

The Ohio State University

Fisher College of Business:

Department of Management and Human Resources

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Teaching Experience

The Ohio State University

- Senior Lecturer in Management and Human Resources, Fisher College of Business, 2016-present.
 - Lecturer in Management and Human Resources, 2014-2015.
- Senior Lecturer in Economics, College of Arts and Sciences, Social and Behavioral Sciences, Department of Economics, 2005-2016.
 - Lecturer in Economics, 2000-2005.
- Undergraduate Student Advisor and Transfer Credit Coordinator, College of Arts and Sciences, Social and Behavioral Sciences, Department of Economics, 2006-2013.

Qingdao University

- Visiting Professor in Business and Economics, Summer 2013 and 2015.

Minzu University

- Visiting Professor in Business, Summer 2014, 2018, and 2019.

Otterbein University

- Adjunct Professor in Business, Accounting, and Economics, 2003.

Courses Taught

Business (Undergraduate):

Strategic Management (including Honors Contract and Honors Cohort capstone sections); International Business; Principles of Marketing; Organizational Behavior; Introduction to Consumer Behavior; Principles of Management; Marketing Management and Strategy.

Business (Graduate):

Global Environment of Business (including Full-Time and Executive MBA Sections); International Human Resource Management (upcoming).

Economics (Undergraduate):

Economics of the Internet and Media (developed and taught course); Principles of Microeconomics and Macroeconomics; Economics Bridge Program (with Office of Minority Affairs Summer Program); Economics and Society; Historical and Current Economic Issues; Issues of the Underground Economy (developed and taught course); Intermediate Microeconomic Theory.

Teaching Reviews/ Awards

- Fisher College of Business Merit Award, which recognizes significant contributions to enhancement of out-of-classroom student learning and experiences as well as critical service contributions to the department, college, and university (2019).
- Fisher College of Business Pacesetter's Daniel Westerbeck Teaching Excellence Award (Undergraduate). Drawing from student input, the award recognizes two faculty members, one who teaches at the undergraduate level and one who teaches at the graduate level, for teaching excellence (2018).
- Nominated as Outstanding Faculty for Fostering Student Learning Award by the Academic Initiatives Committee for the Department of Residence Life (2015).
- Recognized as Outstanding Faculty Member by the Mortar Board Senior Honor Society and the Sphinx Senior Class Honorary and named Honorary Member (2013).
- Nominated twice for Distinguished Teaching Award, College of Arts and Sciences.
- Rated substantially beyond expectations in terms of performance reviews at Fisher College of Business.
- Student Evaluation of Instruction consistently rated 4.5–5.0 in College of Arts and Sciences and Fisher College of Business.

Education

Edinburgh Business School/ Heriot-Watt University

- Doctor of Business Administration—*Strategic Management*
2014
Thesis: *Dynamic Managerial Capabilities and Competitive Advantage: An Empirical Analysis of Managers from the Finance and Insurance and Real Estate Sectors*
Supervisor: Professor Donald MacLean, Adam Smith School of Business, University of Glasgow
- Master of Science—*Strategic Planning*
2011

Ashland University

- Master of Business Administration—*Business Management*
1996

University of Toledo

- Bachelor of Business Administration—*Corporate Finance*
1987

Doctoral Level Courses Completed

Making Strategies Work; Project Management; Competitive Strategy; Leadership
Corporate Governance; Strategic Negotiation; Business Research

Areas of Research Interest

- Strategic Management and The Resource-Based View of the Firm
- International Business and Cross-Cultural Management

Journal Article

Bellner, B. W., & MacLean D. (2015). "Dynamic managerial capabilities and competitive advantage." *Strategic Management Quarterly*, Vol. 3, No. 3, pp. 1-23.

Credited Books Reviewed

International Business: The New Realities 6/e by Cavusgil, Knight & Riesenberger, (forthcoming) Boston: Pearson.

Global Business Today 11/e by Hill & Hult, © 2020 New York: McGraw-Hill.

Strategic Management 5/e, 4/e by Rothaermel, © 2019, 2020 New York: McGraw-Hill.

Microeconomics 6/e by Hubbard & O'Brien, © 2017 Boston: Pearson.

Economics Today 18/e by Miller, © 2015 Boston: Pearson.

Economics by Leeds, von Allmen, & Schiming, © 2006 Boston: Pearson.

Fooled by Randomness 2/e by Taleb, © 2005 New York: Random House.

