

Susan Beery Clark
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Work Experience:

- 1999-present The Ohio State University, Fisher College of Business.
- 2010-present *Senior Lecturer*
1999-2010 *Lecturer*
Undergraduate classes taught (traditional classroom delivery):
Investments, Corporate Finance, Options & Futures, Introduction to
Finance (part of Business core curriculum).
- Undergraduate classes taught (hybrid delivery): Investments & Corporate
Finance to the regional campuses (Lima, Mansfield, Marion, and Newark).
- Course Development*
Advanced Corporate Finance case course
Online Investments and Corporate Finance courses for delivery to the
Business Distance Learning program to the regional campuses (Lima,
Mansfield, Marion, and Newark).
- 2020-present Faculty Partner Network
Cengage Publishing
Provide one-on-one consulting services for faculty across the United
States that are new to using Cengage products in their courses. Also advise
on course design and layout in Canvas LMS.
- 2020 PizzaPrimo Clintonville
Consultant
Provide consulting services for a start-up business on budgeting, planning,
revenue growth strategies and employee compensation packages
Assisted in the hiring of interns from Fisher College of Business
- 2018-2020 Star Leasing
Consultant
Provide consulting services to a \$135 million revenue generating leasing
firm to increase revenue for the next fiscal year to \$150 million. Work
directly with president on financing alternatives for purchase of \$6 million
in trailers for upcoming year. Deliverables include Excel modeling for
revenue enhancing and cost-cutting measures under different scenarios,
pro-forma financial statements using alternative valuation techniques and
documentation for securing financing.

- 2018-2019 Modlich Monuments
Consultant
Provide consulting services on alternative financing for company buy-out. Help with management transition of company to new ownership. Offered assistance in developing pro-forma financial statements for valuing privately held business and comparative analysis of similar firms.
- 2018-2020 The Collective Comeback
Consultant/Interim CFO
Create original educational materials to develop the financial capability of previously incarcerated adults trying to return to the community. Materials, which include workbooks and online video contact, are geared to help individuals establish financial goals, assess their financial situation, develop a budget and create a foundation for developing a stable life in the world outside of prison. Content includes concepts related to financial planning, retirement planning, business plans to support new ventures, investing in the stock and bond markets and the evaluation of risk/return tradeoff.
- 2014-2020 Andrew Insurance Associates
Analyst (Part-time)
Provide company valuations for various acquisitions of Central Ohio insurance and auto repair firms using various methodologies including DCF analysis and comparable firm and industry analyses. Deliverables include Excel modeling for financing alternatives under different economic environments, pro-forma financial statements using alternative valuation techniques and documentation for securing project financing.

Provide capital budgeting analysis for company projects. Deliverables include Excel modeling for alternative project valuations in different business environments and Powerpoint summaries of analysis and recommendations.

Provide valuation for sale of business to AJ Gallagher. Offered assistance in developing pro-forma financial statements for valuing privately held business and comparative analysis of similar firms.
- 1987-1999 Franklin University
Professor of Finance
Undergraduate courses taught: Introduction to Finance, Corporate Finance, Investments, Money and Banking, Senior Seminar.
- 1983-1987 Arthur Andersen
Senior Analyst, Consulting Division
Designed and implemented computer systems. Clients included Davis Besse Nuclear Power Plant, Perry Nuclear Power Plant, Bureau of

Workers' Compensation, Ashland Oil, Riverside Methodist Hospital, Delaware County offices.

Education:

1981-1983

The Ohio State University. M.B.A.

