**Executive Education Program**

**Logistics in the Supply Chain: A Professional Certificate Program**

**Fundamentals and Innovation in the Age of Global Supply Chains**

**Having an Understanding of Logistics Is a Competitive Advantage as Almost Every Function That Creates Value in a Company Is Touched by the Logistics Function in the Supply Chain.**

Explore the value of logistics to reduce supply chain costs, improve speed to market, and enable customer service, thus increasing customer loyalty and satisfaction.

The Ohio State University Logistics program is ranked #3 in the country by U.S. News and World Report in their 2016 rankings of Supply Chain Management / Logistics programs.

**Logistics in the Supply Chain**

This four-course certificate program is designed for the working professional in the supply chain field. The program provides participants with a deeper understanding of existing and innovative business models and how logistics enables supply chains to thrive globally.

The program is run as a cohort, enabling each participant to fully experience the world class faculty of the Ohio State University Fisher College of Business as well as the diversity and experiences of each cohort member.

This certificate program will be completed through nine months over four courses. Courses include:

- Managing Logistics in the Supply Chain
- Logistics Execution in the Supply Chain
- Logistics Analytics in the Supply Chain
- Logistics Technology & Application in the Supply Chain

As a student participating in the Logistics in the Supply Chain Professional Certificate Program, you will learn from faculty with extensive logistics and supply chain knowledge and experience.

The program will provide an understanding of the state of logistics systems and technology, how they work together, and hands-on experience with various systems.

Graduates of the program looking for new opportunities will benefit from the resources in our Career Placement Office.

**The Ohio State University**

**Fisher College of Business**

**Integrate Logistics Solutions into Evolving Supply Chain Models**

Participants will learn how models affect logistics supply chains and how to adapt to these changes to add value to their organization.

**Managing Logistics in the Supply Chain**

- Understand the foundations of logistics
- Apply logistics to supply chain situations including warehousing and retail fulfillment
- Understand the challenges of logistics in global supply chains and learn techniques used to manage them

**Logistics Execution in the Supply Chain**

- Learn transportation modes and uses to achieve global freight / parcel delivery
- Learn warehouse concepts and operations in modern supply chains
- Understand how inventory affects modern retail and B2B supply chains

**Logistics Analytics in the Supply Chain**

- Through case studies, learn how to make data-driven decisions on key logistics issues
- Apply actionable-decisions based on analysis of analytical models to meet execution parameters
- Make decisions that balance customer, and company cost and financial goals

**Logistics Technology & Application in the Supply Chain**

- Learn how to use a modern Transportation Management System
- Understand the Omni-Channel platform and how it used in business
- Gain hands-on experience with warehousing and inventory systems
FEATURED FACULTY

**Walter Zinn** is Chairman, Department of Marketing & Logistics at Fisher and Professor of Logistics. He earned his PhD from Michigan State University. His research has been published in journals such as the Journal of Business Logistics and the Journal of Operations Management. Professor Zinn is Co-Editor-in-Chief of the Journal of Business Logistics. He is a past board member of CSCMP, the Council of Supply Chain Management Professionals.

**Thomas J. Goldsby**, PhD, Harry T. Mangurian, Jr. Foundation Professor, Professor of Logistics, earned his PhD from Michigan State University and is the Co-Editor-in-Chief of Journal of Business Logistics. He also serves as Associate Director of the Center for Operational Excellence (COE). Dr. Goldsby’s interests include logistics strategy, supply chain integration, and the theory and practice of lean and agile supply chain strategies.

**Keely Croxton**, PhD, Associate Professor of Logistics, earned her PhD from the Massachusetts Institute of Technology (MIT). She has completed significant research in the areas of supply chain resilience, risk management, analytical models in inventory, operations, and forecasting and has research interests in the above and apply advanced mathematics to logistics issues.

**Michael Knemeyer**, PhD, Professor of Logistics, earned his PhD from the University of Maryland and is a Research Fellow for the National Center for the Middle Market and a Research Associate for the Global Supply Chain Forum. His research interests include logistics outsourcing, supply chain relationships and supply chain management.

**Jim Hendrickson**, Senior Lecturer of Logistics has over 30 years of corporate experience with such companies as GE, AT&T, IBM, Ernst & Young, and Pitney Bowes. He has over 20 years of executive experience in supply chain management and logistics globally. His principal academic focus includes logistics, supply chain management, transportation, supply chain integration and sustainability.

**Steve DeNunzio**, Senior Lecturer of Logistics, Director, MBLE Program, has a long and diverse background in logistics, supply chain, and technology where he has been instrumental in developing logistics centers, strategies, and operations. Steve previously served as Technical Program Manager for Lululemon Athletica, Senior Project Manager for Bob Evans Foods, and Project Manager at DSW Inc. Steve holds a Bachelor of Arts (BA) from Purdue University, and a Master of Business Administration (MBA) from the University of Cincinnati.