YOU CAN STUDY BUSINESS. OR YOU CAN EXPERIENCE IT.
DISTINGUISH YOURSELF. EXPERIENCE FISHER.

What separates Fisher College of Business from the rest? It’s a unique combination of

1 top-ranked programs,
2 unlimited university resources, and
3 a major metropolitan city that is home to businesses and organizations of all types, sizes, and missions.

At Fisher, you get it all.
Numbers don’t tell the whole story, but we can’t resist sharing ours. Bottom line: Fisher is one of the most respected and recognized business programs in the nation.

*U.S. News & World Report, 2013*

**At the Top of the Rankings**

- **8th** among public university business schools (17th overall)
- **5th** in supply chain management and logistics
- **6th** in production and operations management
- **10th** in accounting
- **11th** in finance
- **13th** in marketing
AT YOUR FINGERTIPS

As a Fisher student, you have immediate access to the extraordinary resources of The Ohio State University, one of the largest and most respected research institutions in the world.

Learn more about what life is like at Ohio State at studentlife.osu.edu

THOMPSON LIBRARY:
Study and research center with 1.25 million volumes of books, 200 computers, 1,800 study seats, a café, and the Buckeye Bar, offering face-to-face technology assistance.

1,000+ student organizations

One of the most extensive library systems in North America

State-of-the-art facilities for living, dining, and staying fit
The Recreation and Physical Activity Center: The largest campus fitness facility in the U.S., covering 27,500 sq. ft. with basketball and racquetball courts, a track, swimming pools, and more.

Ohio Union: One of the nation’s premiere student-focused facilities and home to student organizations, dining, shopping, special events, and places to study, relax, and hang out.
Fisher is located in the heart of Columbus, Ohio, a vibrant community of global companies, nonprofits, and start-ups. As a student, you’ll have the opportunity to explore and engage in this dynamic ecosystem.

Beyond business connections waiting to be made, you’ll find a thriving arts scene, diverse neighborhoods for shopping and dining, parks, recreation, and sports (Buckeyes and otherwise).
Leading companies with headquarters in Columbus include: Abercrombie & Fitch, Battelle, Cardinal Health, Limited Brands, and Nationwide.

Overall, 27 Fortune 500 companies and 57 Fortune 1000 firms are located in Ohio.

Learn more about Columbus at experiencecolumbus.com
Fisher’s Bachelor of Science in Business Administration ensures that you develop the skills and get the experience you need to make an immediate impact in your career — no matter what career you want to explore.

Customize your course work. You can choose from 12 specializations:

- Accounting
- Aviation management
- Economics
- Finance
- Human resources
- Information systems
- International business
- Insurance
- Logistics management
- Marketing
- Operations management
- Real estate

Learn more about Fisher specializations at go.osu.edu/fisherspecializations
EXPERIENCE BUSINESS FIRSTHAND

Why just study business when you can practice it? At Fisher, you’ll have countless opportunities to step out of the classroom and into the business world. We call it “action-based learning” — for good reason. You’ll apply what you’ve learned to current business challenges while still in school (think resume building).

The hands-on learning I experienced at Fisher, whether developing a business plan for a nonprofit organization or analyzing the impact of off-shore drilling for a major company, provided me with invaluable real-world skills I use every day in my career.

—Erin Dunn (’08), Accounting and International Business, Senior Internal Auditor, QEP Resources, Inc. (Denver, CO)
Dive deep into the business of a specific industry—from health care to financial services to energy-sustainability—and work with executives who bring real projects to you.

Nearly 70% of Industry Clusters students have secured full-time internships or jobs.

The Industry Clusters program was my most valuable experience at Ohio State. It closed the gap between classroom and career, and led to a job offer from one of the participating companies.

—Kyle Girardi (’11), Marketing with minors in Economics and Italian, Analyst, GPP Strategy Unit, Alcoa Inc. (Pittsburgh, PA)

Learn more about Industry Clusters at fisher.osu.edu/industryclusters
The Alumni Undergraduate Mentor program matched me with a professional who set aside time to talk and offer advice and guidelines in the field in which I hope to be successful.

—Grant Sims (‘13), Finance
HERE ARE A FEW MORE EXAMPLES:

GLOBAL OPPORTUNITIES

Experience business firsthand — no matter where in the world it happens. Programs and initiatives offered by Fisher’s **International Programs Office** include:

- **Field studies**: enrich your course work and experience everything from emerging markets like Panama and Turkey to “green” business practices in Costa Rica.

- **Summer programs and internships**: work for leading companies in Australia, New Zealand, Spain, and Hong Kong — just to name a few.

- **International Business Club Summit**: engage with globally focused students, both undergraduate and graduate, from clubs at top schools across the nation to share best practices and develop deeper international awareness.

- **The Fisher Global Business Learning Community**: first year students take part in field studies in Ireland and Italy and get exclusive access to international business faculty and executives.

- **Fisher’s International Student Exchange**: enables you to spend a semester abroad at one of our 20 top business school partners around the world.
Even without leaving campus, you’ll find a strong global focus — with faculty and students at Ohio State representing more than 100 countries and many more cultures. Fisher is your portal to the world.

“

My global experience was incredible. The independence and confidence I’ve gained will help guide me through not only my entry into the work force, but through the rest of my life.

