DRIVING GROWTH
PEOPLE AND PERFORMANCE

Executive Education
Custom Programs

THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS
HELPING COMPANIES GROW
BY HELPING TO GROW THEIR PEOPLE

Customized programs provide the opportunity to develop key leaders in specific areas that support growth and collaboration, and demonstrate results for the individual and the company.

Programs are unique and tailored to your organizational goals, and to the key talent that is needed to reach these goals. We support you in the growth of the individuals that will work collectively to grow your business.

Today CEO’s report that their top challenges are human capital, innovative strategies, new processes and sustainability. Companies must specifically commit to growing their leaders to meet expectations.

Below is a list of essential skills and competencies that we will consider when designing your custom program based on your needs.

**Functional Competencies**
- Strategy and execution
- Framework for value creation
- Decision-making
- Building strategic agility
- Financial management
- Measurement and metrics

**Essential Skills**
- Leadership essentials
- Change leadership
- Personal influence
- Ethics and leadership
- Talent management and team effectiveness
- Effective communications

What skills do you need to focus on in order to drive your company growth?
A PARTNER IN GROWTH
PERSONAL AND PROFESSIONAL

The Ohio State University has more than 760 active partnerships with industries around the nation, and the world. In order to meet the challenges of an interconnected world, universities and industries around the globe must create collaborations of academics, researchers and practitioners who work together to achieve tenable solutions.

The Fisher College of Business attracts leading faculty as well as corporate partners who, together, are continually rethinking how to drive business success. Eliminating boundaries, creating best business practices, and establishing productive collaborations between the college and the business community reflects the University’s approach to partnerships.

Leaders in their field

We know first-hand that the ever-present change in the marketplace, and a continual drive for growth, creates the need for continued learning and personal development. Our faculty are leaders in their fields and doing the research that drives the change. And, we want to work with companies who are the leaders in their own industries to drive innovation, excellence and growth.
DRIVING PROFITABLE GROWTH

Forget all the talk about recession and recovery. Profitable and sustainable growth is the new imperative. Every CEO knows it, and the successful ones are focused on it. In today’s competitive marketplace, growth in revenues, customers and profits will not happen without individual growth. Companies must specifically commit to growing their leaders’ knowledge, skills, perspective, confidence and creativity.

Four Key Disciplines will Drive Profitable and Sustainable Growth

Moreover, that growth must come across four key disciplines. These are the areas where we are focused – from our faculty expertise and academic research, to our collaboration with our business partners, to our executive education partnerships and programs. By focusing on these key disciplines, we are able to create capable and energized leaders who can leverage their individual growth to help drive their company’s growth.
Consistent with our mission – helping companies grow by helping to grow their people – our approach to program design is part of a larger partnership. The first part of the process takes us inside the company to more fully understand your development needs and goals. We will collaborate around the design of programs specifically focused on the needs of your organization and leaders. Together, we will design comprehensive learning experiences with strategic focus, breadth and depth, to truly impact organizational thinking and behaviors.
Additionally we offer two highly respected and recognized degree programs. We can work with you to determine if a degree or custom program would best fit with your organizational needs.

**Executive Master of Business Administration (EMBA)**

The world of business is complex and often unpredictable. Today’s business challenges are multidimensional and do not come neatly packaged and labeled “marketing” or “finance.” That’s why we’ve developed a comprehensive, integrative program that examines today’s issues from every angle to give a total business perspective.

The Fisher EMBA program is structured to provide minimal disruption to a busy work schedule and personal life. On-campus sessions meet three consecutive days a month (Thursday/Friday/Saturday) over a 17-month period, December through April of the second year.

**Master of Business Operational Excellence (MBOE)**

Organizations need talented thought leaders who have the knowledge and skills to lead them down the path of operational excellence. The Master of Business Operational Excellence program is educating these individuals in the practice of value stream management, employee inclusion in problem solving, waste reduction, capability building and innovation.

Offered through Fisher College of Business, the MBOE degree is a highly selective, 12-month program, and the first national program of its kind. Ideal candidates are identified by their company as having the potential to successfully lead their organizations toward operational excellence.
WHAT WILL DRIVE YOUR GROWTH?