Fisher global impact
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Fisher’s business resource building, Mason Hall, includes a two-story reading room, computing center, library, and a media center that broadcasts international financial news.
Sixteen years have passed since I stepped onto The Ohio State University campus for the first time. Since then, many aspects of our learning environment at the Fisher College have improved and evolved, but our core commitment remains the same—to develop global leaders who reshape the way organizations do business.

We have long believed that international excellence in research and teaching is a reflection of the greater purpose of Fisher—to contribute to building a better world.

That vision is led by our faculty who are recognized worldwide for their innovative teaching methods, global best business practices, and groundbreaking research. Their ability to translate global perspectives into the classroom enriches the education of participants in all our programs. This global mindset enables our students and participants in all programs to effectively apply their knowledge of business in different social, economic, and political environments, involving people from widely diverse cultures.

Such a world view is furthered by the college’s partnership with 30 international universities and relationships with multinational companies and leading executives on every continent. Fisher’s network of global experts and alumni share their experiences with our students and help them develop a deeper appreciation of other cultures and ideas. We believe this exposure is essential for lifelong learning as well as effective leadership.

The stories in this year’s annual report highlight that appreciation and those in the Fisher community who are engaged, innovative, passionate, and capable of changing the world. As dean, I have been privileged to experience first-hand the significant impact Fisher has made around the world as I have viewed activities in Asia, Europe, and the Middle East. Our work in preparing effective leaders has never been more important or more needed.

My new role at Ohio State involves serving as interim president and provost for the university. While in that capacity, I will be focusing on the excellence we have developed in all aspects of university life—including creating outstanding learning environments, encouraging world-class scholarly inquiry, and delivering high-impact outreach to Ohio and a worldwide constituency.

I will also have the opportunity to continue observing Fisher faculty, staff, and graduates as they impact the effectiveness of firms around the world. This will always be a source of pride for me as I hope it will be for each of you.

Joseph A. Alutto
Dean and John W. Berry, Sr.
Chair in Business
Fisher became the hub of undergraduate competitions in November with students on campus for both the Fisher Biz Quiz National Challenge, co-sponsored by Nationwide and The Wall Street Journal, and the 2006 Center for International Business Education and Research (CIBER) Case Challenge. More than 80 students from schools across the country, Canada, Singapore, and New Zealand competed. Michigan State won the Fisher Biz Quiz National Challenge, while Brigham Young University took top honors at the three-day CIBER Case Challenge.

The newly launched undergraduate Business Scholars Program is a community of 50 talented students who participate in activities that enhance their academic experience. This two-year program creates a “learning-by-doing” environment for scholars who have a strong interest in pursuing best practices, team building, and leadership training. Partnerships with faculty and alumni are also formed to enhance professional development and a high ethical standard of behavior.

In an effort to globalize the undergraduate program, Fisher plans to link international business courses in finance, marketing, operations, and human resources with college exchange partners via technology. Dialogue with proposed university partners from Manchester University, United Kingdom; Copenhagen Business School, Denmark; Hong Kong University of Science and Technology, Hong Kong; and SDA Bocconi, Italy, includes courses in the areas of comparative labor movements, human resources trends and policies, global finance, and international marketing. These efforts will further the skill set of undergraduate teaching faculty, enhance international business classes, and create a recruiting tool for study abroad partnerships.

For senior Kris Walsh, choosing the Bahamas trip culminated his Fisher experience, which has been dedicated to international service projects. Walsh’s service has also included travel to Colombia and to Pakistan following a devastating earthquake there.

“A dream of mine is to work for or run a nonprofit that deals with natural disasters or crises—a company that helps countries reconstruct in a way that is beneficial to the local people,” Walsh says.

Walsh has accepted a job as a financial analyst with Shell to gain corporate experience.

“Our partnership with Fisher is unique, and we are honored to have the students here,” Elliott says. “This is the first Junior Achievement pilot in-school program. Our children have really benefited from this experience.”

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Search Marketing

Search marketing is an area of explosive growth as retailers and companies look for ways to increase online sales, strengthen brand awareness, and analyze web site performance. In response, Fisher has created a new undergraduate Internet marketing course, Principles in Electronic Marketing, developed in partnership with marketing and logistics faculty and Bizresearch, one of the nation’s leading search marketing companies. The course teaches senior marketing majors the fundamentals of search marketing, covering topics such as search engine optimization, viral and affiliate marketing, blogging as a marketing tool, web site analytics, and e-mail marketing.

Top Teams

With only six hours to prepare, undergraduate students Kevin Black, Isaac Elking, Julie Hoopes, and Brian Schoo captured the top prize at the TLA Logistics Case Competition held at Fisher. Coached by Associate Professor of Logistics Keely Croxton, the group developed a plan to help Shell implement a new offshore oil drilling rig.

This spring, Fisher undergraduate students participated in the first Business Honors Learning Community Case Study Competition sponsored by Owens Corning. The winning team included Erica Elsasser, George Gothot, Saar Mahna, and Jim Wykoff.

Competitive Advantage

This fall, Fisher became the nation’s first business school to offer Six Sigma classes to undergraduate students to help them earn Green Belt certification. Traditionally taught in MBA and executive education programs, the selective class is open to juniors and seniors majoring in operations management who complete two rigorous 10-week classes and a final exam to earn certification. Select students benefit from Fisher’s leading faculty experts in the field of lean management and Six Sigma.

According to Peter Ward, co-director of Fisher’s Center for Operational Excellence (COE), the new course adds to the innovative academic opportunities available for students to learn and work in small groups. Students study in a blended learning environment that includes projects with nonprofit organizations to help them gain process improvement experience. The certification gives Fisher graduates an even greater advantage in the marketplace as they compete for highly selective management positions.
Habitation for Humanity renovation site in Romania.
Diversifying Exports: Ethiopia’s Vital Crop Market

A project led by Fisher students and experts may help Ethiopia with the daunting challenges it faces in the global crop export market. The Business Solutions Team (BST) Project, which began last autumn, ended with a trip to the country in March, and could open a window to future collaboration between the university and the Ethiopian government. According to Michael Leiblein, associate professor of management and a team member who visited the country, BST projects like this provide students experience in diagnosing and solving real-world business problems.

During the trip, MBA students along with experts from Ohio State’s Technology, Licensing, and Commercialization office gave recommendations to Ethiopian government officials on how to increase income flow from the global export of key crops such as flowers, sesame, and coffee. Prior to visiting Ethiopia, the team conducted research on the country’s market position, competition, and competitive advantages. Students were also introduced to agriculture production and retailing facilities in Ohio to educate them on the processes they would see in Ethiopia. What they found was a country with abundant natural resources, but limited financial, transportation, and technological infrastructure.