—Catherine Gartrell (‘13), Accounting and Economics

Learn more about international programs at fisher.osu.edu/international
ACTIVE STUDENT LIFE. EXCLUSIVE STUDENT SERVICES.
Getting involved is a hallmark of the Fisher experience. Our business campus has more than 35 student organizations with a variety of academic, professional, and service-focused missions, including:

- Council of Black Students in Administration
- Fisher CARES
- *Fisher Ink* (student magazine)
- Hispanic Business Student Association
- International Business Club
- Undergraduate Business Women’s Association

“If not for my experiences as a leader in student organizations at Fisher, I would not be the professional I am today. My involvement provided me with the confidence to manage a variety of tasks, take risks, and embrace new ideas and challenges.”

—Brianna Smith (’10), Marketing Strategic Account Analyst at RR Donnelley (New York, NY)

Faculty, staff, and students gather at an annual mixer event hosted by the Undergraduate Business Council to honor outstanding work, dedication, and service in the undergraduate program.

Learn more about Fisher’s student organizations at fisher.osu.edu/student-groups/undergraduate
You also have access to individualized services only for Fisher students, including:

**UNDERGRADUATE PROGRAMS AND ADVISING OFFICE:**
academic advising from professional staff plus the Peer Advisor Program, pairing first semester students with third and fourth year students who answer questions about scheduling and time management, student organizations, study abroad opportunities, and more

**OFFICE OF DIVERSITY AND INCLUSION STUDENT SERVICES:**
advising, tutoring, scholarships, case competitions, and events focusing on the needs of Fisher’s diverse student community

Learn more at fisher.osu.edu/undergraduate
Learn more at fisher.osu.edu/offices/diversity-student-services
Fisher’s nationally renowned Office of Career Management is focused on helping you find fulfilling internships and launch successful careers.

Our trained professionals work hard to ensure that you are the best-prepared candidate a recruiter will meet — through one-on-one consultations, career and internship fairs, and the award-winning Qualified Undergraduate Interview Candidate (QUIC) program. The results speak for themselves:

Fisher ranked 2nd in the nation among business schools with the most sought-after graduates, according to a 2010 survey of corporate recruiters by *The Wall Street Journal*.

The average reported starting salary for Fisher’s undergraduate class of 2012 was $50,997.

85% of Fisher students who work with the Office of Career Management complete at least one internship before graduating.
LAST YEAR, A RECORD NUMBER OF FIRMS AND ORGANIZATIONS ATTENDED THE FISHER FALL CAREER FAIR AND THE FISHER INTERNSHIP INVITATIONAL. HERE ARE JUST A FEW OF THE COMPANIES AND ORGANIZATIONS WHERE OUR RECENT GRADUATES ARE MAKING AN IMPACT:

Learn more about Fisher’s career services at fisher.osu.edu/career
INSPIRING IN THE CLASSROOM. DISTINGUISHED IN THE FIELD.

Fisher faculty are leaders in all areas of business—many sought by companies around the world for their expertise on the most important issues of the day. At Fisher, you have that opportunity every day.

Our faculty are passionate teachers dedicated to sharing expertise and exchanging new ideas with you.

Learn more about Fisher faculty at fisher.osu.edu/research
Faculty members at Fisher are really phenomenal. They bring real-world experience and are always excited to be in the classroom. They value the importance of getting us ready to enter the workforce and encourage us to be collaborative.

—Brooke Miller (’13), Finance and Spanish
POWERSFUL ALUMNI. YOUR NEW NETWORK.

Turns out it’s not so lonely at the top. A half million Ohio State graduates form one of the most extensive and active alumni networks in the world — your new network. Whether you’re seeking a career or just looking for advice, a proud and lifelong Buckeye is just a click or call away.

Learn more about Ohio State’s alumni network at osu.edu/alumni
One of the biggest values to my professional life has been the incredible network of Fisher and Ohio State alumni. Opportunities to engage with Buckeyes in virtually every country have allowed me to make connections to advance my career.

—Tada Yamamoto (’09), Logistics Management and Operations Management, Strategy and Operations Consultant at Archstone Consulting (Chicago, IL)
START YOUR FUTURE TODAY. JOIN THE FISHER COMMUNITY.

First-year business students enter Fisher as either Pre-Major program students or as FisherDirect admit students. A student entering Fisher as a Pre-Major program student will complete required business courses and apply to the Major program and desired specialization through a competitive application process.

fisher.osu.edu/undergraduate/admissions
FisherDirect

Are you ready to go direct? Some first-year students entering Fisher will be offered direct admission to the Major program and immediately become part of the select FisherDirect community.

FisherDirect puts you into the action from your first day on campus with special access, events, and opportunities designed to give you a head start on your education — and your career.

FISHERDIRECT INCLUDES THOSE STUDENTS WHO HAVE BEEN ADMITTED TO:

- University Honors
- Business Scholars Program
- Fisher’s Global Business Learning Community

ADMITTANCE TO FISHERDIRECT IS ALSO OFFERED THROUGH A MERIT-BASED REVIEW PROCESS. TO BE CONSIDERED:

- apply by December 1
- select business as your intended program
- be admitted to Ohio State’s Columbus campus and select business

Learn more about FisherDirect at fisher.osu.edu/undergraduate/fisheRdiReCt
EXPLORE:
Find out about all Fisher has to offer at fisher.osu.edu

VISIT:
Choosing a university is a matter of personal fit — you need to be comfortable with the programs, opportunities, and surroundings. Visiting is the best way to find out if Fisher is the right college for you.

See our campus. Talk to our students. Schedule a visit at campusvisit.osu.edu.

APPLY:
When you apply to Ohio State and indicate business as your intended major, you are also considered for admission to Fisher. It’s that easy.

Get started today at undergrad.osu.edu.
Fisher College of Business is located at the northern entrance of The Ohio State University Columbus campus.
Undergraduate Programs and Advising Office
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