AN INTEGRATED VIEW OF RISK
makes The Risk Institute the first center of excellence of its kind.

A SELECT GROUP OF FOUNDING MEMBERS
advise on The Risk Institute direction and priorities.

A BROAD ARRAY OF THOUGHT LEADERS
inspire and guide business decisions, research and education.

A WIDE RANGE OF INDUSTRIES
are represented by The Risk Institute members.

RESEARCH, EDUCATION AND OUTREACH
are available to The Risk Institute members.

A conversation that's

INTEGRATED
Considering the impact of risk in every area of your organization.

INTERDISCIPLINARY
Bringing you comprehensive insight and experience from across business practices and academic disciplines.

INFORMATIVE
Empowering your leaders with the knowledge to balance risks in order to create value, and to navigate risks with capability and confidence.

The conversation about risk is happening here.
The Risk Institute at The Ohio State University Fisher College of Business.
LED BY EXPERTS
At the helm of The Risk Institute’s research efforts are many of the best and brightest risk management thinkers. They include academic scholars, seasoned practitioners and business leaders. By collaborating, they produce research that’s truly usable—in the classroom and in the boardroom.

DRIVEN BY EXPERIENCE
The Risk Institute focuses its research on real problems faced by real organizations. Members bring their risk challenges to the table, and our team of specialists, academics and students work to solve them. Our discoveries are made available so that our members, students and the global business community can gain a deeper understanding of risk and its impacts.

APPLIED TO PRACTICE
Because our leaders have been analyzing, studying and mitigating risk for years, we have access to an extensive wealth of theory and research that has already been pioneered and completed. This gives us the opportunity to translate theory into practice by working with member organizations to make academic research specifically applicable and accessible to business.

ROOTED IN RESEARCH
Fisher College of Business is known for its rigorous approach to research—and The Risk Institute is proud to carry on this tradition. We take an all-encompassing approach to research, analyzing the sources and impacts of risks in every part of an organization, from a variety of academic and business perspectives. We share our insights with our members so they can develop their own systematic approaches to leveraging and managing organizational risk.
BERNADETTE MINTON
PROFESSOR OF FINANCE
ARTHUR E. SHEPARD ENDOWED PROFESSOR IN INSURANCE
ACADEMIC DIRECTOR, THE RISK INSTITUTE

Professor Minton’s research interests range from risk management to corporate governance. Her research has been published in leading financial economics journals as well as the financial press, and her work on firms’ risk management practices is highly cited. She currently teaches risk management to graduate and undergraduate students and works closely with future finance thought leaders in her role as a co-coordinator of the Fisher finance PhD program.

As academic director of The Risk Institute, she coordinates activities and leads its Academic Research Committee, educational programming and curriculum development.

KEELEY CROXTON
ASSOCIATE PROFESSOR OF LOGISTICS

Professor Croxtion’s research focuses on the intersection of optimization and supply chain management. On the former, she is interested in applying mathematical models to issues in logistics. On the latter, she has worked with Ohio State’s Global Supply Chain Forum to develop a process-oriented framework for supply chain management. Her work has been published in top-ranked academic journals and she also co-authored the book Supply Chain Management: Processes, Partnerships, Performance.

THOMAS GOLDSBY
PROFESSOR OF LOGISTICS

Professor Goldsby is Co-Editor-In-Chief of Transportation Journal, the oldest academic journal in the field of business logistics. He is co-author of four books and has received multiple awards for both his teaching and research. He is a member of the selection committee for the following industry awards: Gartner’s Top 25 Supply Chains, CSCMP’s Supply Chain Innovation Award, Logistics Quarterly magazine’s Sustainability Study and Awards program and the University of Kentucky’s Corporate Sustainability Awards.

JOHN GRAY
ASSOCIATE PROFESSOR OF OPERATIONS

Professor Gray teaches data analysis as well as global sourcing for MBA students. For his global sourcing class, he was awarded “Outstanding Working Professional MBA Elective Professor” by the students in 2010. He has received numerous research awards, including being awarded the best paper of the Operations Management division at the Academy of Management Conference in 2012 and 2014. In addition, he co-authored the case, Scatts Miracle Gro: The Spreader Sourcing Decision, which has been adopted at top business schools and is one of Ivey Publishing’s 20 best-selling cases across all disciplines. Prior to academia, he worked in operations management at Procter & Gamble for eight years.

