of the Congressional Liaison Committee of ASIQUR	1995-1997

Publications

Corredoira, R. A., and Pandolfi A. R. (1996) **Pretreatment of Fats and Oils for Toilet and Laundry Soap Manufacture**, in L. Spitz (Ed.) *Soaps and Detergents Technology Today. A Practical and Theoretical View*: 1-27. Champaign, IL: AOCS Press

Corredoira, R. A. (1990) **Thickness Mesurer by Hall Effect**, *Journal of the Uruguayan Chemical Engineering Society*

Conference Presentations

Corredoira, R.A. **Pretreatment of Fats and Oils for Toilet and Laundry Soap Production**. *AOCS Soaps and Detergents Technology Today Conference*, Miami, FL, October, 1994

LANGUAGES

Spanish (native)

English (fluent)

Portuguese (proficient)