

UNDERGRADUATE PROFILE: Marketing

Summer 2008 – Spring 2009 Statistics

Marketing Graduates: 340

Average Starting Salary:

Full Time (annual): \$45,084

Internship (full time/mo): \$2,227

Demographics:

Women	154
Men	186
Black	9
Native American	1
Asian	18
Hispanic	6
White	286
Unknown	20

**Total Bachelor of Science in
Business Administration Graduates: 1216**

Average Business Administration Starting Salary:

Full Time (Annual): \$46,861

Internship (Full Time/mo): \$2,578

73% accept full-time offers in the Midwest
86% accept internship offers in the Midwest

Recruit at Fisher:

<http://fisher/offices/career-management/recruiters/>

For More Information:

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Fisher College of Business Office of Career Management
150 Gerlach Hall
2108 Neil Avenue
Columbus, Ohio 43210-1144

Students accepted full-time or internship offers with the following in 2008-2009:

Abercrombie & Fitch	Heidelberg Distributing Company
ALDI	Hermes Sports & Events
American Airlines	McKesson
American Eagle Outfitters	Mueller Industries
American Greetings, Corp.	Nationwide Insurance
American Marketing & Publishing	Newell Rubbermaid
Aspen Energy Corporation	Northrop Grumman
Blue Raven Group	Procter & Gamble
Cardinal Health	RR Donnelley
Dell	Sears Holdings Corporation
Deloitte Consulting	Target
Dow Chemical	Teach For America
Eli Lilly	Techtronic Industries
Enterprise Rent-A-Car	Walker Marketing and Consulting
Epic Hollister	Wells Fargo
General Mills	

Additionally, the following companies recruited through on-campus interviews:

AmerisourceBergen	Progressive Insurance
Bridgestone Americas Holding, Inc	Prudential
Cisco Systems	Quikrete Company, The
Coca-Cola Enterprises	Robert Bosch Corporation
Consolidated Graphics	Scotts Miracle-Gro Company
e-cycle, Inc.	Sherwin-Williams Company, The
Edward Jones	Stryker
Epic Systems Corporation	Sun Life Financial
Giant Eagle, Inc.	TAC Americas
Goodyear Tire & Rubber Co., The	Total Quality Logistics, Inc.
Keyence Corporation of America	Travelers
Limited Brands	U.S. Army Aviation and Missile
Lowe's Companies Inc.	Unilever HPC-NA
Marathon Petroleum Company LLC	Unum
Marathon Pipe Line LLC	Walgreens
National City now a part of PNC	Whirlpool Corporation
Nestle USA	
NetApp	
Nielsen Company, The	
NuGrowth Solutions	
Pepsi Bottling Group, The	
PPG Industries	
PrimeSource Building Products Inc	