JAIDEEP (JAY) ANAND
WILLIAM H. DAVIS CHAIR IN THE AMERICAN FREE ENTERPRISE SYSTEM

Prior to joining Fisher, Professor Anand was a faculty member at the University of Michigan (Ross) and earned his master’s and PhD degrees from the Wharton School, University of Pennsylvania. His interests include corporate growth, mergers and acquisitions, joint ventures and strategic alliances, global strategy and strategy implementation.

He is the elected chair of the Academy of Management (the biggest academic association in the field of management), IM division, associate editor of the Global Strategy Journal and has been a member of the editorial boards of the major top-tier journals in strategy. He has extensively published in academic as well as managerial journals. He has appeared on ABC, NBC and CBS TV News, NPR and Summit Business TV and has been referenced in The Economist, The Wall Street Journal, USA Today, CEO Magazine, Knowledge@Wharton and other popular media in several countries. He has received awards for his research and teaching.

MICHAEL LEIBLEIN
ASSOCIATE PROFESSOR OF MANAGEMENT AND HUMAN RESOURCES

Professor Leiblein’s research has been acknowledged with international awards from the Business Policy and Strategy, Technology and Innovation and Operations Management divisions of the Academy of Management. In 2011, he was awarded a multi-year grant from the National Science Foundation to extend his work on the long-term technical and financial performance consequences of outsourcing and “offshoring” decisions. Within Fisher, he has an active role leading academic research in the Innovation Initiative. Dr. Leiblein is licensed as a certified engineer in the state of New York and has worked in the private sector for Johnson Controls and Andersen Consulting.

ANIL MAKHIJA
SENIOR ASSOCIATE DEAN
DEAN’S DISTINGUISHED PROFESSORSHIP PROFESSOR OF FINANCE

Professor Makhija’s research has appeared in multiple top tier academic journals and he is the recipient of numerous teaching awards. As associate dean for executive programs, he was responsible for the development of the college’s Executive MBA program and its non-credit offerings to practicing executives. Under his direction, Fisher’s Executive MBA program ranked 14th in the world by Businessweek. For non-degree offerings, The Economist scored Fisher’s Customized Programs 1st or 2nd in the world.

RENÉ M. STULZ
EVERET D. REESE CHAIR OF BANKING AND MONETARY ECONOMICS DIRECTOR, DICE CENTER FOR RESEARCH IN FINANCIAL ECONOMICS

Prior to his work at Fisher, Professor Stulz taught at the Massachusetts Institute of Technology, the University of Chicago and the University of Rochester. He received his PhD from the Massachusetts Institute of Technology. He was awarded a Marvin Bower Fellowship from the Harvard Business School, a Doctorate Honoris Causa from the University of Neuchâtel, and The Risk Management Association’s Global Association of Risk Professionals. In 2004, the magazine Treasury and Risk Management named him one of the 100 most influential people in finance. A recent study found that he was the sixth most often cited contributor to the top journals in financial economics from 2003 to 2008. He is a past president of the American Finance Association and of the Western Finance Association. As a global thought leader in risk, he guides and inspires the research efforts of The Risk Institute. He acts as co-director of the Fisher finance PhD program, teaching enterprise risk management to graduate students. He has provided executive education in the U.S., Europe and Asia.

INGRID WERNER
CHAIR, DEPARTMENT OF FINANCE
MARTIN AND ANDREW MURRER PROFESSOR IN FINANCE

Professor Werner teaches international finance and trading and markets to Fisher MBA students. She is currently on the Economic Advisory Board of the Swedish Institute for Financial Research (SIFR) in Stockholm. She also served on the Scientific Advisory Board of the Swedish Financial Regulatory Committee from 2008 to 2011. Her research has been published in top-tier economics and finance journals, and her work on home bias and cross-border securities trading is highly cited.
Founding members of The Risk Institute are recognized for their extensive expertise in enterprise risk management and represent different industries. But they all hold one important thing in common: they know how critical it is in today’s business environment to be ready for risk.

“Aon focuses on two things—risk and people—and we have a world-leading network of 60,000 colleagues dedicated to providing valuable advice and solutions to our clients on those topics. Finding an educational institution with complementary stature across many disciplines and a similar mission of serving as a risk thought leader for the industry really resonated with our company.”

> DAN VANDERWOODE, Director of Corporate Strategy

“We’ve realized there’s a lot to learn about risk from companies outside our space. There’s benefit in knowing what questions others are asking, and it’s rewarding to know that our risk knowledge will benefit other members. Battelle has a broad range of risk considerations—from government to commercial—to offer to the conversation among partners. How we look at risk may be very different in just a few years. As things change, The Risk Institute will be the premier place to hold discussion and share cutting-edge ideas.”