Meeting with processors, exporters, logistic specialists, and officials, the team was provided with large amounts of primary information to conduct its research and provide accurate and well-educated solutions. The group interacted with policymakers at the government’s highest level including the Ethiopian ambassador to the United States, the Ethiopian deputy prime minister and his ministry, the U.S. ambassador to Ethiopia, as well as 40 of the country’s leading investors.

On their last day, students shared recommendations, which included improved flower distribution, increased investment in agricultural education, and enhanced marketing for distinct types of high-quality Ethiopian coffee. According to Leiblein, the project gave students the opportunity to work on critical economic development strategies and opened further collaboration between Ethiopia and Ohio State.

“The project demonstrated our students’ ability to understand and contribute to discussions regarding a business or country’s competitive strategy and the value of bringing together teams of interdisciplinary experts from across campus,” Leiblein says.

Developing Leaders

The Leadership and Professional Development Program enhanced its curriculum during the past year with added seminars and workshops that help MBA students hone critical skills. The program is co-led by Larry Inks, a faculty member in the Department of Management and Human Resources, and an executive in residence at Fortune 500 companies, and Karen Hopper Wruik, associate dean for MBA programs.

A new series launched in the fall focused on the growth of the individual as a leader and effective team member. As part of this process, students engaged in formal inventories and assessments such as Leadership Practices Inventory, Myers-Briggs, Emotional Intelligence, Strengths Finder, and CareerLeader, as well as interviews with faculty and career services staff. A leadership speaker series, supported by funding from Sauder Flaur, enabled students to engage with top managers as part of their personal development process. In addition, students explored career options through career “boot camps” in marketing, finance, real estate, operations, and consulting. They also prepared for their post-MBA careers through resume and interview workshops.

Other events highlighted creativity and innovation as well as networking with alumni and corporate partners.

Customized Career Tracks

Fisher’s MBA curriculum has been revamped to allow students more choice and flexibility. One important addition is the “make your own” option in which students draw from more than 100 elective MBA courses as well as university offerings to create their own majors. Interdisciplinary career tracks were also created to complement major courses of study including consulting and project management, entrepreneurship, leadership and values in decision making, lean management and Six Sigma, real estate management, services management, and an option to “make your own track.” Individualized courses of study created by students include arts and nonprofit management, health care management, media management, strategic global sourcing, financial engineering, and organizational strategy and design.

Inside Corporate Governance

Fisher’s 2007 CFO Summit featured William Gradison, a founding member of the Public Company Accounting Oversight Board, as keynote speaker. The flagship event for the MBA Finance Association was co-sponsored by the Department of Accounting and MIS, Department of Finance, and MBA program. During his remarks, Gradison discussed the changing roles of corporate auditors, accountants, and financial officers in the new governance climate and the Sarbanes-Oxley act. The event included a panel on corporate governance moderated by Floyd Norris, chief financial columnist for The New York Times. Several chief financial officers from global companies including Limited Brands, Ford Motor Company, and YRC Worldwide Inc. participated as panelists and met with students in breakout sessions.

Class Profiles

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<th>MBA Program</th>
<th>Full-Time MBA</th>
<th>Part-Time MBA</th>
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<tbody>
<tr>
<td>number of applicants</td>
<td>559</td>
<td>182</td>
</tr>
<tr>
<td>enrollment</td>
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<td>135</td>
</tr>
<tr>
<td>average GMAT</td>
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<td>29</td>
</tr>
<tr>
<td>average age</td>
<td>30</td>
<td>27</td>
</tr>
<tr>
<td>average years of work experience</td>
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<td>6</td>
</tr>
<tr>
<td>average EMAT</td>
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<td>27%</td>
</tr>
<tr>
<td>International</td>
<td>31%</td>
<td>21%</td>
</tr>
<tr>
<td>Female</td>
<td>12%</td>
<td>21%</td>
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FISHER IN THE WORLD

World Market: Solving Cross-Cultural Problems

Where there’s a developing economy, Fisher is interested in its local businesses. Each year, graduate and undergraduate students in the college’s Emerging Markets Field Study course spend one quarter learning about business in rapidly developing nations. Students spend up to two weeks abroad, analyzing the foreign businesses they’ve picked to study during that quarter. Through the years, the class has traveled around the globe to 18 countries. This year, the MBA class studied in India and Argentina.

As a business graduate student, Steve Fischer studied Brazil and Thailand while in the class. He remembers one experience—helping a Thai Coca-Cola plant work through distribution and refrigeration issues—as a particularly valuable lesson: “The issues were so different,” he says. In Thailand, distribution was a major hurdle for business. Issues with roads made it difficult to get the soda to stores. Once the Coke had been delivered, there was the problem of refrigeration. In some parts of Thailand, the company provided fridges—a rarity in rural towns—for its product. But store owners would use the novelty appliance for “chicken or maybe Pepsi.”

According to Melanie Caugherty, assistant director of Fisher’s Center for International Business Education and Research (CIBER), solving cross-cultural problems like these helps companies recognize that Fisher students know how to adapt and manage new ideas: “Solving problems is a great resume builder because it demonstrates that our students actually use the skills they’ve learned,” Caugherty says. The class and trips are organized through CIBER, one of 31 centers nationwide funded by the U.S. Department of Education. The office provides students with study abroad opportunities, connects minority students with area business leader mentors, and brings international business experts to campus.

Outperforming the Pros

An impressive year of trading by Fisher’s Student Investment Management class once again outpaced Wall Street traders and allowed the fund to reach another milestone. The student-managed fund, which invests a part of Ohio State’s endowment, recently shattered the $25 million mark. The team of graduate and undergraduate fund managers chalked up a 26.8 percent return on their investment since 2006, and elevated the fund from $19.9 million to $25.6 million by the end of May. They also outperformed the S&P 500 index by 10 percent over the last 11 months.

Going Green

Seeing the right type of green helped a team of Fisher MBA students take top honors at Columbia’s first Get Green Business Case Competition in November. The quartet of second-year MBA students Herish Chhatwani, Mike Sims, Todd Muller, and Lisa Sheiring formulated the best waste management solution for event sponsor Boehringer Ingelheim Roche Inc.’s (BIRI) Case Challenge. A preliminary advisory committee of business leaders, prominent alumni, and top students has been formed to guide Fisher’s efforts to enhance its curriculum in the area of sustainability.

Wall Street Success

This year’s annual trip to Wall Street, coordinated by Fisher’s Career Services Office and MBA program, included networking with recruiting directors and alumni at a majority of the bulge bracket investment banks and select private equity firms. The connections helped facilitate summer internships with Fisher MBAs at Lehman Brothers, Goldman Sachs, Deutsche Bank, and a full-time associate hire at Bear Steams.