Credited Contributor/ Reviewer

- Ad-hoc reviewer, *International Business 2/e* by Morris & Oldroyd (2020) and Wiley Plus Digital assets (2020).
- Ad-Hoc Reviewer/ Referee, *Management and Organization Review* (2019).
- Digital assets consultant for *Strategic Management 3e* by Rothaermel (2017). New York: McGraw-Hill.
- Peer-Reviewer/ Referee, *Journal of Management Science and Engineering* (2013).
- Author of lecture slides to accompany text in *Economics Today 14/e* by Miller (2008). Boston: Pearson.
- Co-author of *Principles of Economics: Student's Study Guide* with Graham (2005). Boston: Pearson.
- Author of test questions for *Test Bank to accompany Economics Today 12/e* edited by Mateer (2005). Boston: Pearson.

Academic Service

The Ohio State University

- Global Applied Projects, Faculty Advisor, Full-Time MBA, 2020.
- Informal Faculty Advisor on Digital Design/ Course Goals and Outcomes, 2020.
- Core Faculty Academy, Fisher College of Business, 2015-2017.
- Strategic Management Capstone Course, Faculty Coordinator, 2015-2017.
- Echo Limited, Multicultural Student Organization, Faculty Advisor, 2015-2016.
- Future Analysts Society, Faculty Advisor, 2016.
- Economics Summer Enrichment Program, Office of Minority Affairs, 2009-2012.
- Undergraduate Advising Standards Committee, College of Arts and Sciences, 2009.

Professional Development

The Ohio State University

- Drake Institute for Teaching and Learning, Office of Distance Education and eLearning.
 - Completed six-week summer class in the Course Design Institute for Resilient Courses, 2020.
 - Completed the Teaching Support Program: 1) The Teaching Practices Inventory and 2) The Teaching at Ohio State online modules and Drake Institute Reading List Reflection (prerequisites for the application/ acceptance to the Design Institute above), 2019.
- Office of Global Business (OGB)
 - Work with X-Culture.org and OGB with respect to develop global collaboration and education tools for classroom use, and cross-cultural research, 2020-present.
- Digital Accessibility Center
 - Completed the Digital Accessibility Policy Course online, 2020.

Georgia State University (GSU)

- GSU Center for International Business Education & Research (CIBER)
 - Applied and received Faculty Fellowship, International Business Pedagogy Workshops, sponsored by GSU-CIBER and the CIBER Minority Institution Consortium. Note: In-person workshops were cancelled due to the pandemic, but I was an active attendee of the International Business Webinar Series (received certificates and earned 1.7 Continuing Education Units), 2020.

Harvard Business School

- Professional Development Seminars, 2020.
 - A Deep Dive into Case Teaching Online
 - COVID-19's Impact on the Future of Higher Education
 - Exploring the Challenges and Opportunities in Online Case Teaching

Qingdao University

- Teaching Quality Committee Chair, 2015.
- Invited lecture "Management and Leadership" presented to government officials and entrepreneurs, Shibe, Qingdao, 2013.

University of Glasgow, Adam Smith School of Business

- Special conference on Complexity and Strategy, and invited doctoral workshop participant (Dynamic Capabilities), Strategic Management Society, 2013.

Edinburgh Business School, Heriot-Watt University

- Strategic Planning Colloquia (Making Strategies Work), 2010.

Otterbein University

- MBA program. Invited lectures entitled "Entrepreneurship: The Business Plan and Financing of the Venture" and "Entrepreneurship: Financing the New Venture," including research on social entrepreneurship, 2003 and 2004.
- Guest Faculty for discussion of final projects.

Private Sector Experience

Commercial Savings Bank

2000-2005

- Assistant Vice President
- Business Development Officer/ Commercial Real Estate
- Banking Center Manager
- Credit Analyst

Ohio Pro Music

1995-1999

- Sales Associate and Manager

American General Corporation

1989-1995

- Branch Manager
- Assistant Branch Manager
- Financial Representative

Professional Affiliations

- Society for Human Resource Management, 2020-present.
- International Business Ethics, 2018-present.
- Strategic Management Society, 2012-2014.
- National Academic Advising Association, 2009-2010.
- American Economic Association, 2005-2006.
- Westerville Area Chamber of Commerce, Trustee, 2003-2005.
- Concord Counseling, Director, 2003-2004.
- The Westerville Symphony at Otterbein, Director, 2001-2002.
- Leadership Westerville, Graduate, 2001-2002.