1977-1981

The Ohio State University. B.S.Met.E. Summa Cum Laude

Faculty/Professional Development:

May 2020-present

Member of Cengage Faculty Partner Network

August 2021

Featured in Cengage/MindTap Faculty Case Study

“Senior Lecturer Claims Her 1,000+ Student Course is ‘Getting Better Each Semester’ With MindTap”

April 2021

Featured in Ohio State’s Teaching & Learning Resource Center

“Building a Question Bank”

August 2020

Featured on Cengage’s website as “Success Story in Finance”

September 2020

Quality in Online Learning certification (Online Learning Consortium/Cengage)

October 2020

CanvasCon Online

Co-presenter at online as part of an all-day webinar sponsored by Canvas. Topic: “Strategies for Effective Assessments & Learning in a Remote Environment”

December 2020

Webinar “Hear from a Peer: Using MindTap in an Online Course”

Held a webinar for Cengage on how to use MindTap in Online Corporate Finance courses. Shared key strategies on features and LMS integration.

March 2018-present

Member & Active Participant, Financial Executive International (FEI)

August 2014-present

Certified Master Reviewer for Quality Matters. Requires annual Recertification. The role of the Master Reviewer is to lead a team of faculty (from various institutions across the country) in an evaluation of online and hybrid courses for certification by Quality Matters.

November 2015

Harvard Business School Case Method Seminar

June 2014

Course Design Institute (UCAT) 15 hour workshop; redesigned Fin 4211

August 2012

Workshop – Adobe Connect Ohio State – Fisher Information Technology Services Columbus, OH

September 2011

Self-study program (online course). Quality Matters Peer Reviewer Course, Quality Matters (info@qualitymatters.org) Annapolis, MD

September 2011

Workshop – Pronouncing Chinese Names. University Center for the Advancement of Teaching, The Ohio State University.

Service:

March 2023 Moderator at Women's Leadership Symposium
Sept 2022-May 2023 Fisher Inclusion Champion
2021-present Sigma Phi Lambda Christian Sorority advisor
January 2020-present Cultural Task Force for Fisher College of Business
August 2018-2021 Core Curriculum Committee
Diversity & Inclusion Committee
August 2020 New Faculty Orientation Panel Moderator

March 2013-2020 Delta Sigma Pi Business Fraternity Advisor
Sept 2011- present Certified Quality Matters Peer Evaluator/Master Reviewer
Sept 2015-May 2016 Core Academy, Fisher College of Business
2011-2014 Rotaract Student Organization Advisor
Cross Culture Business Perspectives Student Organization Advisor
2012 – May 2013 Generations Student Organization Advisor

April 2011 Specialization Spectacular – Fisher College of Business
Meet with students to discuss majoring in Finance
2010-2012 Member, Quarter to Semester Conversion Committee, Department of Finance.
Review, Academic Review of the Finance Dept. (Senior Lecturers)

Awards:

May 2023 Outstanding Undergraduate Instructor Award
2020 Fisher College of Business Recognition Award
2019-2022 ENGIE-Axium & Fisher College of Business Teaching Fellow
2018 Fisher Advisor of the Year
2017-2018 Delta Sigma Pi East Central Region Chapter Advisor of the Year
2016-2017 Delta Sigma Pi Northeastern Province Chapter Advisor of the Year
Delta Sigma Pi East Central Region Chapter Advisor of the Year
2016 Alpha Kappa Psi Faculty of the Year Award
2015 Max M. Fisher Faculty Eminence Award
2013-2014 Delta Sigma Pi Northeastern Province Chapter Advisor of the Year
Delta Sigma Pi East Central Region Chapter Advisor of the Year
April 2014 UBC 2014 Fisher Recognition Ceremony – Advisor of the Year Award
March 2013 Daniel Westerbeck Undergraduate Teaching Excellence Award
May 2011 Distinguished Faculty Award from the Panhellenic Association

Community Service:

St. Brigid of Kildare Catholic Church
Eucharistic Minister for masses
Eucharistic Minister to Sick and Homebound; Emerald Crossing
Volunteer in classroom at St. Brigid of Kildare School
President of Home and School Association 1998-99
Fund raising Chairman for Main Event

Hobbies/Interests:

Pickleball, golf, fitness, scrapbooking