Trailblazing Leaders

Lisa Williams, president and CEO of Williams Research Inc., shared with Fisher graduate women her research and experience on what makes a successful leader during the Graduate Women in Business’ Third Annual Women in Leadership Summit in March. Williams, the author of several academic and leadership books, was Fisher’s first African American woman to earn a doctorate in linguistics. Williams headlined an impressive list of participants that included Audrey Tuckerman, vice president of investments for Merrill Lynch; Pam Archer, vice president of Huntington.com; Cheryl Kueger, founder and CEO of Cheryl’s Cookies; Rebecca Wondrow, CIO of GE; Jean Pacton, executive vice president of W.W. Williams; Melissa Whittington, corporate accounting director for Pfizer & Gamble; and Cindy Hilsheimer, founder of SC search consultants, LLC.
Fisher’s student-run volunteer graduate organization, FisherServes, promotes community-minded leadership activities throughout Central Ohio.

Winning Paradigm
A team of Fisher and Ohio State graduate students developing a new approach to detect breast cancer took top honors at the Materials Research Society (MRS) Entrepreneurship Challenge, one of the most prestigious technology business start-up competitions. The Trayer Diagnostic Systems team, mentored by S. Michael Camp, academic director of Fisher’s Center for Entrepreneurship, was one of three universities selected for the final round against teams from the University of Massachusetts Amherst and Rutgers University. The group placed first in the 2007 Deloitte Business Plan Competition, winning nearly $104,000 in cash and in-kind services. The team also won the New Business Builders Competition, sponsored by the Kiwanis Club of Columbus.

Expanding Global Opportunities
Reflecting an increased emphasis on building global perspective, a series of new international study opportunities is planned to launch this year. This includes four new noncredit study abroad trips to Europe, India, and Bolivia. Through faculty expert-guided trips associated with elective courses, students will gain a deeper understanding of finance, global sourcing, logistics, and microfinance in a global context. The new Bolivia excursion focuses on the relationship between microfinance and international development, and offers a service-learning component coordinated through a nonprofit organization. The latter gives Fisher students first-hand experience with the development challenges faced in remote communities.

Hot Commodity
An increasing number of companies are reducing the number of “core” or “national” schools they select for targeted recruiting. Usually four or five are selected for this approach. This past year, a number of companies included Fisher in this category for the first time. The targeted recruiting resulted in MBA hires at companies such as Limited Brands, Nationwide, Whirlpool, Textron, Deloitte Consulting, Wipro Technologies, IBM, and DaimlerChrysler—bringing the number of companies that place Fisher in the “national” school MBA recruiting arena to 23.

Community-Minded Leadership
More than 150 MBA students invested nearly 1,000 hours of their time to benefit Ohio community projects during September’s Community Day. The event is led by FisherServes, a student-run volunteer graduate organization that promotes social responsibility through service-based initiatives. Students volunteered at 35 venues including Habitat for Humanity, Goodwill Columbus, Boys & Girls Club of Columbus, and the Ronald McDonald House. Another component of FisherServes is Fisher Board Fellows. This unique program places select MBAs on the boards of local nonprofit organizations. Students gain hands-on experience as they undertake projects for the board and participate in the governance process as non-voting board members. For each nonprofit, a regular board member assumes the role of partner and mentor to students.
MLHR Program

Making an Impact
At age 11, Emily Douglas launched an enterprise that today conducts $2 million worth of transactions annually. Douglas created Grandma’s Gifts to provide food, clothing, books, toys, and educational opportunities to children from low-income families in rural Appalachian towns in Ohio, West Virginia, and Kentucky. Nine a second-year student in the Master of Labor and Human Resources (MLHR) program, Douglas is beginning to see the relevance of her studies while running her community-based service organization.

“Fish has taught me that there are a lot of similarities in running-for-profit and nonprofit organizations,” Douglas says. “I balance budgets, raise money, manage logistics, and set goals.” Not surprisingly, her work has received national recognition. Douglas is the recipient of one of the highest White House honors for civilians, the President’s Service Award, and was featured on The Oprah Winfrey Show for her work. "Emily is a gifted individual with strong analytical skills as well as interpersonal skills," says Professor Robert Heneman, MLHR program director. "It’s hard to find that combination of skills in many individuals.

Bright Minds
Vicky Samuto was chosen as one of two people from central Ohio universities to receive a scholarship from the Human Resources Association of Central Ohio. The scholarship was awarded based on academic performance, demonstrated leadership, human resources-related experience, extracurricular activities, career goals, and overall presentation capabilities.

Diversity of Experience
“I’m a ‘TCK’—Third Culture Kid,” says MLHR student Stella-Monica Nalugwa Mpande. The embodiment of diversity in life experiences, Mpande was born in Uganda and spent her youth in the Ivory Coast. She attended an international school with an American curriculum before pursuing higher education in the United States. The term “TCK” refers to individuals who spent a significant part of their developmental years in a culture other than that of their parents. These “culture-blended” individuals are usually children of international business executives, diplomats, or military personnel. TCKs contribute in unique ways to their communities—offering differing viewpoints and experiences helps in the overall development of their classmates.

Outside In
The Ernst & Young Lecture Series brings distinguished speakers to campus to share their insight with students. A sampling of 2007 speakers includes Steven Merriett, member of the Board of Governors of the Federal Reserve System; Ray J. Groves, former chairman and CEO of Ernst & Young; Bill Gradison, former Ohio congressman and member of the Public Company Accounting Oversight Board; Ronald G. Flegen, vice president of corporate internal auditing for Johnson & Johnson; and Eugene Flegen, retired auditor for General Motors Corporation.

MAcc Program

Beyond the Classroom
Fisher’s Tax Clinic utilizes the accounting expertise of Master of Accounting Program (MAcc), MBA, and undergraduate students to help low-income taxpayers with their state and federal tax preparation. Led by tax faculty member William Raabe, students helped more than 200 families and individuals receive refunds of nearly $400,000 in tax year 2006. The Tax Clinic partners with Columbus City Council, the Internal Revenue Service, Ohio State Extension, and the Godman Guild Community Center. It receives financial support from the Ernst & Young Endowment and the Columbus city budget.

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Team Tested
MAcc and undergraduate accounting students advanced as national finalists in the Deloitte Tax Case Competition held in Orlando, Florida, last winter. The teams, coached by William Raabe, tax faculty member, and Ray Kranowski, accounting professor, were among 12 national finalists of nearly 40 colleges and universities.

Select Few
John Drum (MAcc ’07) was selected by the Financial Accounting Standards Board to serve a one-year term as postgraduate technical assistant. Awarded to only four high-achieving new professionals in the national competition, the assistantship provides exposure to the accounting standard-setting process and top executives in the field. This marks the second straight year a Fisher student was appointed to the board. Fisher’s Eric Weber (MAcc ’07) was awarded the highly competitive American Institute of Certified Public Accountants (AICPA) National Scholarship. Weber is one of 10 students nationwide to receive the John L. Carey Scholarship, which provides financial assistance to students with bachelor’s degrees in liberal arts who are pursing graduate studies in accounting.

