

# TARGET: Getting to Global

**The international expansion of Ohio companies is key to the future of the state. We invite you to use the Fisher College's network of global experts and international students to grow your business.**

**Fisher's Center for International Business Education & Research (CIBER) invites you to attend **TARGET: Getting to Global** -- an opportunity to learn about practical tools to assess your readiness to expand your business in the global marketplace.**

*Co-sponsored by the U.S. Department of Commerce and the Ohio Department of Development*

## You are Invited

Featured speakers:

President E. Gordon Gee, The Ohio State University  
– *The Internationalization of Higher Education & What it Means to the State of Ohio*

Dr. Neeli Bendapudi – Associate Professor and Director, Initiative for Managing Services, Fisher College of Business – *From Academia to the Boardroom: How International Business REALLY Happens*

Dr. Mikelle Calhoun, Visiting Assistant Professor, Management and Human Resources, Fisher College of Business – *Are You Ready to Go Global? An Assessment of Where You Are and Where You Need to Be*

February 29, 2008  
8 - 10:30 a.m.

7:30 a.m. Registration and  
continental breakfast

The Blackwell Inn  
Fisher College of Business  
2110 Tuttle Park Place  
Main Ballroom

RSVP by February 1

via phone  
(614) 292-0845  
Joana Ferreti-Meza

via email  
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[www.fisher.osu.edu/international](http://www.fisher.osu.edu/international)

**Special Benefit:** You will receive electronic resumes of Fisher graduate and undergraduate students with interest and/or experience in international business, including international students willing to share their expertise with you.



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COLLEGE OF BUSINESS