
BUSINESS FINANCE 831
CORPORATE INSURANCE AND RISK MANAGEMENT

Course Syllabus

Winter Quarter 2008
Tuesday, 6:00 – 9:48pm
285 Gerlach Hall

Course Website – <http://carmen.osu.edu>

Instructors:

Bill Rives

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Fisher College of Business
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Office Hours:

To be announced in class by the instructors

Required Text:

Trieschmann, Hoyt and Sommer
Risk Management and Insurance
Thomson South-Western
Twelfth edition, 2005, ISBN 9780324183207

Required Calculator:

Each student should have a business or financial calculator, which should be brought to class on a regular basis (a PDA or laptop may be used instead of a calculator).

COURSE DESCRIPTION AND OBJECTIVES

An introduction to the tools and techniques of business risk management, with particular attention to the role of the risk management process in business operations. Objectives include:

- To introduce a conceptual framework for risk management that stresses the relation between effective risk management and enterprise value;
- To examine the nature and significance of common business loss exposures;
- To consider approaches taken to risk management in different industry settings;
- To examine the role of insurance in corporate risk management;
- To enhance the student's ability to use the tools and techniques of risk management to address risk management problems usually encountered in larger organizations.

This course is recommended as a prerequisite for BUS-FIN 834 Applied Enterprise Risk Management (normally offered in Spring quarter).

COURSE REQUIREMENTS

There are two course requirements; both will be discussed in greater detail in class.

1. **Class Contribution**

Final course grade weight = 25%

The course is designed to facilitate a high degree of interaction between students and instructors / presenters. Important considerations include:

- How effectively do you engage speakers on the issues under discussion?
- To what extent do your comments reflect a clear understanding of the issues?
- This requirement stresses the **quality of contributions** over the quantity.

3. **Problem Assignments**

Final course grade weight = 75% (15% applied to each of five assignments)

There are five (5) problem assignments. Each assignment will consist of a series of questions dealing with one of the major course topics, and will be distributed at the end of the class at which the topic is discussed. Your completed assignment will be due by the class following the class at which the assignment is made; this normally will give you one full week to do the work.

Problem assignments are **individual** assignments; however, you should feel free to discuss assignment questions with other students in the class. Ultimately, you are responsible for deciding how to answer each question, and as such, we shall assume the completed assignment you submit is your own work product.

CLASS ATTENDANCE POLICY

We expect you to:

- attend class on a regular basis, and
- arrive promptly for the start of each class and stay for the entire class period.

Should you miss class, you are solely responsible for the material covered during your absence. You should contact a classmate to determine what you missed.

COURSE GRADING POLICY

- You will earn a letter grade for course contribution and each problem assignment.
- Each of these letter grades will be converted to the corresponding point value on the University's 4-point grading scale.
- Next, these point values will be weighted by the corresponding weights shown under ***COURSE REQUIREMENTS*** (see above), to obtain your grade-point average (GPA) for the course.
- You will be awarded the letter grade for the course corresponding to the point value from the University's 4-point scale falling closest to your course GPA.

The grading rubric to be used for each course requirement will be discussed in class.

ACADEMIC MISCONDUCT

Pursuant to ***Ohio State University Faculty Rule 3333-5-487***, all instances of alleged academic misconduct by any student in this course will be reported to the University's committee on Academic Misconduct, which recommends appropriate sanctions to the Office of Academic Affairs.

We aggressively pursue violations of University standards on academic conduct.

COURSE SCHEDULE

- The following course schedule is subject to change with appropriate prior notice.
- In the case of each class, additional work for class preparation may be assigned by the instructor or at the request of a guest speaker.
- Unless otherwise indicated, all reading assignments will be posted to the course website on Carmen (<http://carmen.osu.edu>).

Class Date	Topics and Assignments
TUE JAN 8	<p>Course Administration Distribution of course documents and discussion of course policies and procedures</p> <p>Introduction to Risk and Risk Management Property and Liability Loss Exposures READ: Text chapters 1, 2, 3 Discussion cases to be distributed in class</p>
TUE JAN 15	<p>Traditional Risk Management Techniques READ: Text chapters 5, 6, 8 Additional reading assignments to be posted</p> <p>Guest Speaker Paul Bickelhaupt and Associates, Westfield Insurance Group</p>
TUE JAN 22	<p>Insurance Contracts Commercial Property and Liability Insurance READ: Text chapters 7, 9, 11 Additional reading assignments to be posted</p> <p>Guest Speaker Michael Renfro, Senior Account Executive, Liberty Mutual National Market Group</p>
TUE JAN 29	<p>Executive Risk and Professional Liability READ: Reading assignments to be posted</p> <p>Guest Speaker Geoffrey Fallon, Managing Director, Marsh USA</p>
TUE FEB 5	<p>Employee Benefits READ: Text chapters 4, 19, 20 Additional reading assignments to be posted</p> <p>Guest Speaker Rich Landsberg, Director of Advanced Sales, Nationwide</p>

COURSE SCHEDULE

Class Date	Topics and Assignments
TUE FEB 12	<p>Insurer Operations and the Insurance Industry</p> <p>READ: Text chapters 22, 23 Additional reading assignments to be posted</p> <p>Guest Speaker Charles Bryan, CAB Consulting, Former SVP and Chief Actuary, Nationwide</p>
TUE FEB 19	<p>Catastrophic Liabilities</p> <p>READ: Text chapter 24 and review chapter 3 Additional reading assignments to be posted</p> <p>Guest Speaker Charles Bryan, CAB Consulting, Former SVP and Chief Actuary, Nationwide</p>
TUE FEB 26	<p>Risk Management Case Application</p> <p>CASE: United Grain Growers (A) Case and additional reading assignments to be posted</p>
TUE MAR 4	<p>Introduction to Enterprise Risk Management</p> <p>Reading assignments to be posted</p> <p>Guest Speaker TBA</p>

We reserve the right to correct factual errors and other material misrepresentations in the syllabus, in other course documents we prepare, and in the information posted on the course website, at any time during the course, with appropriate prior notice.