Class Profile
MAcc Program

94 enrollment
616 average GMAT
3.66 average GPA
19% international
12% minority
45% female

Recurring
$49,956 average starting salary
$3,069 median starting salary
$5,400 average signing bonus

Rankings
10th in the nation

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Doug Lambert, director of the Global Supply Chain Forum, is on a quest to make sure everyone in the corporate world realizes that supply chain management involves every function in the organization.

With the help of Fisher researchers and top corporate executives, Lambert, the Raymond E. Mason Chair in Transportation and Logistics, is leading a global charge to implement a model that stresses relationship management and eight cross-functional and cross-firm processes.

Last year, the forum, through Fisher’s Executive Education Program, made its international debut with seminars in England and Argentina. This year, the forum research will reach every continent except Antarctica and expand to universities in Australia, China, New Zealand, and South Africa.

The forum’s framework presents supply chain management as a relationship managing tool that links teams from corporations that do business with one another. The seminars are designed specifically for executives interested in competing through the management of relationships and the integration of efforts across business functions.

The forum’s perspective has been sculpted from research with its member corporations including Cargill, The Coca-Cola Company, Colgate-Palmolive, Hallmark, Hewlett-Packard, International Paper, Limited Brands, Moen, Shell, TaylorMade-adidas Golf, 3M, and Wendy’s®. The textbook inspired from the forum’s research, Supply Chain Management: Processes, Partnerships, Performance, is nearing the completion of its third edition and is currently being translated into Spanish and Chinese.

With the expansion and impact of these global offerings, it’s not surprising that the Economist Intelligence Unit places Fisher’s executive education customized programs among the highest in the world.

Fisher’s Master of Business Logistics Engineering Program (MBLE), one of a few programs of its kind in the country, is backed by the college’s logistics program, ranked fifth in the nation by U.S. News & World Report.

Fisher MBLE students are highly sought after by leading companies because their expertise combines strong managerial and technical skills. This spring, program graduates were hired by CmAgAgra and Rubbermaid. Last year’s graduates are employed at DSC Logistics, Darien Inc., Florida State University, and Roane Labs.

Fisher’s Master of Business Logistics Engineering Program (MBLE) students are among some of the nation’s best in terms of impact of their research on their profession. Last year, Fisher PhDs were placed with leading organizations and institutions including Rutgers University, University of Arkansas, Florida State University, Texas A&M, University of Connecticut, and University of Illinois. Fisher PhDs are also making an impact abroad at the Chinese University of Hong Kong; University of Technology in Sydney, Australia; Singapore National University; Queen’s University, Krea University; Universidad de San Andes in Buenos Aires, Argentina; and Hong Kong Polytechnic University, University of Toronto, Yonsei University, Seoul National University, and Hong Kong University of Science and Technology, among others.

Fisher PhDs are creative, independent thinkers with outstanding research activities and academic qualifications.
Executive Education

Custom Corporate Programs

VIP Program

The VIP Program hosted two LG Chemical Corporation executives from Korea last year. During their stay, the managers participated in a variety of academic coursework in the areas of finance, marketing, strategy, supply chain and logistics, and English. They also participated in executive education sessions and American company tours. Advised by Professor Mona Mahjoub, the executives graduated from the program this summer.

FBI Symposium

In June, Fisher hosted the 35th Annual Crime Laboratory Development Symposium for crime lab managers. The session was for managers in local, state, and federal labs. The three-day symposium entitled, “Balance—A Focus on Competing Needs,” gave lab managers the management tools and skills they needed to improve their effectiveness in the workplace.

Growth Leadership Program

The Textron Growth Leadership Program continues to be a success for both the company and the college, resulting in more than 60 growth-enhancing projects at Textron. These positive results have garnered Fisher’s executive education a deeper commitment from Textron to provide customized materials and an information flow training program for its operational leaders this fall. In addition, Textron has increased its recruiting efforts at Fisher and is now recruiting MBAs in the areas of marketing, finance, and strategy.

Ross M. Heart Hospital Leadership Development Program

The Ross Heart Hospital Leadership Development Program develops core leadership competencies of senior staff and physicians. The program provides management with the leadership capabilities and key business acumen needed to lead the organization. Core competencies include strategy, vision and strategic alignment, decision-making, finance, power and influence, conflict and negotiation, leadership and team effectiveness, and personal development planning, among others. This program offers a highly customized approach to developing leadership competencies of senior staff and physicians.

Builders Exchange

To help build the development of potential leaders in the construction industry, Fisher and the Builders Exchange of Central Ohio created the BX Rising Leaders Program. Company-nominated participants, sponsored by an executive, attend sessions to sharpen their business acumen and prepare them as leaders for both their organization and the industry. This successful program develops valuable personal growth for participants while fostering decisive relationship building for the industry.

Partner Programs

Disney Leadership Institute

In September, Fisher hosted the Disney Leadership Institute Program. The event outlined four specific qualities of Disney’s leadership: leadership, management, customer service, and loyalty. Fisher is the only Ohio learning venue to represent the 2007 Disney Leadership Institute Program.

CIO Executive Summit

In June, Fisher hosted the Second Annual Ohio CIO Executive Summit. In partnership with Events, the event provided top executives a dynamic peer-to-peer exchange that facilitated best practices in enterprise technology management. The summit, created by CIOs for information technology managers, enabled tremendous opportunities for collaboration and networking with colleagues from major Ohio organizations.

Open Enrollment Programs

Social Enterprise

Through its community-minded focus, Fisher’s Social Enterprise Program helps nonprofit organizations align their resources to their mission and objectives for sustained success. Working with an advisory board of community leaders, professors, and students, Fisher faculty provide expertise in the areas of strategy, branding, and finance. Through private funding, last year’s program provided full scholarship training for nearly 40 representatives of Midwestern charities including Children’s Hunger Alliance and United Way.

Business Education Series

Last year, Fisher collaborated with a focus group of central Ohio organizations to identify areas of improvement for their managers. The one-day training program, Fisher Business Education Series (FBE), offers topics including finance essentials, management with the leadership capabilities and key business acumen needed to lead the organization. This successful program develops valuable personal growth for participants while fostering decisive relationship building for the industry. Fisher’s EMBA shapes high potential business managers into strategic thinkers and innovative problem-solvers with a total, global business perspective.
China’s Rising Impact: A Fortune 500 Company in Shanghai

In Shanghai, China, the most accelerated business climate in the world, Dale M. MacDonald, president of Ashland China, is putting his Fisher 2002 EMBA to the test everyday. I can honestly say that there has not been a day in which a new challenge has not arisen testing my capabilities across a variety of fronts,” says MacDonald about taking the helm of Ashland China, which represents the regional operations of Ashland Inc., a diversified, global chemical company. “The Fisher program provided me with a perspective on a wide variety of subjects that I might not have had the need to focus on in a more developed, stable environment.”