> BRIAN SMITH, Vice President, Corporate Treasurer

“As The Risk Institute we see a forum to introduce issues and challenges which we see in the business world, as well as new ideas, and explore them with other members as we seek to expand the power to risk insights and tools for business. This is a great opportunity to link business and academic leaders in a way that not only drives new thought, but also results in practical solutions. The ultimate outcome is that we all get smarter about risk and how we can improve business outcomes.”

> CRAIG FARIS, Advisory O&G Risk Leader

“A top-flight education in risk must prepare today’s students to become future leaders, not just functional specialists. As a culture in which risk management is everyone’s job, Huntington understands the critical need for an elevated, holistic mindset for tomorrow’s risk-focused executives, facilitated by The Risk Institute leadership experts of today.”

> HELGA HOUSTON, Chief Risk Officer

“We are thrilled to be a partner with The Risk Institute, helping to develop the next generation of leaders in this dynamic space. Being a partner with The Risk Institute means sharing not only our perspectives and expertise, but also our risk challenges and real world experiences. This provides valuable opportunities for students, academic thought leaders and advanced practitioners to collaborate on practical solutions to cutting edge risk issues.”

> MIKE MAHAFFEE, Chief Risk Officer and Senior Vice President of Risk, Capital and Strategy

“Risk and opportunity management must coexist in every organization. At Ohio State, emerging risks require an emergence of solution innovators and The Risk Institute, through its depth and breadth of knowledge, is well positioned to change the course of how risk is viewed as we move from excellence to eminence.”

> DOUGLAS A. HUFFNER, Associate Risk Officer
DEDICATED TO EDUCATION

The need for trained risk experts has never been greater. As it becomes increasingly evident that risk impacts every part of an organization—and that risks are interconnected and ever changing—companies are taking notice and taking action. They are seeking team members who have a comprehensive understanding of risk’s impacts, and who are able to guide their companies through them with capability and confidence.

*That’s why The Risk Institute provides risk education to Fisher students and working professionals whose understanding of risk is critical to an organization’s success.*

ENHANCED RISK CURRICULUM

Undergraduate and graduate students at Fisher have meaningful opportunities to benefit from and participate in The Risk Institute activities. In addition to learning directly from faculty involved with The Risk Institute, students may contribute to the research efforts and problem-solving pursuits of The Risk Institute members.

RISK EDUCATION TAILORED TO EXECUTIVES

Every day, risk becomes a more relevant concern for all types of business professionals. Intensive education opportunities conducted at The Risk Institute challenge executive level professionals to consider the importance of risk and develop integrated risk management strategies to increase growth and firm value.

SPECIALIZED GRADUATE DEGREE

The Specialized Master in Risk at Fisher will be the first degree program of its kind. Instead of focusing on one specific risk area, this one-year graduate program will increase the working professional’s knowledge of risks across the firm and integrated risk management principles. The program will include action-based learning experiences, incorporating teamwork and projects rooted in current business challenges.
COMMITTED TO COLLABORATION

The Risk Institute is where academic thought leaders, experienced risk management professionals and students of risk management come together. We are constantly engaged in an open, collaborative conversation about risk: its complexity, its relevance across all industries and its potential as a tool for growth and value.

The result? The gap between academia and practice grows smaller. Longtime experts and fresh new thinkers offer each other challenges and help each other find solutions. Industries that once seemed worlds apart find common ground. And every member of the conversation leaves knowing more—about why risk matters, and how it can be used to his or her advantage.

PROMOTE
integrated risk management as a proactive driver of growth and value.

DRIVE
effective and meaningful collaboration between industry practice and academic research.

PROVIDE
channels to collect, analyze and publish data in the form of strategic, consumable business insights.

DEVELOP
an engaged community of interest through a sustainable process for collaboration between academics, industry experts and early adopters; and provide a trusted place for collaboration and discussion.

CONVENE AND FACILITATE
elite forums for innovative and early adopting risk practitioners and senior executives.

CREATE
leading-edge executive education offerings and content.
THERE’S NEVER BEEN A MORE IMPORTANT TIME TO TALK ABOUT RISK.

JOIN THE CONVERSATION

EMAIL riskinstitute@fisher.osu.edu

ONLINE www.fisher.osu.edu/risk