China is undergoing continual and significant changes, MacDonald says. As one of the world’s largest economies reshapes its commercial environment and regulations, he says international companies conducting business in the country must continually adapt to changes.

“To say the pace is fast is an understatement,” MacDonald notes. “To be successful, companies need to be nimble to respond to the changes.”

Fisher’s faculty expert on China, Oded Shenkar, the Ford Motor Company Chair in Global Business Management, says the country has the world’s most aggressive business practices, and forecasts it will achieve an unparalleled global economic dominance within the next 20 years.

MacDonald is experiencing first-hand that dynamic business climate. Some of the challenges he encounters in his position include changes in commercial and tax policy, managing investment strategies in the rapidly growing economy, and dealing with the Chinese government.

“Companies’ relationships with the government are extremely important to help firms navigate and effectively manage these changes,” he says.

One of the things MacDonald values most from his Fisher EMBA experience is the team relationships he developed.

“Having the opportunity to discuss different perspectives across different industries has provided me with a more balanced approach to situations, which is especially helpful in a region such as China,” MacDonald adds.
Alumni Board

David Ahmarm NBA '78
Brian Benson MBA '04
Katy Blevins MBA '12
L. Keenan Delany BSBA '84
Michael D. Espinola MBA '81
Kenneth Gauld MBA '94
Jennifer Heathcote MBA '04
Garrett Hunt MBA '10
Robert Hutchinson MBA '88
David Jacobs BSBA '94
Jim Johns BSBA '72, MBA '80
Dipan Karimi MBA '12
Rohan Khajuria MBA '98
Kevin Kimura BSBA '91
Mark Kuchenrither BSBA '89
Monica Kucher BSBA '10
Catherine Kusman MBA '90
Bonnie Kuo MBA '06
Eric Lenard BSBA '91, MBA '97
Brian J. Magiska BSBA '78
D. Gregory Meredith MBA '92
Fela Nwamaka MBA '96
Krista Nufrio MAcc '02
Ami Scott BSBA '94, MBA '94
Dawn Severt BSBA '86
John Shave BSBA '89
Megan Shaw MHR '15
Denis Shibrick MBA '89
Davis Simon BSBA '89
Mark Simon BSBA '83
Jim Terranova 85' '75
C. D. Via MBA '87
William Vogelgesang BSBA '76, MBA '81
Jeff Waldron MBA '06
Glenn Wolter BSBA '83
Ann Yihua Yang BSBA '05
Greg Yoakum BSBA '79, MBA '81

Alumni Awards

Distinguished Alumni Award
James O'Brien
Chairman & CEO, Ashland Inc.

Young Professional Award
Pam Helmer
Managing Director Nationwide Mutual Capital, LLC

Community Service Award
Cynthia Holohan
Principal, 3C search consultants, LLC

International Alumni Award
Scott Bauer
VP Operations, TL Contact Inc.

Alumni Connections

Hot Spots

Local, regional, and international events were hosted around the world last year and included alumni activities in many cities including Baltimore, Columbus, Chicago, Glendale, Shanghai, Hong Kong, Mumbai, and New York City. These gatherings provide a way for graduates to reconnect and offer prospective students living in these cities a chance to experience Fisher through alumni interaction and support.

Our Alumni Are Everywhere!

There are 62,000 worldwide on 6 continents.

In 13 countries of which:
- 19 are in Asia
- 23 are in Europe
- 11 are in Latin America
- 9 are in the Middle East
- 10 are in Africa

And in all 50 states in the United States.

Fisher global impact

Face Setter Faculty Awards

Daniel Waterbeerk Teaching Excellence Awards
Outstanding Undergraduate Teaching Mike Kranevaer
Graduate Teaching
Anil Arya
The Bostic-Georges Faculty Service Award
Ray Nee
Outstanding Research Award
Henni Knoepfl

Face Setter Awards

Face Setter Executive Award
Kenneth L. Coleman
Chairman, Acceleyr, Inc.

Walter M. Rudin Junior Scholarship
Awarded to the most outstanding undergraduate junior
Laura Eddy

Robert E. Georges Senior Scholarship
Awarded to the most outstanding undergraduate senior
Yoonah Ha

S. Maurice Bostic and Birch S.M. Bostic Memorial Award
Awarded to the outstanding male member of the graduating class
John Drum

Katherine Porter Allen Prize
Awarded to the outstanding female member of the graduating class
Dhriti Pandhi

Leadership Essentials

Sponsored by the Face Setter’s Board of Trustees, the annual Dean’s Leadership Conference helps top undergraduate students further develop their leadership skills through interaction with business professionals and administration. Students are selected to participate based on their academic excellence, dedication to the community, and leadership skills. The May seminar entitled, “Business without Borders,” featured keynote speaker Stacy Mertin, vice president of Base Chemicals Americas and CEO of Shell Chemical LP.

Lawrence Funderburke inspires neighborhood youth to have a spirit of excellence in everything they do.

Leadership Conference helps top undergraduate students further develop their leadership skills through interaction with business professionals and administration.

The Alumni Board serves as a sounding board for new ideas and implementing programs, events, and networking opportunities. Board members also act as mentors and provide guidance to both current and new students.

Expanding Horizons

As a graduate and former NBA player, Lawrence Funderburke (BSBA '94) and his wife, Minya, have established two endowments at Ohio State to provide scholarships for inner-city students majoring in business and other subjects. According to the author and entrepreneur, "I want the young people I meet to have a spirit of excellence in everything they do that will always allow them to be successful. Our goal is to instill hope and knowledge that will spark momentum for the rest of their lives. I’m passing everything they do that will always allow them to be successful. Our goal is to instill hope and knowledge that will spark momentum for the rest of their lives. I’m passing everything they do that will always allow them to be successful. Our goal is to instill hope and knowledge that will spark momentum for the rest of their lives. I’m passing..."
When Professor Stephen Hills arrived in Namibia to spend last year as a Fulbright Scholar, one of the most striking things he discovered was the use of new technology by students who couldn't afford to purchase textbooks for his class. With textbooks largely unavailable because of slow shipments or high prices, students at the University of Namibia often utilized flash drives to download Hills' lecture notes from his personal laptop computer.

Hills, a Fisher associate professor of management and human resources and academic director of the Center for International Business Education and Research (CIBER), taught international business and labor relations courses at the African university. Although Namibia might be classified as a developing country, Hills says the innovative use of technologies, such as cell phones and flash drives, is helping accelerate the nation's economic growth, narrowing the divide between rich and poor. The mass-produced, cheaper information technologies are transforming businesses in poor countries in vastly different ways than in the United States.

A majority of the 3,500 students at the University of Namibia hailed from very poor or middle-class families, yet many have access to the small hand-held memory devices. According to Hills, students accessed the downloaded notes at their parents' offices, Internet cafés, or used a neighborhood computer often housed in a tin shack. The university only had a small percentage of their computers connected to the Internet.

Technology is somewhat uneven because most Namibians only have dial-up Internet connections and incur a fee for a local telephone call. Wireless connections are available, but it is quite expensive for most people, he says.

Throughout the country, Hills found unique ways Namibians used other high-tech devices to overcome various barriers. Cell phones, also seemingly ubiquitous in the country, were used as remote villages as small computers.

"Technology has been a very positive thing for both the students and the country, and it will be very interesting to see how far it is going to go," Hills notes.

Dean Joseph A. Alutto was selected to serve as Ohio State’s interim president and provost on July 1, 2007. During the summer transition, Alutto named Stephen L. Mangum, senior associate dean for academic programs, as acting dean. Mangum, who has been at Fisher since 1983, has worked closely with faculty teams in developing and implementing a number of program initiatives including an executive MBA track, a Master of Accounting (MAc) program, a master’s program in business logistics engineering, and an undergraduate business minor and extension of the undergraduate business degree to students at Ohio State’s four regional campuses.

China’s Ministry of Education and the Asia-Pacific MBA Association honored Joseph A. Alutto as a “Prominent Figure to China’s MBA Education” for his contribution in developing the first MBA program in China. In part, as a result of the success of the initial 1984 SUNY-Buffalo-China MBA program he founded as dean at the State University of New York-Buffalo, MBA education was officially sanctioned in China in 1991.

Professor J. Richard Dietrich, chair of the Department of Accounting and MIS, was appointed to serve a two-year term with the Standing Advisory Group for the Public Company Accounting Oversight Board. Dietrich is one of only two academics serving with the group.

Michael Knemeyer, assistant professor of logistics, was awarded one of two senior research fellowships bestowed yearly by the Institute for Supply Management. He was recognized for his continuing research on “Aligning Product/Service Innovation Efforts in Supply Chains: An Agency Theory Perspective.”

The Academy of Management selected Peter Ward, the Richard M. Ross Chair in Management and chair of the management sciences department, as its Operations Management Scholar Award recipient for 2007. Each year, the academy’s Operations Management Division selects one of its members to receive the award for outstanding scholarship in the field.
Research and Business Partnership Centers

Fisher research centers offer corporate partners the benefits of faculty expertise while providing students real-world examples of management challenges and solutions.

Center for Business Performance Management
Facilitates performance management innovation
Richard Diehr, Academic Director

Charles A. Dice Center for Research in Financial Economics
Promotes high-quality research in financial economics
Reni M. Stulz, Academic Director

Center for Entrepreneurship
Facilitates research, education, and community involvement in entrepreneurship
S. Michael Camp, Academic Director
Jay B. Barney, Bank One Chair for Excellence in Corporate Strategy
Shann A. Alvarez, Assistant Professor of Entrepreneurship and Entrepreneurship

Center for Operational Excellence
Focuses on overall operational excellence and continuous improvement initiatives
Peter Ward and John Dix, Co-Directors
Nancy K. Lahmers, Administrative Director
Peg Powening, Director of Continuous Improvement

Center for International Business Education and Research
Promotes excellence in international business education and research
Stephen M. Hills, Academic Director
Melissa Torres, Administrative Director

Center for Real Estate Education and Research
Focuses on improving the quality of education and research for the Ohio real estate industry

Global Supply Chain Forum
Pursues issues related to customer satisfaction and operational excellence
Douglas M. Lambert, Academic Director

Initiative for Managing Services
Addresses issues associated with building and managing effective service organizations
David Greenberger, Faculty Fellow

Supply Chain Management Research Group
Promotes high-quality research and education in supply chain management and logistics
James L. Ginter and Bernard J. La Londe, Academic Directors
Company partners with Fisher’s research centers include:

ABB
Abbott Laboratories
Alliance Data
Boehringer Ingelheim Roxane
Cardinal Health
CSC Worldwide
Coca-Cola North America
Convergys
Crane Group
Deloitte
Diamond Innovations
Emerson Climate Technologies
Exel
Greif
Hallmark
International Paper
Lancaster Colony
Limited Brands
The Longaberger Company
Metten-Toledos
Nationwide
New Product Innovations
Ohio Willow Wood
Porter Wright Morris & Arthur
Rolls-Royce Energy Systems
The Scotts Miracle-Gro Company
Shell UK
Sonoco Phoenix
The Timken Company
Tinnerman
Tosoh SMD

**Operations Excellence**

Fisher’s Center for Operational Excellence (CDE) welcomed back previous keynote speakers for the Fifth Annual Women in Operations Excellence Forum. Cheryl Jones, Toyota Motor Sales’ first female executive and nationally recognized automotive industry executive, shared her success in overcoming barriers in the manufacturing industry at this year’s event.

Seated (from left): Mary Ellen Sheets, founder of Two Men and a Truck Inc., and Carol Christobek, manager of enterprise optimization for Ashland Inc.; Standing (from left): Peg Pennington, CDE director of continuous improvement; Donna J. Demerling, senior vice president of quality and Lean Six Sigma at The Timken Company; Jan Santerre, vice president of lean enterprise for Parker Hannifin Corporation; Cheryl Jones, vice president of manufacturing for Toyota Motor Sales in Kentucky; and Nancy Lahmers, CDE administrative director.

**Bridging Language and Business**

The art of integrating business and language skills was the focus of Fisher’s national conference which drew educators, business, and language professionals as well as representatives from 31 Centers for International Business Education and Research (CIBER) from across the country to campus. Organized by CIBER in partnership with Ohio State’s foreign language departments, the successful spring symposium discussed best practices in interdisciplinary and applied business, foreign language curricula, cross-cultural opportunities, study abroad and international internships, and faculty development.

**Highlights**

- Peter H. Edwards, Sr. (BSBA ’55) has committed $5.2 million to provide student scholarships and strategic support for faculty, staff, and program initiatives.
- Jeffrey R. Rodek (MBA ’76) has committed $750,000 to support enhancements to the college’s information technology infrastructure and other emerging priorities and key initiatives.
- James R. (BSBA ’50) and Judith A. Thomas have pledged $250,000 to establish the James R. Thomas Graduate Support Fund, the James R. Thomas Faculty Excellence Fund, and the James R. Thomas Graduate Support Endowment.
- Dr. Robert H. Zerbst has established the Robert H. Zerbst MBA Scholarship Fund with a gift commitment of $100,000. Bob is a multiple-degree recipient at Ohio State and received his PhD from Fisher in 1974.
- Greif, Inc. has committed $90,000 for a Greif Fellowship in the Center for Entrepreneurship. The Greif Fellow will work with the center’s director to develop and launch the Technology Entrepreneurship and Commercialization (TEC) Institute. TEC Institute will work with community partners to identify live technologies with the most viable commercial potential.
- StateScope has pledged a gift of $25,000 to support the Center for Entrepreneurship’s Fisher Venture Fellows program. Fisher Venture Fellows are talented MBAs who work with entrepreneurial firms on real-world projects. The Fellows gain valuable experience and network with senior executives and successful entrepreneurs.

**Giving Report**

Fisher celebrates the Fifth Annual Women in Operations Excellence Forum.

Fisher global impact

MaryJo Stolle Cropper, Robert Cropper, Spence Cropper, and Amy Cropper Settlemyre have given $250,000 to establish the Cropper Family Graduate Support Fund, which will support fellowships for graduate students. The Stolle and Cropper families (pictured above) have a long tradition of giving to Ohio State, and have established several other funds that benefit undergraduate as well as faculty and staff initiatives.

Due in large part to the generosity of donors, more than 80 percent of Fisher MBAs receive scholarships, fellowships, and/or graduate assistantships.
Corporate and Foundation Support

The Hillsdale Fund has established a $50,000 gift to support the development and implementation of a pilot social enterprise training program, which advances the skills and effectiveness of nonprofit leaders through custom curriculum and business principles.

Innovation Fund Support

Innovation Fund activities enable the dean to provide strategic support for faculty, students, and staff by promoting quality teaching, research, and community involvement. Endowments established last year include:

- The Bertina and James B. Emden Innovation Projects Fund, established by James B. Emden
- The Richard and Elizabeth Goertemiller Dean’s Innovation Fund, established by Richard H. (BSBA ’58) and Elizabeth Waddie Goertemiller (BSBA ’58)
- The Gail Norris Dean’s Innovation Fund, established by Gail Stolle Norris
- The Lawrence and Julia Pollock Dean’s Innovation Fund, established by Lawrence I. (BSBA ’69) and Julia L. Pollock

Deferred Gifts

Estate gifts enable donors to leave a lasting legacy while providing Fisher with continued support. Last year’s gifts included:

- A $233,000 gift received from the estate of Edward C. “Danny” (BSBA ’34) and Ann C. Danford to support emerging college priorities and key initiatives
- An estate gift established by David E. Robinson (BSBA ’67) and Jean Ann Kaufman to Fisher’s finance department

Undergraduate Support

Lawrence Funderburke (BSBA ’94) has established two endowment funds at the college and university in support of minority and other underrepresented students. He received Fisher’s Diversity Award in recognition of his commitment, through the Lawrence Funderburke Youth Organization, to educating youth through financial literacy programs.

This past year, the college also established the following funds:

- The George Family Scholarship Fund, established by John C. George (BSBA ’77), which supports an incoming freshman who has graduated from Lebanon High School in Lebanon, Ohio
- The David and Ellen Stafman Scholarship Fund, established by David (BSBA ’79) and Ellen Stafman, which provides scholarships with preference to out-of-state students with financial need
- The Larry L. Langton Scholarship Fund, established by Larry R. Langton (BSBA ’59 and JD ’61), which provides scholarship support to an undergraduate student

Graduate Support

- Corbett A. Price has established the Corbett Price Scholarship Fund with gifts of more than $550,000. The fund will provide graduate scholarships to incoming minority students. Price is a member of the Dean’s Advisory Council and The Ohio State University Foundation Board.
- A new scholarship in honor of Management Sciences Professor Emeritus William L. Berry has been established to support MBA students pursuing careers in operations management. Berry served as the Richard M. Ross Chair in Management and co-director of the Center for Operational Excellence (COE) during his 40-year career.
- The René Stulz Scholar Development Fund, supported by friends and colleagues of Stulz, the Everett D. Reese Chair in Banking and Monetary Economics, recognizes finance PhD students who are on their way to making significant scholarly contributions in the field. This year’s award recipients are Roger Loth and Angie Low.
- Through a unique agreement with a private developer, Fisher Commons offers an upscale MBA living-learning environment for select students. The luxury housing is located on the western edge of Ohio State’s campus close to parks, recreation facilities, shopping, and the Fisher campus. The one-of-a-kind community enables students to live, work, and study together while offering on-site activities that complement and enhance classroom learning.

Fisher Commons offers graduate students upscale campus living while providing them with unique opportunities to interact with leading executives, successful alumni, and renowned faculty.
Sources and Uses of Funds

<table>
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<tr>
<th>Category</th>
<th>2006</th>
<th>2007</th>
<th>Current Sources</th>
</tr>
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<tbody>
<tr>
<td>General Funds</td>
<td>38,319,096</td>
<td>40,488,770</td>
<td>70.6%</td>
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<tr>
<td>Earnings</td>
<td>2,823,586</td>
<td>3,958,461</td>
<td>6.9%</td>
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<td>Endowment Income/Current Use Gifts</td>
<td>10,410,263</td>
<td>10,039,070</td>
<td>18.9%</td>
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<tr>
<td>Grants and Contracts</td>
<td>1,887,995</td>
<td>1,476,539</td>
<td>2.6%</td>
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<td>Research Foundation (OSURF)</td>
<td>982,869</td>
<td>970,715</td>
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<tr>
<td>Total Current Sources</td>
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<td>Non Carry Forward</td>
<td>18,371,913</td>
<td>20,370,318</td>
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<tr>
<td>Total Sources</td>
<td>72,975,443</td>
<td>77,633,309</td>
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Comparison of Sources

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<tr>
<th>Category</th>
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<th>2007</th>
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<tr>
<td>Current Sources</td>
<td>54,603,530</td>
<td>57,350,091</td>
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<tr>
<td>Total Current Uses</td>
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<td>2,977,713</td>
<td>3,461,058</td>
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Endowment Market Value

Gifts establishing endowments remain a cornerstone of Fisher’s ability to create and sustain a quality educational experience. Since 1997, the endowment has risen $78.5 million. The college effectively uses these funds in accordance with our donors’ intent to attract and retain outstanding faculty, students, and staff to develop new programs and to support vital student scholarships and fellowships.
Faculty and Administration

College Administration
Stephen L. Murnighan
Acting Dean and Senior Associate Dean, Academic Programs
David B. Greenberger
Academic Director, Computing and Communications Services
Stephen M. Miller
Academic Director, International Programs
Donna Holbert
Executive Director, Business and Finance
Susan L. Ashpole
Associate Dean, Educational and Professional Development
Anne Lueneburger
Associate to the Dean, Academic Programs
Anil K. Makhija
Associate Dean, Executive Programs
James D. Miller
Executive Director & Associate
to the Dean, Development and External Affairs
Carroll Newsom
Executive Director, Executive Education
Jeffrey S. Rick
Executive Director, Career Services
David Smith
Executive Director, Graduate Programs
Melissa Tress
Director, International Programs
H. Rao Unnava
Associate Dean, Undergraduate Programs
Karen Hopper Wruck
Academic Director, PhD Programs
Karen Hopper Wruck
Academic Director, PhD Program in Business Policy
Karen Hopper Wruck
Academic Director, MBA Programs

Academic Programs
Louchka Fine
Academic Director, EMBA Track
Robert L. Haeeman
Academic Director, MHRP Program
Daniel L. Jensen
Academic Director, MIB Program
David Schilling
Academic Director, General Business Major
H. Ran Unnava
Associate Dean, Undergraduate Programs
Ingred M. Werner
Academic Director, PhD Programs
Karen Hopper Wruck
Associate Dean, MBA Programs

Endowed and Designated Chairs and Professors
Siegfried Albers
Helen C. Kurtz Chair in Marketing
Avi Ayal
John J. Delahaye Chair in Accounting
Jay B. Barney
Chase Chair for Excellence in Corporate Strategy
Anne L. Batty
Deltotte & Touche Chair in Accounting
W.C. Benton
Edwin D. Dodd Professorship in Management
John C. Cullen
H.P. Wells Chair in Accounting and Ethics
Gary Andrew Karolyi
Richard M. Stulz
Everett D. Roe Chair of Banking and Monetary Economics
H. Ran Unnava
Arthur Calman Professorship in Management
Peter T. Ward
Richard M. Ross Chair in Management
Ingred M. Werner
Morris and Andrew Murray Professorship in Finance
Karen Hopper Wruck
Dean’s Distinguished Professor
Search Underway
John W. Tullman Chair in Real Estate
Search Underway
Ralph K. Kurtz
Chair in Finance

Faculty by Department

Accounting and MIS
J. Richard Dietrich, Chair
PhD, Carnegie-Mellon University
Jennifer Allanm
PhD, Pennsylvania State University
Anil Aya
PhD, University of Iowa
Anne L. Batty
PhD, Massachusetts Institute of Technology
Raymond E. Mason Chair in Transportation and Logistics
Robert F. Longe
Berry Chair in New Technologies in Marketing
Roy J. Lewin
Irving Abramowitz Memorial Professorship, Business Policy
Anil K. Makhija
David A. Hume Professorship in Finance
Raymond A. Noe
Robert and Anne Hoyt Designated Professorship in Management
Didil Shenkar
Ford Motor Company Chair in Global Business Management

Finance
Anil K. Makhija, Chair
PhD, University of Wisconsin, Madison
Deborah A. Ballam
PhD, University of Minnesota
Richard M. Stulz
PhD, Cornell University
Shalanda Shilowillett
PhD, University of Rochester
Richard M. Ross Chair
Douglas A. Schmidt
PhD, University of Wisconsin
Eric F. Spiegel
PhD, University of Illinois
Lawrence C. Tenenbaum
PhD, University of California, Los Angeles
Patrick Tanner, CPA
PhD, University of Illinois
Lawrence A. Tesar
PhD, University of California, Los Angeles
Heiner Geisler
PhD, University of Chicago
Karl B. Dater
PhD, University of Chicago
Robert K tenski
PhD, Massachusetts Institute of Technology

Management
Andrea Ziegler
MBA, The Ohio State University

Marketing
MBA, The Ohio State University

Management and Human Resources
David H. Steiner
Chair
PhD, University of Wisconsin, Madison
Josephine A. Aitoku
PhD, Cornell University
Stuart A. Alonso
PhD, University of Colorado, Boulder
Joseph LaLonde
PhD, University of Pennsylvania
Marc Anderman
MA, Wayne State University
Jay B. Barlow
PhD, Yale University
Venkat Bhandarkar
PhD, University of Illinois
Mikelle Calhoun
PhD, University of Minnesota

PhD, University of Minnesota

PhD, University of Minnesota

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Fisher global impact
Jeffrey D. Ford  
PhD, The Ohio State University

Robert L. Heneman  
PhD, Michigan State University

Stephen M. Hills  
PhD, University of Wisconsin, Madison

Larry Inks  
PhD, The Ohio State University

Susan L. Josephs  
MA, University of Warwick Coventry, England

P. Konstantina Kiousis  
PhD, University of California, Los Angeles

Howard J. Klein  
PhD, Michigan State University

Michael J. Leiblein  
PhD, Purdue University

Roy J. Lewicki  
PhD, Columbia University

Robert B. Lount, Jr.*  
PhD, Northwestern University

Mona Verma Makhija  
PhD, University of Wisconsin, Madison

Stephen L. Mangum  
PhD, George Washington University

Raymond A. Noe  
PhD, Michigan State University

Jeffrey R. Rodek*  
MBA, The Ohio State University

Anthony Rucci  
PhD, Bowling Green State University

Marcus H. Sandver  
PhD, University of Wisconsin, Madison

Oded Shenkar  
PhD, Columbia University

Judith W. Tansky  
PhD, The Ohio State University

Sharon James Wade  
PhD, University of Minnesota

Steffanie L. Wilk  
PhD, University of Minnesota

**Management Sciences**

Peter T. Ward, Chair  
DBA, Boston University

W.C. Benton, Jr.  
DBA, Indiana University

William L Berry  
Emeritus, DBA, Harvard University

Mark A. Christobek  
PhD, Temple University

John R. Current  
PhD, Johns Hopkins University

Steven M. Dickstein  
MBA, Rutgers University

John Gray  
PhD, University of North Carolina

Nicholas G. Hall  
PhD, University of California, Berkeley

James A. Hill  
PhD, The Ohio State University

Andrea M. Prud’homme*  
PhD, Michigan State University

David A. Schilling  
PhD, John Hopkins University

Bonnie Schroeder  
MS, Purdue University

**Marketing and Logistics**

Robert A. Burnkrant, Chair  
PhD, University of Illinois

Greg A. Allenby  
PhD, University of Chicago

Neoli M. Bendapudi  
PhD, University of Kansas, Lawrence

David Cahill  
PhD, WHU Otto Beisheim School of Management

Martha C. Cooper  
PhD, The Ohio State University

Keely L. Croxton  
PhD, Massachusetts Institute of Technology

Leslie M. Fine  
PhD, University of Tennessee

James L. Ginter  
Emeritus, PhD, Purdue University

Curtis P. Haugvedt  
PhD, University of Missouri, Columbia

A. Michael Knemeyer  
PhD, University of Maryland

Bernard J. La Londe  
Emeritus, PhD, Michigan State University

Douglas M. Lambert  
PhD, The Ohio State University

Robert P. Leone  
PhD, Purdue University

Shashi Matta  
PhD, University of Southern California

H. Lee Matthews  
PhD, The Ohio State University

D. Terry Paul  
DA, The Ohio State University

Larry Robinson  
PhD, The Ohio State University

John P. Saldanha  
PhD, Pennsylvania State University

Travis Tokar  
PhD, University of Arkansas

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